



EVENT IMPACT CALCULATOR DETAIL - FORT SMITH GENERAL DARBY CHALLENGE - 06/10/2025

Event Summary			
Key Parameters		Key Results	
Event Name	Fort Smith General Darby Challenge	Business Sales (Direct)	\$46,701.90
Organization	Fort Smith Museum of History	Business Sales (Total)	\$74,465.16
Event Type	Sports: Adult Amateur	Jobs Supported (Direct)	39
Start Date	04/27/2025	Jobs Supported (Total)	44
End Date	04/27/2025	Local Taxes (Total)	\$1,788.82
Overnight Attendees	11	Net Direct Local Tax ROI	\$1,634.92
Day Attendees	213	Est. Room Nights Demand	100

Direct Business Sales

Sales by Source

Attendees Spending	\$44,563.18	Exhibitor Spending	\$5.85
Organizer Spending	\$2,132.88	Total Event Spending	\$46,701.90

Sales by Source



Business Sales by Sector

Industry	Attendees	Organizer	Media/Sponsors	Total
Lodging	\$11,900.00	\$0.00*	\$0.00	\$11,900.00
Transportation	\$1,957.50	\$54.95*	\$3.74	\$2,016.19
Food & Beverage	\$11,648.65	\$969.00*	\$0.00	\$12,617.65
Retail	\$13,387.24	\$0.00	\$0.00	\$13,387.24
Recreation	\$5,669.78	\$0.00	\$0.00	\$5,669.78
Space Rental	\$0.00	\$474.00*	\$0.00	\$474.00
Business Services	\$0.00	\$634.93*	\$2.11	\$637.04
Totals	\$44,563.18	\$2,132.88	\$5.85	\$46,701.90

* indicates that the calculator's model defaults were used

Sales By Sector



Economic Impact Details

	Direct	Indirect/Induced	Total
Business Sales	\$46,701.90	\$27,763.26	\$74,465.16
Personal Income	\$12,431.07	\$6,939.74	\$19,370.80
Jobs Supported			
Persons	39	5	44
Annual FTEs	0	0	1
Taxes And Assessments			
<u>Federal Total</u>	<u>\$3,859.65</u>	<u>\$2,243.15</u>	<u>\$6,102.80</u>
<u>State Total</u>	<u>\$3,321.23</u>	<u>\$633.13</u>	<u>\$3,954.35</u>
Sales	\$2,770.76	\$451.15	\$3,221.91
Income	\$104.41	\$58.29	\$162.70
Bed	\$238.00		\$238.00
Other	\$208.06	\$123.69	\$331.74
<u>Local Total</u>	<u>\$1,634.92</u>	<u>\$153.90</u>	<u>\$1,788.82</u>
Sales	\$852.54	\$138.82	\$991.36
Income	\$0.00	\$0.00	\$0.00
Bed	\$357.00		\$357.00
Per Room Charge	\$400.00		\$400.00
Tourism District	\$0.00		\$0.00
Restaurant	\$0.00	\$0.00	\$0.00
Other	\$25.38	\$15.09	\$40.46
Property Tax	\$182.04	\$75.97	\$258.01

Event Return On Investment (ROI)

Direct Total Tax ROI	
Direct Tax Receipts	\$1,634.92
DMO Hosting Costs	\$0.00
Direct ROI	\$1,634.92
Net Present Value	\$1,634.92
Direct ROI (%)	-
Total	
Total Local Tax Receipts	\$1,788.82
Total ROI	\$1,788.82
Net Present Value	\$1,788.82
Total ROI (%)	-



Estimated Room Demand Metrics

Room Nights Sold	100
Room Pickup (block only)	100
Peak Room Nights	6
Total Visitor Days	350