



RISK & INSURANCE | A DIGITAL NETWORK

A
LUIS SOTO
PRODUCTION

CULTIVATORS OF CHANGE

A NATIONAL DIGITAL ALLIANCE

HISTORY
HAS ITS
MEANING

LUIS SOTO
STACEY GUNN
ANTHONY CULPEPPER
ANGEL GUERRA-CHAGOLLA
ELISA STAMPF

EMPOWERED BY:



TEARA KILMER



RISK & INSURANCE | A DIGITAL NETWORK
SNEAK PEEK SHOWPIECE

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HISTORY
HAS ITS
MEANING

“A MARVEL!”

Risk Engineer | Dallas, TX

“PIVOTAL!”

WC Manager | Maryland, NY

**“A WORK OF ART
COME TO LIFE!”**

Chief Insurance Officer | Miami, FL

**“A STUNNING DEPICTION
OF OUR HISTORY, OUR VISION
AND OUR FUTURE!”**

Founder of Minority Risk Association | Atlanta, GA

**“AN ALLEGIANCE OF
CROSS CULTURAL POWER
SURPASSING GENERATIONS!”**

Chairman of Hispanic Board Alliance | EAST LA, CA

**“LUIS SOTO HAS MASTERED
HIS CRAFT AND LEADS WITH
IMAGINATION AND INVENTION!”**

Film Maker | Los Angeles, CA

“GLORIOUS!”

Vice President of Claims | Nashville, TN

**“A CELEBRATION OF OUTSTANDING
ACHIEVEMENTS MADE BY A COLLECTIVE
TEAM OF VISIONARY LEADERS!”**

President of WC Brokerage Firm | Chicago, IL

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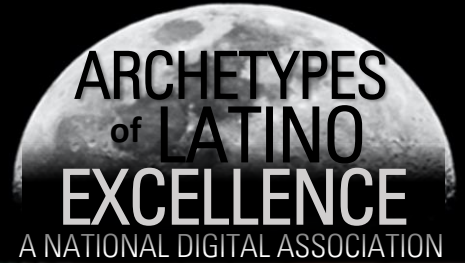
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Risk & Insurance



Luis Soto

Founder, CEO of M.E.G. and Archetypes of Latino Excellence
Risk Manager | Chief Claims Advisor
Digital Content Creator
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I'm the founder and CEO of MasterClass Elite Group and its sister company, M.E.G. Cinema Productions. We are a national syndicated film institution focused on risk education and building digital network. M.E.G. is a byproduct of my life's work and my love for film making. It carries with it, the business relationships I have cultivated over the course of my 20-year career trajectory in the risk industry. Its educational foundation, is predicated on all my years of learning about the discipline and my beliefs on effective risk management.

Risk & Insurance "Archetypes of Latino Excellence" is a dream that has become fully realized. Our goal is to create a strong alliance with powerful Latino risk leaders to discuss new and emerging trends as it pertains to our Latino working population and create awareness through digital content.

As we introduce a new digital culture within our industry, it is our hope that we can inspire our viewers with our work. We strive to be consummate leaders of change.

Our Vision:

To create a Latino alliance with industry leading risk professionals who have become proud representations of excellence and have made significant contributions to our risk community.

Our Objective:

To bring educational awareness regarding Latino culturalism in the workplace and the effects it has on our Latino working population.

Our Innovation:

To celebrate Latino leadership and entrepreneurship under the cultivation of a global digital network where we can collectively empower change through the art of film making.

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Stacey Gunn

Co-Founding Member and Vice President of AAWCP
Assistant Vice President at Keenan
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www.aacwp.org



I joined AP Keenan in 2002 and I hold the Assistant Vice President title. Since joining the company, I have been recognized for my strong technical abilities in claims handling and expertise in workers' compensation fraud. I manage Keenan's Special Investigation Unit, working closely with The California Department of Insurance and District Attorneys throughout California. In this role, I am responsible for leading the SIU/Fraud Unit, defense legal cost containment program, training and development, computer system integration, and vendor management (defense attorneys, court reporters, and structured settlement). I have been in this industry for over 30 years and have achieved an Insurance Education Association (IEA) Certification. I am also a certified Workers' Compensation Claims Professional (WCCP) and certified by the Department of Self-Insurance Plans. I am currently pursuing my Certified Professional Fraud Investigation Certification (CPFI).

I lead many of AP Keenan's education and information webinars on many topics that benefit local communities and the Insurance arena. With my extensive knowledge and expertise, I often been called upon to lead and organize conferences where I train and collaborate with Workers' Compensation Industry Leaders and the District Attorney offices of the four largest Southern California counties. I am an advisor and member of several organizations: Employer Fraud Task Force and California Coalition of Workers' Compensation (CCWC), which provides legislative support to the worker's compensation industry. I am also the co-founder and Vice President of the AAWCP, the African American Workers Compensation Professionals stated in 2019.

The AAWCP was created to harness resources for professional empowerment, social networking, and the improvement of its communities. The goal is to create a formal organization providing the platform for African Americans to succeed in the Workers' Compensation Arena.

Most recently, I have been appointed a Diversity, Equity, and Inclusion Corporate Council member at Assured Partners Keenan and have led the recruitment task for summer interns, mentorship opportunities, Agency Alliances, and Employer Resource Groups.

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Anthony Culpepper

Co-Founding Member and Board President of AAWCP
Supervising Partner WC Attorney
www.aacwp.org

I have been in the WC Industry since 2012 (2013 as an attorney). I began my career with Travelers Insurance in 2012 working my way up to Claim Counsel. During my tenure with Travelers, I served on the National Diversity Committee as a liaison and coordinated the Southern CA Summer Associate Program which focused on bringing in diverse law student talent to intern with the hopes of joining the organization after graduation and passage of the CA Bar exam. This was a very successful program that brought in numerous law students who all eventually became lawyers with Travelers.

