

Mauty's Blog Year End Review

Well once again fellow dentists we've put another year behind us. Since most of you have been busy bragging about your watches, your 102.8% collection percentages, your second Lambo (the first one was lost to your "trophy" wife) and how you tripled your "net" incomes by cutting your work week by 80% it's most probable that you've missed the latest trends in dentistry that gained a foothold this year (it was 2023 for you overachievers). Fortunately I'm here to "inform" you guys.

Trend 1: My DNA is better than yours. For some reason dentists everywhere have been blessed with super genes that have led to the production of offspring so gorgeous that the dental landscape has been littered with toddler models who not only have been great help in marketing campaigns but have collaborated to help our bulging budget deficit increase to the point that Hunter Biden may actually have to pay his taxes next year.

Trend 2: Where have all the dentists gone? Dentists everywhere have traded the "grind" for the greener pastures of the passive income world. So when someone is desperately looking for help with a bombed out molar they'll be better off calling their landlord or building superintendent for help than their former dentist who is in Fiji or Bora Bora cashing their rent checks.

Trend 3: Dental social media censorship wars. You win some you lose some. For some reason in the year that saw Facebook dental groups ramp up the censorship Mauty was invited back to Dentaltown. Go figure.

Trend 4: VBC. No, this is not a sexually transmitted disease (although It's worse). This is a scheme our trusted "professional" organization the ADA is pushing to improve "quality" of care and improve the dental health of the public while saving money. Of course they didn't mention that the author of this "policy" is a socialist.

Trend 5: Six figure hygienists. To combat this dentists are either doing their own hygiene. A better solution. Start claiming prophies "push" bacteria into the bloodstream and cause heart attacks and strokes. People will believe that. We're doctors.

Trend 6: Passing on credit card fees to our patients. You guys do realize people already hate us?

Happy New Year all.