



## BRAND AMBASSADOR AGREEMENT

This Brand Ambassador Agreement states the terms and conditions that govern the contractual agreement between Luxury Image Hair, and the Brand Ambassador who agrees to be bound by this Agreement. WHEREAS, the Brand Ambassador offers marketing services ; and WHEREAS, the Company desires to receive marketing services according to the terms and conditions herein. NOW, THEREFORE, In consideration of the mutual covenants and promises made by the parties hereto, Luxury Image Hair and the Brand Ambassador (individually, each a “Party” and collectively, the “Parties”) covenant and agree as follows:

### 1. TERM

This Agreement shall begin on May 1st and continue indefinitely . 1 Either Party may terminate this Agreement for any reason with 30 days written notice to the other Party. All promotional products must be returned to the company within 5 business days of written notice. If products are not returned, brand ambassador must pay for products at retail price. In the event that the Brand Ambassador has breached this agreement, the Company may instruct the Brand Ambassador to cease all promotional activities or make clarifying statements, and the Brand Ambassador shall immediately comply.

### 2. MARKETING SERVICES

The Brand Ambassador agrees to assist Luxury Image Hair in promoting / offering / selling Luxury Image Hair products via their social media accounts. Luxury Image Hair hereby appoints the Brand Ambassador as its brand representative on an exclusive, non-employee basis to endorse and promote its services to the target audience. The Brand Ambassador will deliver the agreed number of posts on the agreed platforms on behalf of the Company according to the Content Calendar specified by the Company. The Services shall conform to the guidelines and instructions of the Company as outlined in detail in the attached Content Calendar, abide by the rules of the relevant social media platforms, and are subject to the Company’s acceptance and approval.



### 3. SOCIAL MEDIA CONTENT GUIDELINES

All blog posts, social media statuses, tweets, and/or comments should be in good taste and free of inappropriate language and/or any content promoting bigotry, racism or discrimination based on race, gender, religion, nationality, disability, sexual orientation, or age.

### 4. COMPENSATION

In consideration for the marketing services, Luxury Image Hair shall pay the Brand Ambassador a percentage based on bundles sold and referral leading to sales, and we will also provide goods (bundles, services, products) in exchange for your marketing services. The Brand Ambassador will otherwise perform the services at her own expense and use her own resources and equipment. The Brand Ambassador acknowledges that the agreed upon compensation represents the Brand Ambassador's entire compensation with respect to this agreement and the Company shall have no other obligation for any other compensation, expenses nor costs incurred by the Brand Ambassador in connection with the performance of its obligations under this agreement.

### 5. CONFIDENTIALITY AND EXCLUSIVITY

During the course of the Brand Ambassador's performance of services for Luxury Image Hair, the Brand Ambassador may receive, have access to records and information of a confidential and proprietary nature to the Company. The Brand Ambassador acknowledges and agrees that such information is an asset of Luxury Image Hair, is not generally known to the trade, is of a confidential nature and, to preserve the goodwill of the Company must be kept strictly confidential and used only in the performance of the Brand Ambassador's duties under this Agreement. The Brand Ambassador agrees that she will not use, disclose, communicate, copy or permit the use or disclosure of any such information to any third party in any manner whatsoever except as otherwise directed by the Company. Upon termination of this Agreement or upon the request of the company, the Brand Ambassador will return to the Company all of the confidential information, and all copies or reproductions thereof, which are in Brand Ambassador's possession or control. The Brand Ambassador agrees that during the tenure of this contract, and for a three-month term afterward, the Brand Ambassador will not undertake Brand Ambassador marketing for a competitor in the same vertical as the Company.



## 6. NO MODIFICATION UNLESS IN WRITING

No modification of this Agreement shall be valid unless in writing and agreed upon by both Parties.

## 7. APPLICABLE LAW

This Brand Ambassador Agreement and the interpretation of its terms shall be governed by and construed in accordance with the laws of the State of Texas and subject to the exclusive jurisdiction of the federal and state courts located in Dallas, Texas.

IN WITNESS WHEREOF, each of the Parties has executed this Brand Ambassador Agreement, both Parties by its duly authorized officer, as of the day and year set forth below.

### LUXURY IMAGE HAIR

\_\_\_\_\_  
Printed Name

\_\_\_\_\_  
Signed Name

\_\_\_\_\_  
Date

### BRAND AMBASSADOR

\_\_\_\_\_  
Printed Name

\_\_\_\_\_  
Signed Name

\_\_\_\_\_  
Date