

After a successful 30-year career in the United States Navy, I am an accomplished MBA graduate of Woodbury University in Burbank California and The Art Institute of California in Fashion Design.

A lot of people I meet during my travels ask me how I went from being a navy engineer to fashion design. Fashion has always been a passion of mine and when I retired from the Navy, it gave me the opportunity to dive into it headfirst. I started my brand by being inspired from my travels throughout the world while serving my country. I got to visit many countries like Canada, Japan, Singapore, Russia, Sweden, Demark, England, Dubai, and Australia before settling in California.

After wearing multiple of Navy uniforms, my vision was to design simple, comfortable and sporty clothing. I started creating some original signature looks and made the brand logo to symbolize strength and confidence.

I do my best to design each piece of clothing to stand out and be a little different. I like a clean, fresh, and the minimalistic look. Most of my garments are unisex, to compliment both men and women. Each collection is a complete wardrobe for a destination trip, staycation or for a simple getaway that fits in one carry-on bag.

I am building a team of professional stylist, models, photographers, and a video production crew for shows and independent films. Currently I design for my brand and for Shein, a global affordable online clothing retailer for women, men, and kids.

This year we are touring with Modello Nuovo Magazine and happy to support their anti-bullying campaign (stand up, speak out). In February 2023, we got the opportunity to visit New York and show at the New Yorker Hotel, which is famously known for its Art Deco décor. I always love visiting the city that never sleeps. Our next stop was an intimate fashion show at the fabulous Monarch in Ogden Utah followed up by a photoshoot in the Salt Flats of Utah with Bill Murf Imaging and his creative *Forget Me Not* photography.

Sports have always been a hobby of mine, I'm very competitive so I enjoy playing and watching every chance I get. I think most young girls and women enjoy sports and hope to encourage physical activities to support teamwork, health and fitness. The brand is currently designing active wear for women in support of this summer's FIFA Women's World Cup and I am excited to be able to attend this incredible event in Australia and New Zealand to promote my brand.

This is my minimalist brand slogan: FROM LOS ANGELES TO HERE!

You may contact me and find my designs at:

<https://lisaajackfashions.com>

<https://www.instagram.com/lisaajackfashions/>

<https://us.shein.com/designer/10036>