



Founder – Alexander Cooley

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Objective

To provide subject matter expertise in the field of the cannabis industry.

Skills & Abilities

START-UPS

- Over a decade in start-up environments, founding and supporting nearly half a dozen companies.

BUSINESS STRATEGY

- High level design to detailed application of go to market and in market applications.

SALES

- Developed and lead sales teams focused on channel sales, direct to consumer sales and vendor managed sales.

LEGISLATIVE POLICY

- Creation of and lobbying for sensible cannabis policy from a local to an international level, with multiple experiences of writing and passing laws.

PROJECT MANAGEMENT

- From facility development to product launch, participation in designing and bringing many projects to completion on time/budget.

REAL ESTATE DEVELOPMENT

- Primarily focused on change of use and TI development for the cannabis space and code generation. Proud to have built the first every fully permitted cannabis cultivation facility in Washington State.

EXPERT WITNESS

- Provided support to legal teams in defense and commercial litigation.

Accomplishments

ORGANIZATIONS

- SoDo Business Improvement Association | Board Member | 2017-Present
- National Cannabis Industry Association | Event Speaker – Board Member | 2013-Present
- The Cannabis Alliance | President – Board Member | 2015-2016
- Northwest Producers, Processors, and Retailers | Vice Chairman | 2014-2015
- Coalition for Cannabis Standards & Ethics | Chairman – Board Member | 2011-2015

ACKOLADES

- Marijuana Venture | 40 under 40 | 2018
- Dope Magazine | Activist of the Year | 2013

Experience

FOUNDER | COOLEY HOLDINGS | 2016 – PRESENT

VICE PRESIDENT & CO-FOUNDER | SOLSTICE | 2011 – PRESENT

SUPPLY CHAIN DIRECTOR & CO-FOUNDER | CONSCIOUS CARE COOPERATIVE | 2008 – 2011

CHIEF PRODUCTION OFFICER & CO-FOUNDER | GREEN POWER CONSULTING | 2008 - 2011

Education

EDUCATION | 2009 | CENTRAL WASHINGTON UNIVERSITY

- Major: Elementary Education
- Major: Early Childhood Development