

Luis Soto

Founder, CEO of M.E.G.
Risk Manager
Chief Claims Advisor
Digital Content Creator
Dreamer

Like Father Like Son

Risk
and
Insurance

ARCHETYPES

of

LATINO

EXCELLENCE

A NATIONAL DIGITAL ASSOCIATION



EagleOne

IT'S TIME
TO RISE

SMS National

Bringing it all together.™



My name is Luis Soto. I'm the founder and CEO of MasterClass Elite Group and its sister company, M.E.G. Cinema Productions. We are a national syndicated film institution focused on risk education and building digital network.

M.E.G. is a byproduct of my life's work and my love for film making. It carries with it, the business relationships I have cultivated over the course of my 15-year career trajectory in the risk industry. Its educational foundation, is predicated on all my years of learning about the discipline and my beliefs on effective risk management.

Risk & Insurance
"Archetypes of Latino Excellence" is a dream that has become fully realized. Our goal is to create a strong alliance with powerful Latino risk leaders to discuss new and emerging trends as it pertains to our Latino working population.

As we introduce a new digital culture within our industry, it is our hope that we can inspire our viewers with our work. We strive to be consummate leaders of change.

Inspired by:
Luis Soto

BORN IN LIMA, PERU | MACHU PICCHU



Risk
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Insurance

ARCHETYPES of LATINO EXCELLENCE

A NATIONAL DIGITAL ASSOCIATION

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TIME
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RISE

M.E.G. REVIEWS
CREATIVE DIRECTOR
EXECUTIVE PRODUCER
LUIS SOTO

**"M.E.G. IS WHAT
DREAMS ARE
MADE OF..."**
President and CEO | NY

**"LUIS SOTO IS A
GIFTED PRODIGY
WITH THE VISION
TO CHANGE THE WORLD!"**
Chief Editor of Hispanic Publication | FL

**"A DIGITAL REVOLUTION
HAS BEGUN!"**
VP WC Broker | NV

"LEGENDARY!"
President of Film Production | CA

**"AN ENSEMBLE CAST
OF POWERFUL RISK
LATINOS REPRESENTING
EXCELLENCE AT ITS
HIGHEST PEAK!"**
Director of National Risk Program | CA

**"M.E.G. PAYS REVERENCE
TO THE CULTURAL
ENRICHMENT OF
LATIN AMERICA!"**
Chief Risk Officer | IL

**"RIVETING! MASTERFUL!
A PROUD MOMENT FOR
THE LATINO COMMUNITY!"**
Founder of Hispanic Non-Profit | TX

**"ONE OF THE MOST
IMPACTFUL CINEMATIC
MASTERPIECES EVER
PRODUCED BY M.E.G.!"**
Orthopedic Surgeon | GA

EMPOWERED BY:
LATINO OWNED RISK NATIONAL COMPANIES





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EagleOne

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CUBA

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ELITE GROUP
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LATINO RISK AMBASSADORS

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Safety Risk Manager
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Global Claims Assembly Specialist
Austin | TX

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Amalia Sanchez

Risk and Insurance Manager
San Fernando Valley | CA

Liz Rodriguez Spreck

Founder & President of National NCM Company
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Yesenia Romani

Risk Consulting Engineer
Lima | Peru

Jennifer Havins

Claims Supervisor for National TPA Company
Fontana | CA

Eileen Salem

Founder & President of National Ancillary Company
Santa Clara | Cuba

Ken Hernandez

Chief Risk, Safety & Asset Management Officer
Guadalajara | Mexico

IT'S TIME
TO RISE

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LATINO RISK AMBASSADORS

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Founder, CEO & Managing Partner of
Multiple National Risk Enterprises
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Managing Partner of WC Firm
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Damariz Rodriguez

President of Court Reporting Company
President of Hispanic Risk Association
San Salvador | El Salvador

David Villalvazo

Workers' Compensation Attorney
Colima | Mexico

Beau Spreck

Strategic Partnership Executive
Chicago | IL

WE HOLD
THE POWER

LATINO RISK AMBASSADORS

Adam Lopez

EHS National Manager, Risk Professional & Podcast Host
Salinas | CA

Joffrey Gurule

President of Risk Enterprise
San Bernardino | CA

Henry Roman

Partner of WC Firm
The Bronx | NY

WE HOLD
THE VISION

Eva Portillo

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CEO of National Investigations Company
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LATINO RISK AMBASSADORS

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Rudy Flores

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Risk Director
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Sinaloa | Mexico

WE HOLD THE FUTURE

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San Salvador | El Salvador

Rosie Alvarez

Risk Management Professional
Zacatecas | Mexico

Rick Castro

Director of Marketing and Client Relations
Bogota | Colombia

Yara Medina

Workers' Compensation Claims Manager
Merida | Mexico

LET'S MAKE
HISTORY

Our Vision:

To create a Latino alliance with industry leading risk professionals who have become proud representations of excellence and have made significant contributions to our risk community.



Our Objective:

To bring educational awareness regarding Latino culturalism in the workplace and the effects it has on our Latino working population.



Our Innovation:

To celebrate Latino leadership and entrepreneurship under the cultivation of a global digital network where we can collectively empower change through the art of film making.



UNITED WE ARE A FORCE

It is with deep sentiment that M.E.G. extends a sincere “Thank You” to all of our Latino risk ambassadors who accepted our invitation to be part of this national digital project. I dedicate this to you all for making a significant impact in my career and for the friendships that we have forged along the years. I have been inspired by your personal stories, innovation and your commitment to Latino empowerment. Our contributions made as a collective community, speaks to who we are as a united force. The passion we carry when it comes to representing our family legacy and the love we have for our culture, is what defines us. It has been a privilege to work on this endeavor alongside Latino leaders who believe in vision and are not afraid to change the world.

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