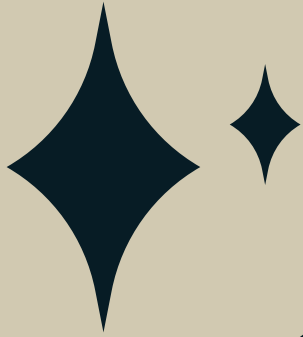


2026
Portfolio
& Resume





Hello!

Graphic Designer & Illustrator with over 6 years of experience in brand identity and digital media. Professionally trained through a VMLY&R marketing learnership at Red & Yellow: Creative School of Business, specialising in high-impact logo design, promotional video editing, website design and custom digital illustrations. Recognised as a diligent, fast-paced visual learner committed to delivering precise brand assets and creative solutions.

Email

zoemeyerson6@gmail.com

Phone

(+27) 62 335 8245

Behance

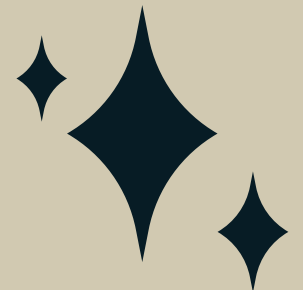
behance.net/zoemeyerson

LinkedIn

Zoë Meyerson

Website

<https://zoegraphics.co.za/>



Experience

Software

2018 to 2019

Marketing learnership student with a focus on graphic design

VMLY&R

Diane Wilson (+27) 83 953 1630

2019 - Current

Freelance graphic designer (including graphic design, illustrations, video editing, animation and website design)

