



Benefitting the Fort Smith Museum of History and the Darby House

The Darby Challenge serves as a tribute to General William O. Darby, who made the ultimate sacrifice on April 30, 1945, in Nago-Torbole, Italy. In April 2023, Nago-Torbole, Italy, and Fort Smith, AR, formed a special "twinning" partnership to honor their shared history with General William O. Darby. The Fort Smith General Darby Challenge will be an international twin city event, taking place on the same weekend as Nago-Torbole, Italy's Col Darby 40 Mile Ranger Challenge.

SPONSORSHIP LEVELS

Brigadier General \$25,000

- ★ Listed as Presenting Sponsor on Promotional & marketing materials
- ★ Listed as Presenting Sponsor on Banner at event
- ★ Framed Licensed Darby Picture w/challenge Coins
- ★ Set-up informational table at event
- ★ Reserved table for 6 at Sponsor dinner with wine*
- ★ Logo on Tee-shirt

Colonel \$10,000

- ✦ Special Recognition at the event
- ✦ Framed Licensed Darby Picture w/challenge Coins
- ✦ Set-up informational table at event
- ✦ 4 Tickets to Sponsor dinner*
- ✦ Logo on Tee-shirt
- ✦ Listed on all promotional & marketing materials

Lieutenant Colonel \$5000

- * Commemorative Gift
- * Set-up informational table at event
- * 4 Tickets to Sponsor dinner*
- * Logo on Tee-shirt
- * Listed on all promotional & marketing material

Major \$3500

- * Commemorative Gift
- * 4 tickets to Sponsor Dinner*
- * Logo on Tee-shirt
- * Listed on promotional & marketing materials

Captain \$2500

- ✦ 2 Tickets to Sponsor Dinner*
- ✦ Logo on Tee-shirt
- ✦ Listed on promotional & marketing materials

Lieutenant \$1000

- ✦ 2 Tickets to Sponsor Dinner*
- ✦ Listed on promotional & marketing materials

Cadet \$500

- ✦ 2 Tickets to Sponsor Dinner*
- ✦ Listed on Sponsor Flyer

Private up to \$499

- Listed on Sponsor Flyer

*The Sponsor Dinner will be a pre-race "carb load" dinner on Saturday night. It will be for Sponsors at the rates indicated above and special guests.

Sponsor's Information

Sponsor name: _____

Sponsor Level: _____

Contact Person: _____

Email Address: _____

Mailing Address: _____

Phone Number: _____

You may request an invoice by emailing fsdarbychallenge@gmail.com or pay below

Please make checks payable to:

The Fort Smith Museum of History 320 Rogers Ave Fort Smith AR 72901

Credit Card Number _____

EXP _____ . Billing Zip _____ CVV _____

Questions? Contact Caroline Speir, Executive Director Fort Smith Museum of History 479-783-7841

For promotional use in print and/or social media, please submit an EPS file of the donor/company logo to: fsdarbychallenge@gmail.com. Please include any specific details or instructions regarding media use of the logo. Thank you for your support of the Fort Smith Darby Challenge.