EXECUTIVE ATHLETES

INTERNATIONAL

LUXURY TRAVEL WITH PURPOSE



EMPOWERING FUTURE CHAMPIONS

Executive Athletes International & the Alphonce Simbu Foundation in Tanzania - with Sherie Safaris

THE MISSION



PURPOSE MEETS PASSION

Where Travel Becomes Transformation. Executive Athletes International unites with the Alphonce Simbu Foundation — Simbu, a Tanzanian hero whose story rises from the red earth of his village to the world's greatest athletic stages. Simbu's journey is more than athletic excellence; it is a testament to resilience, discipline, and the belief that talent exists everywhere, even in the most humble beginnings.

Today, Simbu is investing his experience back into Tanzania's next generation of athletes. The Foundation supports more than 20 athletes of all ages, who train in Arusha twice daily under qualified coaches. The Foundation is working toward a permanent high-performance training center capable of serving more than 200 athletes.

The mission extends beyond athletic performance. As its capacity grows, the Foundation plans to provide athletes from across Tanzania with training, nutrition, wellness, transportation, equipment, and educational resources—creating pathways for promising athletes to reach their potential.

Every safari booked with EAI helps support the Foundation's athletes and future developments. As you explore the Serengeti, descend into the Ngorongoro Crater, or stand beneath Kilimanjaro, your journey helps expand opportunities for emerging athletes and invests in Tanzania's future.



We’re Excited to offer a collection of purpose-driven safaris that directly support the Alphonce Simbu Foundation and its goal to build Tanzania’s first high-performance athletic training center.

Your journey can begin with one of our signature marathon & Safari Experiences — run the Kilimanjaro Marathon on March 19th or the Cape to Nile Marathon on May 30th, 2027.

For those seeking a deeper connection, you can volunteer for a few days with a local community before heading out on an thrilling safari, or take on the ultimate challenge and climb Mt. Kilimanjaro.

No matter which adventure you choose, every safari booked in 2027 helps support the foundations vision: empowering young athletes to train, grow, and become champions like Simbu himself.







Kilimanjaro Marathon - Serengeti Dreams 11- Days

EAI Expedition

Date March 19th - 28th, 2027

Tanzania rises like a dream along Africa's eastern edge — a land of dramatic horizons, ancient cultures, and wild beauty. Here Executive Athletes International supports the Alphonce Simbu foundation by building a world-class training center to uplift future champions. From the living heartbeat of the Serengeti to volcanic craters and emerald mountains, this country holds three of Africa's Seven Natural Wonders and a cultural tapestry woven from over 120 tribes.

Your 11-day journey lets you live this story in motion: standing at the starting line of the world-famous Kilimanjaro Marathon, running beneath the towering peak as crowds roar with Tanzanian pride, then drifting above the Serengeti at sunrise in a hot-air balloon as herds move like rivers below. Each night, you retreat to hand-picked luxury lodges and treetop suites, where elegance, wilderness, and purpose blend seamlessly into an experience that draws you deeper into the soul of Tanzania.

Highlights

VIP Marathon entry & celebration
Tarangire, Manyara, Ngorongoro, Serengeti Safaris
Balloon flight over the Serengeti plains
Private Rhino conservation visit
Luxury Accommodations
Optional Zanzibar extension

Day-by-Day Itinerary

March 19 — Arrival: VIP welcome at Kilimanjaro Airport, scenic drive to Moshi, luxury hotel evening.

March 20 — Visit the proposed site for the foundation, for future athletes, lunch with an elite runner, warm-up run or relaxation.

March 21 — Marathon Day: VIP Kilimanjaro Marathon experience, celebration party, recovery dinner.

March 22 — Waterfalls & Wildlife: Kilimanjaro rainforest waterfalls, Chagga caves, Serval Wildlife Center, overnight in Arusha.

March 23 — Tarangire: Elephant herds, baobab forests, big-cat sightings, treetop lodge stay.

March 24 — Manyara & Maasai: Lake Manyara safari, hot springs, Maasai cultural visit, overnight on the crater rim.

March 25 — Hadzabe & Rock Art: Hunt with the Hadzabe, learn click-language, explore ancient rock art caves.

March 26 — Ngorongoro Crater: Big Five safari, crater-floor lunch, Olduvai Gorge, Shifting Sands, arrive in Serengeti.

March 27 — Serengeti Cats: Full-day Serengeti exploration with lions, cheetahs, and leopards, star-lit camp dinner.

March 28 — Balloon & Rhino: Sunrise balloon safari, champagne brunch, private Black Rhino conservation visit.

March 29 — Farewell or travel on to Zanzibar: Scenic flight to Arusha, international departure or optional Zanzibar escape.



