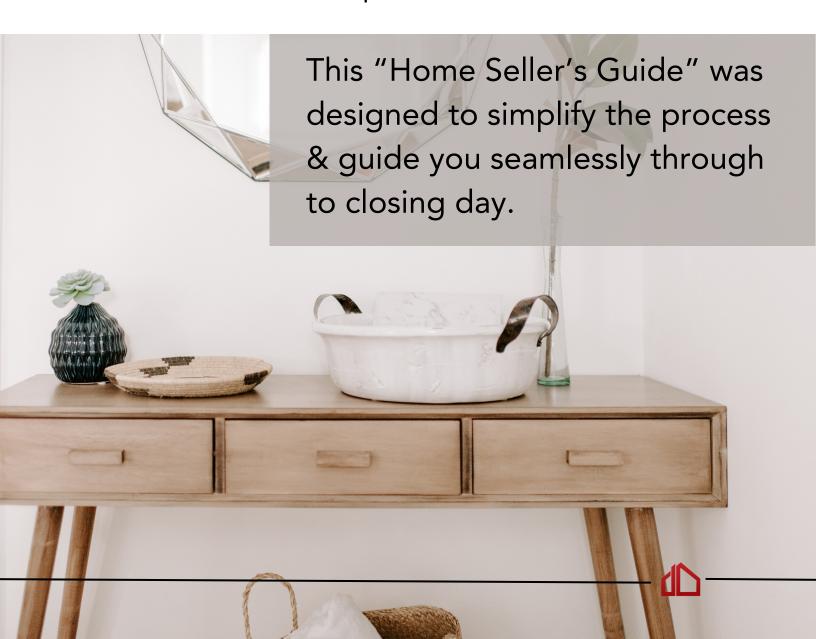


## Home Selling Made Simple

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Deciding to sell your home is a significant choice—one of the most important decisions you'll ever face. Although the process may appear complex, it doesn't need to be.





- Interview several agents and get a "feel" for their personality, work ethic and knowledge. You want to make sure they "click" with you and your family needs!
- Share a list of some of the top feautures you
   LOVE about your home.
- Set up a consultation and walkthrough to discuss the next steps

## Initial Consultation

- Coordinate with your agent to establish the optimal time to list your house for sale Explore and decide on a strategic listing and marketing approach tailored to the local real
- Conduct a comprehensive home walkthrough alongside your agent.

estate market.

- Seek advice from your agent regarding repairs, upgrades, and staging for enhanced market appeal.
- Review a comparative market analysis to determining the appropriate price based on similar neighborhood home sales.
- Establish the best listing price to ensure it aligns with your home's unique features, avoiding potential drawbacks associated with overpricing

## DID YOU KNOW?

The listing price of your home is based on various factors such as lot size, square footage, location, condition of the home, the year it was built, and many others

Prepare Home for the Market

- Clean and Declutter
  - Depersonalize everything
- Replace or professionally steam clean carpets
- Give a fresh coat of paint to walls, trim and ceilings if needed.
- Deep clean OR hire a cleaning company
  - Complete any repairs necessary
  - Minimize and clean pet areas in the home
  - Keep the grass freshly cut
- Remove all yard clutter
- Improve Curb Appeal
- Hire a professional stager or ask your real estate agent for suggestions

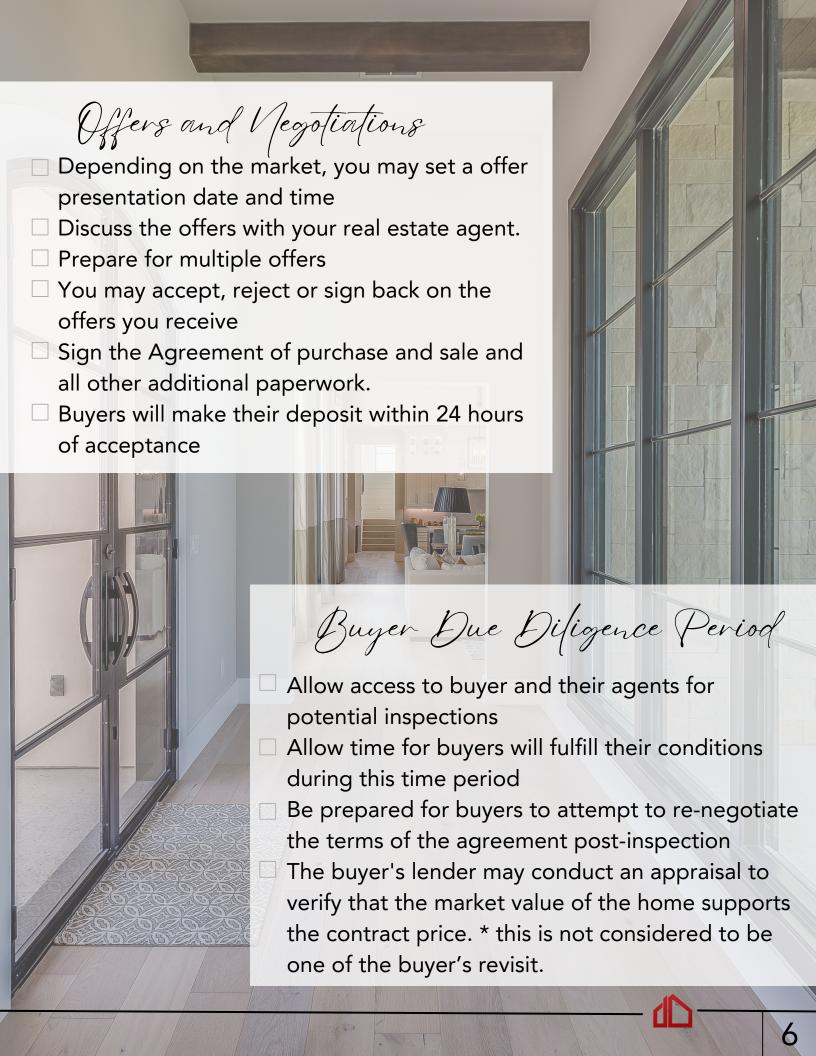


## **IT'S A FACT**:

Securing the highest market value and distinguishing your home from others in the same price range frequently boils down to first impressions.

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We are devoted to delivering unparalleled personalized and professional service. By focusing on understanding your unique needs and aspirations, we work tirelessly to help you reach your goals and transform your real estate dreams into reality.

