



**When Seconds
Decide Life or Death**

**Ordinary People
Can Do
Extraordinary
Things**

**Join the Frontline 300 — the community keeping emergency care
alive when the world breaks**

People Aren't Dying Because Help Doesn't Exist

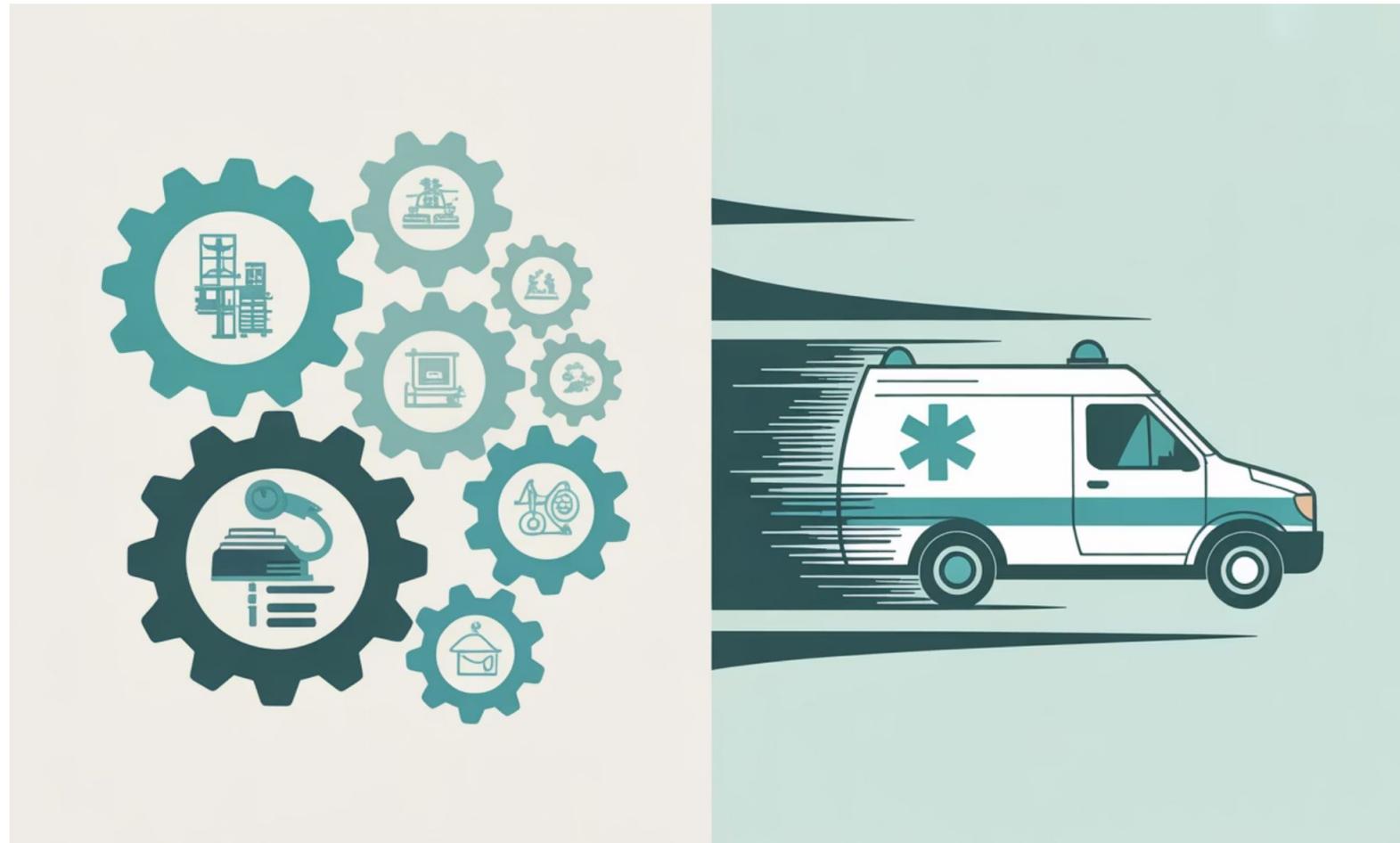
They're Dying Because It Doesn't Arrive in Time

- Wars, disasters, and crises don't wait for bureaucracy or planning
- Hospitals mean nothing if critically injured people can't reach them alive

The first **30 minutes** — the golden hour — determine survival or death

Pre-hospital emergency care is the most neglected gap in humanitarian response worldwide.

The System Is Broken



Big Systems Move Slowly. Emergencies Move Fast.

- Large NGOs navigate complex bureaucracy and approval chains
- Local first responders are courageous but chronically under-resourced
- Funding arrives reactively, heavily restricted, and far too late

Lives are lost in the gap between crisis and response. This is where Medevac Frontline operates.

Medevac Frontline Is Not a Country Charity

We Are an Emergency Capability

Train Frontline Medics

We equip paramedics and medics with life-saving skills for challenging and sometimes hostile environments

Deploy Rapid Systems

We establish medevac and referral systems that function under fire

Strengthen Local Response

We build capacity in communities facing ongoing conflict and disaster

Leave Behind Skills

We create sustainability through knowledge transfer, not dependency

We don't chase crises. We build readiness. Our model ensures communities can respond effectively when disaster strikes.

