I.Visibility &   Accessibility:	2. Competitive Landscape:
Visibility & Accessibility: Assess roadway access, signage, and future road plans	List nearby competitors: Size, Price, Amenities, Website?
3. Market Demand Drivers:	4. Future Development:
Identify major demand drivers (schools, military, etc.)	Future constructions nearby? Timeline?
5. Nearby Complementary Businesses:	6. Structural Integrity:
Businesses nearby that could boost storage demand?	Inspect building, roof, foundation integrity
7 Unit Mix (5x5, 5x10, Parking, etc.	8. Security Systems
List unit counts by size (5x5, 5x10, 10x10, Parking spots, etc.).	Review cameras, lighting, fencing, and alarms.
9. Access Control:	10. Climate Control Units:
Test keypads, cards, apps for property access	List number of climate-controlled units.

11.Grounds & Maintenance:	12.Expansion Potential:
Evaluate site cleanliness, landscaping, repairs needed.	List nearby competitors: Size, Price, Amenities, Website?
13.Expansion Potential:	14.Environmental Risks:
Room for expansion? Zoning permits more units?	Check for contamination or environmental issues, phase 1, phase 2, etc.
15.Management Systems:	16.Staffing & Expertise:
Review lease process, billing, collections	Evaluate manager's experience and coverage hours.
17.Insurance Coverage:	18.Insurance Coverage:
List unit counts by size (5x5, 5x10, 10x10, Parking spots, etc.).	Review insurance policies: property + liability
19.Technology (Booking & Payments):	20.Revenue History:
Are booking/payment systems digital and functional?	Occupancy history + average rental rates, rent rolls, etc.

21.Expense Breakdown:	22.NOI Trend:
Detail annual taxes, utilities, maintenance, payroll.	Show NOI trends over past years.
23.CapEx History:	24. Revenue Projections:
List major repairs / improvements & dates	Compare revenue projections to reality.
25.Expense Projections:	26.Occupancy Rate Projections:
Compare expense estimates to industry norms, (35%-45%)	Occupancy projection versus risks.
27.Rental Rate Trends:	28.CapEx Budget:
Analyze rental rate trends locally	Estimate future capital needs (budget)
29.Debt Structure:	30.Purchase Price Check:
Summarize loan terms (interest, maturity, covenants).	Is asking price fair? Supported by comps? Average sold cap rates?

31.Key Investment Metrics:	32.Sensitivity Analysis:
Cap rate, IRR, NPV calculations.	Analyze outcome of key changes (occupancy, rates)
33.Zoning Compliance:	34.Environmental Compliance:
Verify zoning allows self- storage use or containers.	Check environmental regulatory compliance.
35.Lease Agreement Terms:	36.Property Tax Review:
Review tenant leases for red flags	Assess current and future tax implications.
37.Legal Disclosures Review:	38.Current Management Review:
Check for any undisclosed legal issues	Assess current management's performance.
39.Market Liquidity:	40.Value-Add Opportunities:
Liquidity of local storage market.	Identify ways to boost value (rents, improvements).