



Welcome Guide



HANDLING THE STRESS SO YOUR
EVENT IS A SUCCESS

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www.midnorthevents.com

MY STORY



I have loved weddings since I was a kid (my favorite movie is 27 Dresses). In college, I took up event planning for the business organization on campus and began serving at a country club wedding venue in my hometown. I just loved being in that environment and seeing things come together during events.

I dreamed up Mid-North as a project in college, never imagining it would come to life. I wanted to have a company that focused on affordability, sustainability, and inclusivity—three things you don't see much of in the wedding industry.

After planning my January 2023 wedding to my high school sweetheart, I worked as a coordinator for the country club. I worked on lots of weddings in the process. Once I left, I was asked by friends to help plan their weddings or help them day of. That is when I decided to give my college dream a chance, not thinking anyone would hire me. Anndd... here we are with a growing company and wonderful wedding couples like you making everyday worth it!!



SERVICES

DAY OF COORDINATOR

Planning an event is only part of the process. We will make sure that everything goes smoothly the day of. We know how to anticipate problems before they happen, leaving you free to enjoy your festivities.

8-10 HOURS

\$950

12-14 HOURS

\$1,125

***\$200 Assistant Fee Required for Room Flips**

Both packages include:

- Unlimited Phone and Email Communication
- (2) In-Person or Virtual Planning Meetings
- Timeline Creation
- Ceremony Order Creation
- Vendor Communication beginning at (30) days before the wedding
- Final Venue Walkthrough (In Person or Virtual-Based on Availability)
- Rehearsal
- Decor Set Up and Tear Down
- Ceremony Coordination
- Packing Gifts and Decor at the End of the Night

DECORATING

We understand wanting everything to look exactly how you imagined without wanting to do the work on your big day. We are here to set-up and clean up your decor or our rental decor.

SETUP ONLY

\$300

SETUP AND TEARDOWN

\$500

TRAVEL

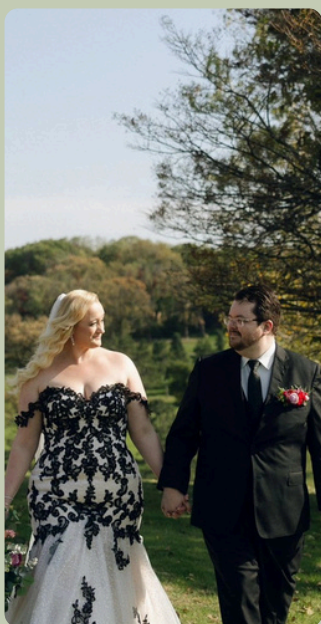
*Travel outside of a 40-mile radius of Stevens Point, WI requires an additional Travel fee (Fee Varies)

**Travel to or within 25 miles of St Paul requires a \$150 travel fee

REVIEWS

HERES WHAT OUR COUPLES ARE SAYING

October 2025 Couple



We had the pleasure of working with Gwen as our day of coordinator in October. She was there every step of the way with planning, always willing to answer questions, and working out every minor detail of wedding day. We opted to have her handle all of our decorations which relieved sooo much stress for me the day of. Everyone involved in the wedding commented on how smooth everything went even when we had the inevitable hiccups during our big day. Gwen is seriously the best wedding planning friend, hype girl, and can bring any vision to life. Having Gwen as my point person between vendors, bridal party, family, and guests helped us to be able to enjoy our day so much more then I could have ever imagined. If you're on the fence of hiring Gwen, having a friend coordinate for you, or just winging it; take this as your sign to just book Gwen! You won't be sorry you did!!

September 2024 Couple



Gwen is absolutely top tier! Our wedding day and rehearsal (and everything around, in between, and after) were incredibly smooth thanks to her expertise, skill, creativity, and efficiency. Gwen worked closely with our parents and family friends who were supporting our wedding day and everyone commented on what a delight she is - as a person AND a professional. Would absolutely recommend hiring Gwen for your wedding - she will transform your day and help everything feel light and easy for you! Gwen brought our vision to life and brought incredible creativity to anything that we didn't have a vision for.

RENTAL COLLECTION

TABLE DECOR

CYLINDER VASES

\$12 (SET OF 3)

Whether for beautiful three-cylinder floating candles centerpieces or for holding bouquets, these vases make for the perfect touch to your tablescape.
(Candles Not Included)

TABLE NUMBERS

\$25

Enjoy custom table numbers (Rented as a Set-Up to 30 Tables)

BUD VASES

\$1

Highlight the beauty and simplicity of a single stem
(Florals Not Included)
25 ORDER MINIMUM

TEA LIGHT CANDLE VOTIVE

\$1

Create ambience with accents of light at your tablescape
(Tea Light Candle Included)
25 ORDER MINIMUM

HANGING WELCOME SIGN

\$20

Your welcome sign is your guests first impression to your wedding, make it a great one.



RENTAL COLLECTION

FLORALS

PRIMARY BOUQUET

\$25

Gorgeous faux floral bouquet wrapped with ivory ribbon
(18 Inches Across)

WEDDING PARTY BOUQUETS

\$15

9 smaller faux floral bouquets and 1 toss bouquet

BOUTONNIERES

\$5

1 Larger boutonniere and 9 wedding party or parent boutonnieres to match bouquets and corsages.

CORSAGES

\$7

Perfect to set your personal attendants, grandparents, or parents above the rest. Features beautiful pearl bracelets.





SOUND LIKE WE'D BE A GOOD FIT?

SCHEDULE YOUR FREE
consultation
TODAY

WE'D LOVE TO HEAR ABOUT YOUR
LOVE STORY AND WEDDING VISION!

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