




CURIE LEARNING

learning with the leader ...





In the last 30 years the world has seen unprecedented innovations in science and technology. It is going to be tenfold in the years to come. Curie Learning is the instrument that presents the world with future innovators and thinkers. Curie Learning is the center of choice in the Greater Washington DC area and other parts of US for many parents seeking to help their children get to the next level academically, Curie Learning brings a new and exciting experience to a franchise buyer that wants to enter an industry where they can have fun, make a difference, and make a profit! Through franchising, the company will plan to expand across US and Canada and will strive to become a national brand.

At present, Curie Learning classes are offered across US, in different States which includes VA, MI, MD, GA, PA, TX, NJ, MN and CA. They are staffed with energetic, motivating employees who have been fully trained in all of Curie Learning policies, procedures, and practices and help the children reach their full potential. Employees are coached to offer assistance when needed and do what is possible to help each child feel confident and that they are welcome, appreciated, and will receive the best supplemental education experience possible. Curie Learning delivers a strong concept that combines classes and seminars with the simple goal of offering the highest quality educational and life experience to each and every student. With state of the art equipment and a clean and structured operation that provides all of the classes and structure a parent could want for their child, the Curie Learning model has successfully brought high-end education centers to multiple markets in US and is now expanding through franchising.



ABOUT





When you join the Curie Learning team as a franchise owner, you will receive outstanding support in a number of different exciting areas:

- Operational Support
- Purchasing Support
- Marketing Support
- Accounting and Legal Support
- Ongoing Research and Development

TRAINING INCLUDES:

- Training at the Curie Learning HQ in Virginia or at another location designated by the Franchisor beginning approximately 6-8 weeks before the franchise is scheduled to open for business
- Training at your location to get your business started
- Up to 2 sessions per year of refresher update training
- Ongoing support and guidance in building and operating your business

SUPPORT & TRAINING



When you join the Curie Learning team you have the choice of a new start-up business or you can convert your current after school learning company to be under the Curie Learning umbrella. When you join the Curie Learning team you will be given an exclusive territory of approximately 50,000-100,000 population base to develop. Curie Learning is always looking for expansion opportunities in new markets!

TERRITORIES



The fee for one franchise is \$25,000. Typical start-up costs can be as low as \$55,250 depending upon a number of factors. Please see the chart below.

DESCRIPTION	AMOUNT
Real Estate/Rent	\$2,000
Utility	\$100
Leasehold Improvements	\$3,000
Market Introduction Program	\$3,000
Furniture, Fixtures, and Equipment	\$2,500
Computer Systems	\$3,000
Insurance	\$150
Vehicle	\$0
Signage	\$1,500
Office Expenses	\$1,000
Inventory	\$1,250
Licenses & Permits	\$500
Dues and Subscriptions	\$750
Professional Fees	\$1,500
Working Capital	\$10,000
TOTAL BEFORE FRANCHISE COSTS	\$30,250
Franchise Fee	\$25,000
ESTIMATED TOTAL WITH FRANCHISE COSTS	\$55,250

COSTS

Qualifications recommended for potential franchise owners:

- Passion for Education
- Strong Sales and Client Service Abilities
- Good with Timing and Schedule Management
- High Personal Standards
- Able to Meet Initial Investment Requirements
- Strong Sense of Integrity in Corporate and Client Relationships
- A Willingness and Commitment to Excellent Service



QUALIFICATIONS

What are the Next Steps?

Step 1: Fill out the Evaluation Form

Step 2: Send the Evaluation Form to rao@CurieLearning.com and
Jai@CurieLearning.com

Step 3: Arrange for an Initial Phone Consultation to Meet the Team

Step 4: Review Franchise Agreement

Step 5: Arrange for a Discovery Day

Step 6: Join the Curie Learning Team!



NEXT STEPS

INTERESTED?

CONTACT US TODAY!

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