Additional Marathon Safari Dates

Cape to Nile Run — May 30, 2027

Kilimanjaro Trails Marathon — Sept 5, 2027

Pricing Overview

- **Luxury: from $6,885 pp (double)**
- **Ultra Luxury: from $15,195 pp (double)**







Luxury Safari & Philanthropy 8-DAY

Open Dates for 2027 — Based on Your Availability.
Volunteer & Explore Tanzania's Wild Heart.

Tanzania rises like a warm, golden dream at the foot of Kilimanjaro, a land where the air carries the scent of wild earth and the promise of adventure. Here, romance is woven into every horizon — from the misty slopes of Mt. Meru to the endless plains where elephants roam beneath skies brushed with starlight. Yet the true heartbeat of this journey lies in the work of Executive Athletes International and the Alphonce Simbu Foundation. The Foundation currently supports more than 20 athletes and is working toward a permanent high-performance training center in Arusha, while exploring ways to support local children's education. This journey offers an opportunity to experience Tanzania while supporting a broader vision for its emerging athletes and their futures.

Highlights

Volunteer
Kilimanjaro waterfalls & Chagga heritage
Serval Wildlife Center encounter
Tarangire & Manyara safaris
Maasai cultural immersion
Ngorongoro Crater exploration
Optional Zanzibar extension

Experience Tanzania. Empower the Next Generation

Day-by-Day Itinerary

Day One — Arrival: VIP welcome at Kilimanjaro Airport, scenic drive to Arusha, luxury hotel evening with warm breezes and chef-prepared dinner.

Day Two — Personalized EAI orientation, visit the proposed site for the Foundation's future training center and hear about its vision, overnight in Arusha.

Day Three — Volunteer day. Dinner in town, overnight in Arusha.

Day Four — Waterfalls & Wildlife: Kilimanjaro rainforest waterfalls, Chagga tribal caves, Serval Wildlife Center encounter with giraffes and zebras, overnight in Arusha Town.

Day Five — Tarangire Safari: Explore Tarangire's elephants, baobabs, and big cats, enjoy lunch in the park, sleep in a treetop lodge surrounded by the sounds of the wild.

Day Six — Manyara & Maasai: Lake Manyara safari with flamingos and tree-climbing lions, optional hot springs dip, authentic Maasai cultural visit, overnight on the Ngorongoro Crater rim.

Day Seven — Ngorongoro Crater: Big Five safari inside the crater, lunch on the crater floor, visit Olduvai Gorge and Shifting Sands, arrive at your luxury lodge for dinner.

Day Eight — Farewell or Zanzibar: Return to Arusha for international departure or continue to Zanzibar for white-sand beaches, turquoise waters, and pure relaxation.



Pricing Overview

- **Luxury: from $5,790 pp (double)**
- **Ultra Luxury: from $11,650 pp (double)**

Luxury travel can change lives. When you journey through Tanzania's landscapes, cultures, and wildlife, you help young athletes rise above their circumstances, rewrite their futures, and step boldly toward greatness.



Climb Mt. Kilimanjaro for a Purpose

Rise Higher.

Open Dates for 2027 — Based on Your Availability. Bring a Friend or Create a Group.

Climbing Mt. Kilimanjaro is already one of the greatest physical and emotional achievements a person can experience — but climbing it for a purpose transforms the journey into something far deeper. When you take on Africa's highest peak as part of this EAI experience, a portion of your journey helps support the Alphonce Simbu Foundation's current athletes and its dream for a permanent high-performance training center in Arusha.

This is not just a climb.
It is a commitment. A promise. A legacy.

As you ascend through rainforest, moorland, alpine desert, and finally to the icy summit of Uhuru Peak, you carry the hopes of emerging Tanzanian athletes seeking greater access to training, equipment, wellness resources, and opportunity. Your climb becomes a symbol of what is possible when determination is met with meaningful support

Reaching the summit is an unforgettable achievement. Standing above the clouds as the sun rises over Tanzania, you will know you have accomplished something extraordinary—not only for yourself, but in support of the next generation of athletes. Your achievement becomes part of a larger story of perseverance, possibility, and the legacy you choose to leave behind.

Choose Your Kilimanjaro Route

Different climbs for different levels of experience.
Kilimanjaro offers several routes, each designed for different skill levels, comfort preferences, and acclimatization needs. Whether you're a seasoned trekker or a first-time climber, there is a path that matches your ability — and your purpose. Ranging from 6-8 days.

Special Pricing Exclusively for Friends of EAI — Rafikis. Contact Us!

Join the Movement!



Schedule Your Adventure

Make a booking or More Information:

- **Sherie Safaris Email: info@sheriesafaris.com Website: www.sheriesafaris.com**
- **Executive Athletes International (EAI) Email: info@executiveathletesinternational.com**

Travel with purpose.

When you book a safari through this program, you're not just exploring, Africa — you're helping Tanzanian athletes chase their dreams through the Alphonce Simbu Foundation and its vision for a future athletic training center for future Tanzanian Champions.

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