Dr Craig Howes (+27) 82 630 5601

2022 to 2023

Graphic Designer and Marketing Assistant

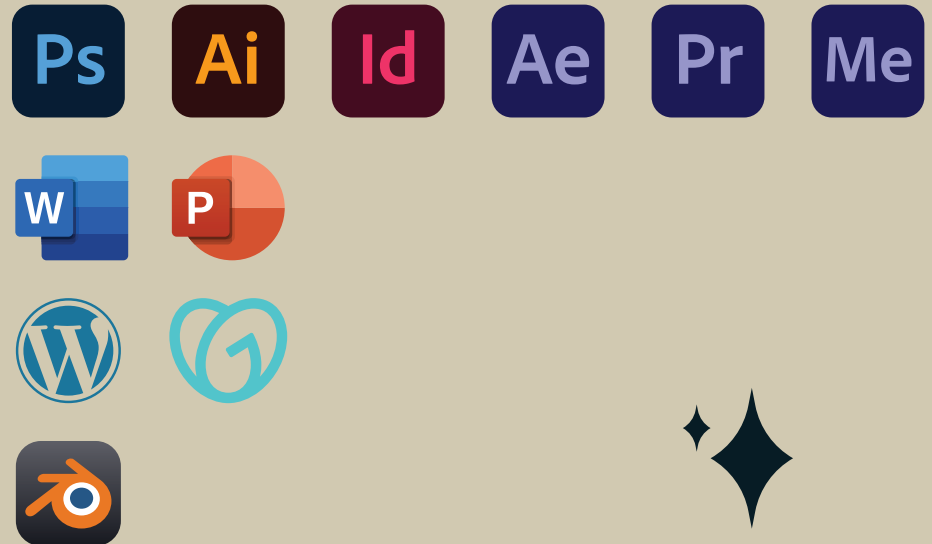
Consolidated African Technologies

Erik Theron (+27) 83 274 1664

2023 to 2024

Graphic Designer and Marketing Assistant

Cornerstone Financial Services Group



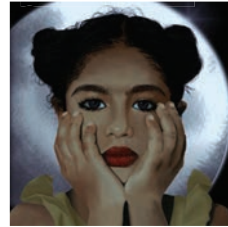
Some Illustrations



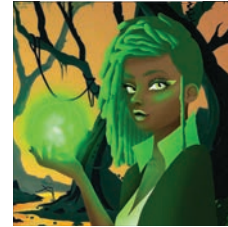
Ballerina



Beautiful People



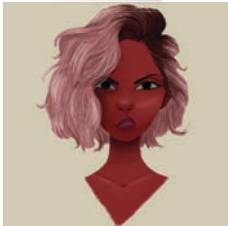
Bright



Chava



Chilled



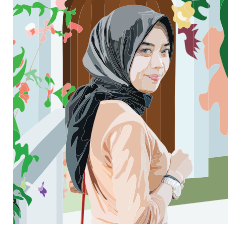
Don't



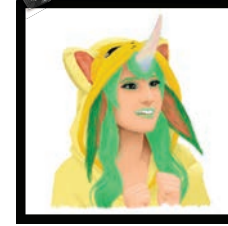
Insecurities



Lollipop



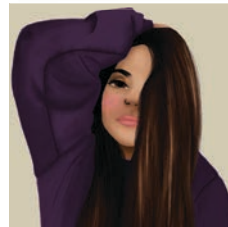
Out for a Stroll



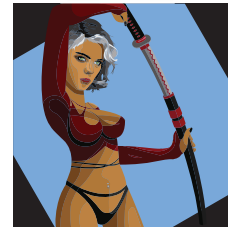
Rainbows and Unicorns



Reflections

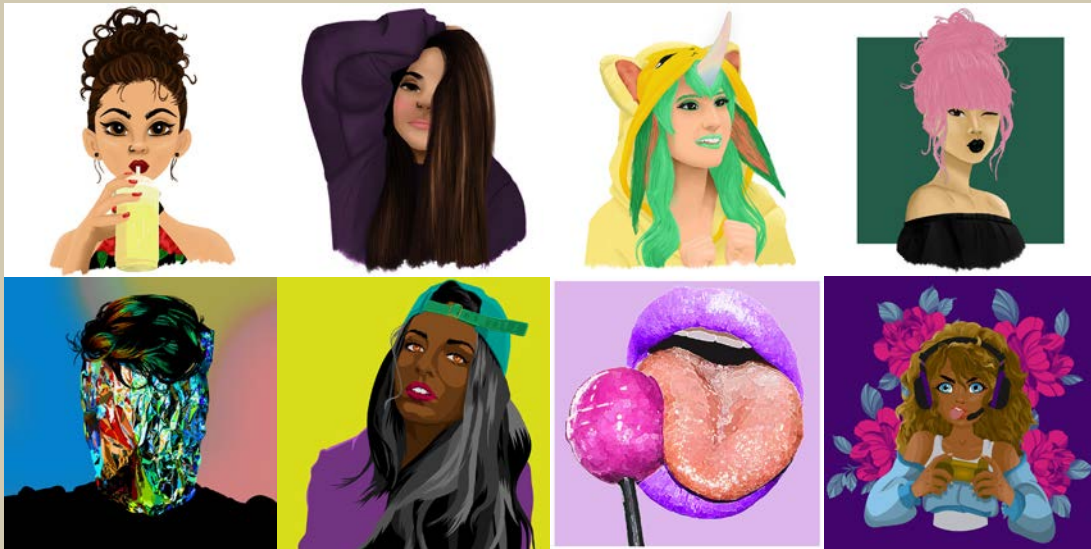


Self-Portrait



Strong Heart

Illustrations



Posters



Logos



Candy DeRoy
COACHING



Casey Blake
Sexologist | Registered Counsellor

INTELLITECH
SYSTEMS

Dynaxiz
TECH

Soothe
Still Water

INsomnia
a touch of class



piq
make it happen



Dr Craig G. Howes
Palliative Care Practitioner

Portuguese Food Brand



Social Media Posts

Missing Periods
(Amenorrhea)

Once-A-Month

Why should we
teach boys/men
about periods?

Once-A-Month

LIBERTY

SPEAK TO A LIBERTY FINANCIAL ADVISER TODAY AND WE'LL HELP YOU CLAIM YOUR FINANCES.

LIBERTY

"Taking out multi-benefit cover can cost the same as a mani and pedi every month. Don't wait for something bad to happen to you."

Kresantha Pillay
Head of Lifestyle Protector at Liberty

THE MOST COURAGEOUS THING YOU CAN DO IS TO THINK FOR YOURSELF, OUT LOUD!

#YouthDay

LIBERTY

Standard Bank
Jazz of Joy
26 - 28
SEPTEMBER 2019