

Professional Portfolio: Laura E. Williams

Healthcare Finance | Health Education

Healthcare Finance Selected Deliverables

- Independence Blue Cross
 - Providing B2B services to brokers of health insurance and companies through guidance and CRM systems interrogation
 - Servicing Small Group 50
 - Servicing Large Group 51>
 - Servicing Fully-Insured and Self-Funded groups
- University of Pennsylvania Biology Department Eukaryotic, Pathogen, Host & Vector Genomics (VEuPathDB) resource
 - Biomedical Research Cener (BRC) financial contract reporting of 12 monthly National Institutes of Health documentation submissions
 - 75% Burn Notification of Contract Funding
- Hospital of the University of Pennsylvania
 - Compliance adherence financial credits and debits for 20+ medical practices
 - Safety auditing of 2,500 peri-op medical records
 - Qualitative Data Collection Opportunities in Peri-Op Patient Experience Calls – observational summary on the next page

Opportunities for Early Action by Clinical Practices and Administrative Staff using Qualitative Data Collection within Peri-Op Patient Experience Calls

Patient calls to the Peri-Op Center present opportunities to obtain qualitative data for clinical practices and the administrative staff regarding patients' topics of concern. The categorical frequency of patients' concerns during peri-op calls is unknown, unrecorded, and not collected. Omitting the collection of patients' concerns during peri-op calls is due to the conditions and constrains of the peri-op phone workflow. Opportunities to record and collect patients' concerns during peri-op calls are possible with changes to the peri-op phone workflow. Multi-departmental changes in the areas of clinical practice awareness, administrative staff training, and the constraints of the peri-op phone workflow must be directed at taking early action to address patients' concerns.

Patient's topics can include:

- 1. Individualized, idiosyncratic logistics
- 2. Correction of misinformation
- Lack of information about preparation for a procedure
- 4. Frequency and mode of communication from different entities within the healthcare system
- 5. Lack of responsiveness from or connection to a clinical practice
- 6. Canceled or rescheduled procedure
- 7. Vehicle or parking information
- 8. Campus directions
- 9. Personal escorting
- 10. Individualized physical needs
- 11. Individualized emotional needs
- 12. Visitor passes
- 13. Additional visitors
- 14. Overnight visitors
- 15. Billing
- 16. Insurance

- 17. No COVID test order
- 18. No COVID test scheduled
- 19. Old COVID test results
- 20. Receiving a COVID test
- 21. COVID test protocol an requirements
- 22. Idiosyncratic, misinformation, lack of information about COVID testing

Patients' Topics on which Clinical Practices Can Take Early Action:

- 1. Individualized, idiosyncratic logistics
- 2. Correction of misinformation
- 3. Lack of information about preparation for a procedure
- 4. Frequency and mode of communication from different entities within the healthcare system
- 5. Lack of responsiveness from or connection to a clinical practice
- 6. Canceled or rescheduled procedure
- 7. Vehicle or parking information
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Patients' Topics on which Clinical Practices and the Administrative Staff Can Take Early Action:

- 17. No COVID test order
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Omitting the collection of patients' concerns during peri-op calls due to the conditions and constrains of the peri-op phone workflow is not an approach that is patient-centered (Starfield, B. (2011)) within surgical procedure preparations. Multi-departmental changes in the areas of clinical practice awareness, administrative staff training, and the constraints of the peri-op phone workflow must be directed at taking early action to address patients' concerns.

Starfield, B. (2011). Is Patient-Centered Care the Same as Person-Focused Care?. The Permanente Journal, 15(2), 63-69. doi: 10.7812/tpp/10-148