

October 12, 2023

Domain: PHOTODRONE.COM

Opportunity: The drone industry has grown with leaps and bounds over the past 5 years. It is projected to grow to a \$34 billion industry by 2030.

Industry is made up of manufacturers and free lance drone photographers. Providing a platform for all free lance drone photographers to participate will allow these free lance pilots to market their services to consumers who may be in need of hiring a drone pilot for still ariel photos or videos.

We will market PHOTODRONE.COM which will draw both freelance drone pilots as well as consumers to our site. With this platform, the drone pilots will make their services available to those in need of arial photos and videos. The drone pilots will be offered access to our PHOTODRONE.COM platform for a fee which will be by membership or possibly a franchise opportunity.

We envision a map of locations of drone pilots who make themselves available to the consumer. The consumer will hire drone pilots from our site. There will be a service to consumer without a fee. The fee will be paid by the drone pilots. These providers will be included in our database. Putting this tool in the hands of consumers will make it easy to retain services of the drone pilots who at this time are a fragmented industry lacking in marketing of their business and services.

The aerial photography market is much different than standard photography services. Aerial photography is multifaceted in serving multiple industries. The real estate market is an active user of these services as well as government, construction, and mapping. The residential consumer can benefit with aerial PHOTOGRAPHY for Weddings, parties, outside events, boating, and many others.

The consumer will access PHOTODRONE.COM to identify, locate, and retain a drone pilot-photographer for their event. Similar to AirBB, we will advertise the drone pilots services on PHOTODRONE.COM and connect them with the inquiring consumer. After retaining a drone pilot, An appointment, short term or long term, will be scheduled for a pre-determined fee. This fee will be paid in advance and paid by a credit card on file.

A database of photography will be organized on PHOTODRONE.COM for viewing and purchasing with a commission on sales of photography. Aerial photography is still new to most consumers. The public at large will also be interested in purchasing prints and videos of Aerial Photography. There are several 3rd party services that can be utilized to store, view, and sell the photos and videos online.

In addition to the drone photography industry, there are other platforms that can sell from this platform format. At present we have a plan for the boating industry that may grow to a separate marketing opportunity.