About MFL

Medevac Frontline (MFL) is a UK-registered humanitarian charity delivering specialist pre-hospital emergency care in conflict and disaster zones. When seconds determine survival, we provide the vital link between rescue and hospital.

Through rapid deployment, training, and sustainable system-building, MFL equips frontline medics and establishes referral capability where it is most needed. We operate under humanitarian principles of neutrality, independence, and impartiality, working alongside WHO and international partners to close the critical gap between injury and life-saving treatment.

Team MFL

CEO: Fergus Neeley - is a frontline emergency specialist with operational experience in high-risk and conflict-affected environments. As a leader within Medevac Frontline, he combines clinical expertise with a deep commitment to preparedness and rapid response.

Fergus has worked directly on developing medevac systems and training programmes designed to function when conventional infrastructure fails. His focus is simple but urgent: ensuring that when seconds decide life or death, someone is ready to act.

Ambassador: Dominic West, is an Award-winning British actor known internationally for his roles in *The Wire*, *The Crown*, and major feature films, Dominic West supports Medevac Frontline as an Ambassador, lending his voice to raise awareness of the urgent need for frontline emergency care in conflict and disaster zones.

"Medevac Frontline is a great charity, that operates in deprived or conflict stricken parts of the world to save lives following mass casualty events." — Dominic West

Patron: Sir Ranulph Fiennes OBE, widely regarded as the world's greatest living explorer, serves as Patron of Medevac Frontline. His lifelong experience leading teams through extreme environments reflects the resilience, courage and determination required of MFL's paramedics.

"The crews that work with this remarkable charity tend to be a special breed of person - like the people I used to select for my expeditions - personally motivated to succeed, persevering through setbacks and giving up all their time to the task." - Sir Ranulph Fiennes OBE

What Makes MFL Different

Our Competitive Edge

Whilst large humanitarian organisations provide essential long-term infrastructure, Medevac Frontline fills a critical gap they cannot address: immediate, flexible, skills-focused emergency response.

We're deliberately lean, strategically agile, and built for rapid deployment. Our focus on training and systems — rather than heavy assets — means we can mobilise quickly and sustain impact long after we've left.

Small by design. Fast by necessity.

MFL Approach

Globally deployable crisis capability

Skills and systems focused for sustainability

Rapid mobilisation within days, not months

Readiness-led preparation before disasters strike

The Hardest

Truth

We Don't Lack Courage. We Lack Capacity.

Emergency Funding Gap

Life-saving emergencies don't fund themselves — and donors often wait for media coverage before responding

Unrestricted Support

Flexible, unrestricted funding that sustains readiness and rapid response is extraordinarily rare

Stretched Teams

Volunteers and small operational teams work beyond capacity, risking burnout and mission failure

Without people power and sustainable funding, even the most vital mission cannot survive. This is why we need you.

Frontline 300 Is Not a Donation Scheme

It's a Community of Action



People Who:

- Stand behind emergency responders when seconds matter most
- Help raise vital funds within their own networks and communities
- Amplify our stories, campaigns, and urgent appeals

Keep MFL operational and ready *before* the headlines arrive

Not everyone can go to the frontline. But everyone can stand behind it.

Why We Need You

You Don't Need:

- Medical training or clinical expertise
- Large donations or wealth
- Previous fundraising experience
- Specialised skills or qualifications

You Do Bring:

Your voice to share our mission authentically

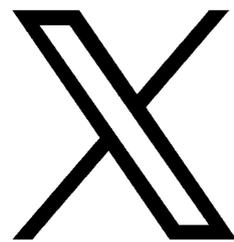
Your network of friends, family, colleagues, and contacts

Your time — even just a few hours makes a difference

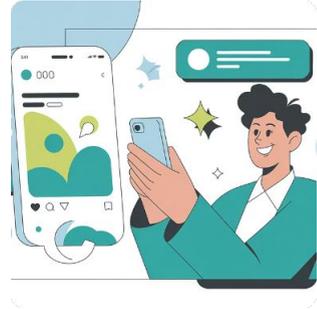
Your belief that every life matters and deserves protection.

Volunteers are how small charities beat big systems.

Your support multiplies our reach and impact exponentially.



As a Frontline 300 Member, You May:



Share Campaigns

Amplify emergency appeals and fundraising campaigns across your social networks



Run Fundraisers

Organise local or online events — from bake sales to marathons



Make Connections

Introduce corporate sponsors, community groups, or philanthropic contacts



Join the Circle

Become part of a trusted community shaping MFL's future



Host Events

Lead talks, awareness events, or sponsored challenges in your community

No pressure. No minimums. Just commitment. Every contribution — large or small — keeps emergency care alive.

The World Doesn't Need More Spectators

It Needs People Who Step Forward

A Community

Connected individuals united by shared purpose and values

A Movement

Collective action that transcends borders and transforms lives

A Frontline Behind the Frontline

The essential support network that keeps responders operational

Join the Frontline 300
Help Us Raise What Saves Lives
Be Part of Something That Matters

Because when seconds decide life or death — preparation is everything.

