

Resolution No. 302 New
Report: N/A Date Submitted: 06/06/2025
Submitted By: Dr. Spencer Bloom, Delegate, Illinois
Reference Committee: B (Dental Benefits, Practice, Science, Health and Related Matters)
Total Net Financial Implication: None Net Dues Impact: _____
Amount One-time: _____ Amount On-going: _____
ADA Strategic Forecast Outcome: Public Profession: Drive evidence-based, ethical quality care.

1 **UNIVERSAL OWNERSHIP AND MANAGEMENT DISCLOSURE FOR ALL DENTAL OFFICES**

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3 **Background:** Patients should be readily able to tell whether a dental office is independently owned and
4 managed, group-owned, or operated under a management agreement.

5 The same owner or management company that operates multiple locations under different names or
6 brands may mislead patients into believing they are switching providers when they actually are not.

7 Lack of clarity on who owns and manages the practice hinders transparency for patients who then cannot
8 tell who is actually accountable for the practice and its management. It reduces trust in the profession and
9 creates barriers for patients and employees seeking to resolve concerns.

10 Transparent signage listing both the key owner of record and any affiliated management company/service
11 organization controlling the day-to-day operations, would inform patients before scheduling or receiving
12 care, and could encourage ethical practice operations through increased public visibility.

13 This proposal supports transparency for all dental practices regardless of business model.

14 **Resolution**

15 **Resolved,** that the American Dental Association supports the requirement that all dental practices
16 prominently disclose in outward-facing materials the legal name of the dental practice owner and any
17 affiliated management company/service organization that controls day-to-day nonclinical operations.
18 This requirement would be placed on any office signage, websites, public electronic or paper
19 advertising, stationery, and patient communications, and be it further

20 **Resolved,** that the ADA constituents encourage all state dental boards and relevant authorities to
21 adopt this policy and promote transparency in ownership and management for the benefit of both
22 patients and employees, and be it further

23 **Resolved,** that the ADA publish sample language and layout recommendations for such ownership
24 and management signage and disclosures, to support practices in implementing these transparency
25 measures effectively.