

Resolution No. [Resolution Number] [Type]

Report: [Report] Date Submitted: [Date Submitted]

Submitted By: Dr. Spencer Bloom, Delegate, Illinois

Reference Committee: [Reference Committee for Worksheet]

Total Net Financial Implication: [Total Net Financial Impl.] Net Dues Impact:

Amount One-time: Amount On-going:

ADA Strategic Forecast Outcome: Public Profession: Drive evidence-based, ethical quality care.

[UNIVERSAL OWNERSHIP AND MANAGEMENT DISCLOSURE FOR ALL DENTAL OFFICES]

Background:

Patients should be readily able to tell whether a dental office is independently owned and managed, group-owned, or operated under a management agreement.

The same owner or management company that operates multiple locations under different names or brands may mislead patients into believing they are switching providers when they actually are not.

Lack of clarity on who owns and manages the practice hinders transparency for patients who then cannot tell who is actually accountable for the practice and its management. It reduces trust in the profession and creates barriers for patients and employees seeking to resolve concerns.

Transparent signage listing both the key owner of record and any affiliated management company/service organization controlling the day-to-day operations, would inform patients before scheduling or receiving care, and could encourage ethical practice operations through increased public visibility.

This proposal simply supports transparency for all dental practices regardless of business model.

Resolved, that the American Dental Association supports the requirement that all dental practices prominently disclose in outward-facing materials—including in-office signage and websites—the legal name of the dental practice owner and any affiliated management company/service organization that controls day-to-day nonclinical operations; and be it further

Resolved, that the ADA encourage all state dental boards and relevant authorities to adopt model signage and website disclosure rules that promote transparency in ownership and management for the benefit of both patients and employees; and be it further

- 1 **Resolved**, that the ADA publish sample language and layout recommendations for such signage
- 2 and disclosures, to support practices in implementing these transparency measures effectively.

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