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### **When is Carnival 2026?**

Carnival 2026 will be held on Saturday 13<sup>th</sup> June.

### **Why do we need sponsors?**

As we are sure you can appreciate, putting on the largest event in the Portishead social calendar, with so many varying elements, insurances, licences, H&S Conditions etc all comes at a very high administrative cost.

Carnival costs approximately £35,000 to deliver and although the event is mainly funded by the community, local sponsors are a vital part of the Carnivals delivery and success.

To ensure every business, large and small has an opportunity to show the local community their support for the carnival we have put together a whole host of sponsorship options from just £250 to £2,000.

### **What are the benefits of being a Sponsor?**

To ensure the community know who is supporting the carnival all sponsors are hugely advertised in all our publications, social media posts etc. throughout the year and of course throughout the big day itself.

Additionally, dependent on the package you choose, sponsors can expect not just the gratitude of the community but some great benefits in return. Such as:

**VIP Lounge Access (New for 2026).** – The VIP lounge is a marquee with inside / outside table & chairs, centre views of the main stage & unobstructed view of the main arena. A selection of complementary snack and drinks are also available in the lounge.

**Arena Banner** – A 7ft x 2ft banner advertising your company on the main arena barriers. The banner is yours to keep after carnival day so you can use it at other events.

**Flag 5ft x 3ft** – Let the community see your logo / company proudly flying high at the show field throughout the day. Each flag is printed double sided and is yours to keep after the event.

**Programme Advertising** – Access to the show field is by programme only. You will receive free advertising within the programme.

**Coronation Day** – Receive free tickets to the carnival coronation day where you can be part of the action during the selection of the 2026 Carnival king, queen, prince & princesses.

**Entrance Programmes** – Receive complementary programmes to enter the show field. Each programme admits two adults and 2 children.

## Carnival Sponsorship

### What are the Sponsorship packages?

Each package comes with a selection of standard benefits. Additional items can be added onto the package booking form (please see attached). The Four main packages are:

#### Platinum Package @ £2,000

<i>Standard Items</i>	<i>Qty</i>
VIP Lounge Access Tickets	6
Arena / Stage Banner 7ft x 6ft	2
Flag 5ft x 3ft	2
Programme Advertising – FULL Page	1
Coronation Day Tickets	2
Entrance Programmes	2
Ongoing Web / Media Marketing	1

#### Gold Package @ £1,000

<i>Standard Items</i>	<i>Qty</i>
VIP Lounge Access Tickets	4
Arena Banner 7ft x 6ft	1
Flag 5ft x 3ft	1
Programme Advertising – 1/2 Page	1
Coronation Day Tickets	2
Entrance Programmes	2
Ongoing Web / Media Marketing	1

#### Silver Package @ £500

<i>Standard Items</i>	<i>Qty</i>
VIP Lounge Access Tickets	3
Arena Banner 7ft x 6ft	1
Flag 5ft x 3ft	Nil
Programme Advertising – 1/4 Page	1
Coronation Day Tickets	2
Entrance Programmes	1
Ongoing Web / Media Marketing	1

#### Bronze Package @ £250

<i>Standard Items</i>	<i>Qty</i>
VIP Lounge Access Tickets	2
Arena Banner 7ft x 6ft	1
Flag 5ft x 3ft	Nil
Programme Advertising – 1/8 Page	1
Coronation Day Tickets	2
Entrance Programmes	1
Ongoing Web / Media Marketing	1

If you feel you or your company could be a Carnival 2026 sponsor to help deliver this historic event, please complete the attached and return it [admin@possetevents.com](mailto:admin@possetevents.com) and a member of our team will contact you.

***For the Community.... By the Community***

***Portishead Carnival 2026***

Organised by:

Portishead Carnival Committee – Posset Events (CIC)

Registered Number: 15806192



*For the Community....  
By the Community*

**Organisation / Company Details****Company / Organisation Name:**

**Main Point of Contact:**

<b>Name:</b>
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<b>T:</b>	<b>E:</b>
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**Please Select Your Package:**

		Select
Platinum	@ £2,000	<input type="checkbox"/>
Gold @	@ £1,000	<input type="checkbox"/>
Silver	@ £500	<input type="checkbox"/>
Bronze	@ £250	<input type="checkbox"/>

	<b>Package Total</b>	<b>£</b>
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**Please Select Your Additions:**

Item	Each	Qty	Total
VIP Lounge Access Tickets	£20.00		£
Arena Banner 7ft x 6ft	£30.00		
Flag 5ft x 3ft (only available with Platinum & Gold Package)	£50.00		
Programme Advertising Upgrade – 1/8 Page to 1/4 Page	£15.00		
Programme Advertising Upgrade – 1/4 Page to 1/2 Page	£30.00		
Programme Advertising Upgrade – 1/2 Page to Full Page	£60.00		
Coronation Day Tickets (Discounted Price)	£5.00		
Entrance Programmes (Discounted Price)	£4.00		

	<b>Additions Total</b>	<b>£</b>
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**Would you like to know more about a presence at the Show Field?**    **YES** Please   /   **NO** Thank You

**Please Email Your completed form to:** [admin@possetevents.com](mailto:admin@possetevents.com)

*(Photos & images of the completed form are acceptable)*

And a member the team will contact you to discuss further.

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