

*The drinks are cold, the spotlight is hot, and Luxury Literature sits with the minds behind the magazines. Don't flinch when they kill your darlings. Welcome to Gold Leaf Lounge, Deetya. We will see you in now.*

*Luxury Literature Magazine (LLM): What inspired the name Cherrypicked, and how does it reflect the spirit of the magazine?*

*Isabella (I):* The name “Cherrypicked Magazine” was inspired by the phrase of “cherrypicking” something which means to “pick the best people or things from a group” I feel as if we have a high quality of staff as they are so hardworking and creative. I feel as if this reflects the spirit of the magazine as everyone who works in it always gives their best to demonstrate their creative talent. Along with this, every interviewee featured on our page is asked “What are you picky about?” Reminding everyone that no matter how skilled you are, we are all still human.

*LLM: What are you currently reading, watching, or listening to that's influencing the vibe of the next issue?*

*I:* I would like to consume more 50-60s content because I currently don't as much as I would like to (apart from listening to songs from that era) With a more modern approach, Kali Uchis “Call me” song really inspired me as being my favourite artist her song really had that dreamy feel that I wanted to capture in our upcoming issue. Along with this, it's always inspired me what could have happened when we could have said the things we actually wanted to say or always hoping for that one person to call us back- something most people can relate to including me.

*LLM: If you could describe your editorial taste in three adjectives, what would they be?*

*I:* Probably unifying, appealing and structured!

*LLM: If you could bottle the “essence” of your magazine as a perfume or cologne, which kind of notes would readers smell first?*

*I:* Most likely a floral vanilla kind of smell. Something that's quite pleasing to smell and kind of reminds them of something that people in the 50-60s would put on but is still now used.

*LLM: If you invited your favorite fictional character to guest-edit an issue, who would you choose and what thematic twist would they bring?*

*I:* I've grown up with the with hello kitty definitely her. She would probably help to create a fun, vibrant and creative feel to the issue with really nice doodles and fun interactive sections which would be really lovely and draw people from all age groups. I think it'll be a sweet interaction to be honest.

*LLM: If you could graft Cherrypicked onto any other medium (podcast, VR experience, mural), which would be the juiciest?*

*I:* A podcast would be amazing! I think it'll have more of a focus on the interviewing aspect of the magazine but it would have more of a connection towards me and the people who work within my magazine and the people that want to be featured as creatives! I also feel as if podcasts just have that natural human element of a smooth conversation when speaking about it and it really showcases the person's tone which can emphasise how passionate they are about their projects which I really love.