In 2016, I decided to take another step in my career and began working with Michael Sullivan & Associates as an Associate Attorney. Again, I continued to excel working my way up to Supervising Partner in the Los Angeles, CA office. In 2019, I reached out to two other prominent professionals in the industry to begin discussing what would be the framework for the African American Workers' Compensation Professionals Organization (AAWCP). The encouragement around AAWCP emanated from noticing that while many professionals were in the industry in entry and mid-level positions, there was very little representation in the higher levels. In talking to many of these professionals, it became clear to me that many saw this industry as a pit stop while figuring out another career or they did not see a clear path for them to excel and satisfy their ambitions in the industry.

AAWCP officially started in January 2020 with a focus on connecting WC professionals through networking and professional development. We also wanted to benefit the industry through showing how we give back to communities that have not been as fortunate as many of us. We also wanted to highlight to the industry that there are many African American professionals to offer a unique perspective on furthering the industry through Diversity, Equity, Inclusion & Belonging efforts. Shortly after AAWCP's creation, COVID-19 was upon us and the social unrest around the killing of George Floyd set in. While this provided challenges for a young organization to meet, AAWCP took the challenge as an opportunity to be a part of a period of transition in our work and social norms. We now have included a focus on continuing to encourage and offer opportunities to people new to the industry feeding our pipeline for the future health and prosperity of this industry. AAWCP is now recognized nationally as an organization of change. We are concentrated in California, but are quickly growing and furthering our mission.

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Stacey Gunn

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Anthony Culpepper

Co-Founding Member and Board President of AAWCP
Supervising Partner WC Attorney
www.aacwp.org



Our Vision:

AAWCP was created with the explicit purpose of harnessing resources, professional empowerment and social networking for African Americans in Workers' Compensation.

Our Objective:

To provide a resource, educational awareness, and networking for the African American culture in the insurance industry and communities we serve.

Our Innovation:

To create and establish a formal organization that provides the necessary platform for African Americans to succeed in all endeavors.

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Angel Guerra-Chagolla

Founder of Beauty and Beast in Business,
3B National and Latinx Leaders
Risk ambassador for the Latinx Community
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www.beautyandbeastinbusiness.com



I hold a MA in Executive Leadership and a BA in Studio Arts, which have given me the foundation to be creative and innovative when it comes to fresh ideas and resolving corporate problems. I self-define as a “Toddler at heart”, as I love to make new friends, share a meal and lots of laughs. I am the Owner of B&BB and 3B National. My life mission is to create positive impact for DEI and amplify the voices of women & minorities across the US. A few of the professional achievements I am proud to share, I was the recipient award winner of Women Leading the way in Work Comp 2022 (Bloom magazine). I have also been a multi year Comp Laude Nominee and Finalist. Founder of Latinx Leaders, member of NAAIA, Founder of clothing closet at Bloomington High School providing new clothing, school supplies and food for hundreds of students per year, HACE member.

Our Vision:

Our vision is to create an inclusive and welcoming community which will provide education on Latinx history, resources and mentorship.

Our Objective:

To make mentorship, coaching and education accessible to women and minorities through events and experiences.

Our Innovation:

Together we will support community growth and collaboration opportunities for elevation of our members in career and business.

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Elisa Stamf

Co-Founder, CEO at Insure Equality
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www.insureequality.org



I "fell" into insurance after a quick stint in banking. Spending most of my time on the carrier side with both regional and national carriers, I was an underwriter for commercial lines and a marketing rep for the Chicagoland area. When I had the opportunity to specialize in Work Comp, I designed and implemented a countrywide training program (a personal highlight). Throughout my insurance career, I was able to be a sales leader, a trainer, and an advocate for giving campaigns within my companies. I earned six designations and an MBA all while working and have an insatiable appetite to learn and grow. After a brief visit to the agency side, my exit propelled me to co-found a community that pushes everyone forward and welcomes everyone in.

Our Vision:

Insure Equality's vision is to make insurance a more welcoming place. Beyond that, our goal is to make insurance a dinnertime conversation, because you can't change what you don't know, and you can't know what you don't talk about.

Our Objective:

The objective of Insure Equality is to uplift the voices in our industry that are typically excluded or minimized.

Our Innovation:

Our aim is to infuse technology to create transparency, push for accountability, and allow for communication to occur from all areas of the industry. We've put this into practice by building our award-winning culture platform: phoenix™. phoenix™ is a survey that employees in the industry take that reflects how organizational culture feels based on seven components of culture. This data helps companies know where their pain points are, and where to bolster their operations. It allows employees to make value-based employment decisions and choose their best fit. Our favorite comment so far is, "This is what's missing from a Glassdoor."



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MEXICAN AMERICAN

CESAR CHAVEZ

ONE OF THE FIRST LABOR AND CIVIL RIGHTS ACTIVIST WHO FORMED THE LARGEST UNITED FARM WORKERS UNION IN 1962.

LGBTQ LABOR RIGHTS ACTIVIST

JEAN O'LEARY

WHO BECAME ONE OF THE LEADING VOICES IN THE LGBTQ COMMUNITY AND LED THE FORMATION OF GAY EQUALITY IN 1972.

AFRICAN AMERICAN

A. PHILIP RANDOLPH

ONE OF THE FIRST LABOR UNIONIST WHO ENDED RACIAL SEGREGATION AND PROMOTED FAIR EMPLOYMENT IN THE 1960'S.

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