

## U.S. EDR PRESENCE AND TOOL BY MANUFACTURER

Manufacturer	12 months Sales end 10/16 US	Market Share	EDR First Known Use	Tool?
GM (Chevy, Buick, GMC, Cadillac)	2,990,549	17.2%	1994	Bosch CDR
Ford (Ford, Lincoln)	2,589,480	14.9%	1997	Bosch CDR 2001+
Toyota (includes Lexus, Scion)	2,436,580	14.0%	2001	Bosch CDR
Fiat Chrysler (includes Dodge, Ram, Jeep, Lancia)	2,292,735	13.2%	2005	Bosch CDR
Honda (includes Acura)	1,620,875	9.3%	2012	Bosch CDR 2012+
Nissan (includes Infinity)	1,542,927	8.9%	2006	Bosch CDR 2013+
Hyundai (Includes Genesis)	773,708	4.4%	2010	GIT tool co.
Kia	640,535	3.7%	2010	GIT tool co.
Subaru	602,991	3.5%	2012	Denso 2016+, was Hitachi**
BMW (incudes Mini, Rolls Royce)	373,096	2.1%	2013	Bosch CDR
Mercedes-Benz (includes Maybach, Smart)	382,598	2.2%	2014	Bosch CDR
Volkswagen (Includes Bentley)	310,885	1.8%	2015	Bosch CDR
Mazda	299,004	1.7%	YES	Bosch CDR 2011+
Audi	206,999	1.2%	2015	Bosch CDR
Mitsubishi	96,647	0.6%	2006	OTC/Bosch SPX**
Tata (Jaguar, Land Rover)	100,733	0.6%	early	OTC/Bosch SPX
Geely (Volvo)	80,984	0.5%	early	Bosch CDR 2011+
Porsche	53,138	0.3%	NO	N/A
Ferrari	2,500	0.0%	NO	N/A
<b>Industry Total</b>	<b>17,394,464</b>	<b>100.0%</b>	<b>99.7%</b>	<b>Bosch CDR 87.0% of new</b>
updated Dec 2018			of new	<b>Non CDR 12.7% of new</b>
** May be converting to Bosch CDR early 2019				
Source: Edmunds <a href="https://www.edmunds.com/industry-center/data/sales-by-make.html">https://www.edmunds.com/industry-center/data/sales-by-make.html</a>				