

# *Sponsorship Prospectus*

Empower Hawai'i Foundation Presents

# PRICED *into* PARADISE

Build a Future. Find a Home.

Job Fair 🏠 Homebuying 101 🏠 RE Investing  
Home Renovations 🏠 Multigenerational Living & Aging in Place  
Workshops 🏠 Informational Panels 🏠 Family Friendly

# Welcome to Priced Into Paradise Expo 2025

## ***Build a Future. Find a Home.***

**Aloha!** The Empower Hawai'i Foundation invites you to partner with us for the 2025 Priced Into Paradise Expo, a premier event that aims to create a Hawai'i where local families can live, thrive, and build a legacy for generations to come.

This year, we're proud to include a robust Job Fair designed to help attendees find employment, explore career options, and increase their income — essential steps toward qualifying for homeownership and building a stable future. **Let's build Hawai'i's future, together!**

### **Event Highlights**

- Exhibitor Booths: Showcasing over 150 local exhibitors offering a variety of products and services for first-time homebuyers, home renovators, real estate investors, and job opportunities.
- Informational Panels: Featuring industry experts on topics such as - Homebuying 101; Renovations: ADUs, Multigenerational Living & Aging in Place; and Real Estate Investing.
- Expected Attendance: 1,000+ attendees with a focus on residents and local families looking to thrive in Hawai'i.

### **Target Audience**

- First-Time Homebuyers
- Homeowners & Renovators
- Real Estate Investors
- Job Seekers

### **Why be a Sponsor or an Exhibitor?**

Sponsors and exhibitors get great visibility, connect with an engaged audience, and join a positive movement to help Hawai'i residents get Priced Into Paradise. Your support directly contributes to the Empower Hawai'i Foundation's mission of building stronger communities across Hawai'i.

### **Benefits**

- Brand Exposure: Reach thousands of attendees through signage, digital promotions, and event materials.
- Networking Opportunities: Connect with vendors, panelists, and community influencers.
- Community Impact: Align your brand with a cause that resonates with Hawai'i's values and people.
- Customizable Packages: Tailor your sponsorship to meet your marketing goals.

# Sponsorship Packages

## Platinum Sponsor - \$10,000

Take the lead as our headline sponsor with exclusive naming rights to the event:

“[Your Name] presents the 2025 Priced Into Paradise Expo”.

As a Platinum Sponsor, your brand will be front and center — on signage, media, and key program materials — for Hawai'i families seeking to build a future here at home.

### Benefits include:

- Naming rights in official event title and promotions
- Premium logo placement on all major event signage (main entry, main stage, Pikake Room, and panel backdrops)
- Prominent logo on event website, social media, digital communications, and promotional campaigns
- Full-page ad in both the printed event book and digital e-book
- Mentions in TV and radio advertisements
- Primary logo placement on attendee “Engagement Bingo” cards
- Opportunity to deliver opening remarks on the main stage
- Verbal acknowledgment throughout the event as Platinum Sponsor
- Up to four (4) 10'x10' exhibitor booths in premium locations

## Gold Sponsor - \$5,000

Stand out as a Gold Sponsor and show your support for local families navigating their homeownership journey. With a strong brand presence and prime exhibitor placement, your organization will connect directly with hundreds of attendees ready to take action.

### Benefits include:

- Prominent logo placement on event signage and promotional materials
- Featured logo on website, social media, and digital communications
- Half-page ad in print event book and digital e-book
- Verbal acknowledgment during the event as Gold Sponsor
- Up to two (2) 10'x10' exhibitor booths in high-traffic areas

## Silver Sponsor - \$2,500

Join us as a Silver Sponsor and gain visibility across our event while supporting community empowerment and education. A great option for organizations that want to show up and make a meaningful difference.

### Benefits include:

- Logo featured on event signage and promotional materials
- Logo included on website, social media, and digital communications
- Quarter-page ad in print event book and digital e-book
- Verbal acknowledgment during the event as Silver Sponsor
- One (1) 10'x10' exhibitor booth

# Additional Opportunities

## Pikake Panel Sponsor - \$3,000

As a Pikake Panel Sponsor, you'll take center stage in the Pikake Room — home to our most anticipated and high-impact learning sessions. From “Homebuying 101” to “Renovations: ADUs, Multigenerational Living & Aging-in-place” and “Real Estate Investing,” your sponsorship powers the exchange of knowledge, tools, and real-life strategies that move families closer to homeownership and financial freedom. Due to high demand, we plan to have six (6) sessions this year.

### Benefits include:

- Exclusive sponsorship of one (1) featured panel discussion
- Logo displayed on panel session screen and signage
- Verbal acknowledgment by the moderator during the session
- Recognition in the print program, digital e-book, and event website
- Opportunity to provide branded materials or handouts to session attendees

## Ready to Buy Sponsor - \$2,500

This tier is designed exclusively for banks, credit unions, and lending institutions ready to take action on-site. As a Ready to Buy Sponsor, you'll be stationed in the Blaisdell Galleria Hall with a dedicated booth where your team can conduct same-day mortgage qualifications for financially-ready attendees looking to take the next step toward homeownership.

### Benefits include:

- One (1) 10'x10' booth in the “Ready to Buy” Zone (Galleria Hall)
- Logo featured on “Ready to Buy” signage and directional materials
- Recognition in the program and digital platforms
- Verbal acknowledgment during relevant sessions
- Opportunity to pre-schedule consultations or walk-ins

*For pricing information and details contact: [ryan@ryannaka.com](mailto:ryan@ryannaka.com)*

## Print Ads Only

### Event Brochure Advertising - \$250, \$500, \$1,000

If you do not require a booth and simply want to support via print ads, the following options are available:

#### Sizes:

- Quarter Page (5.5"w x 2.125"h)
- Half Page (5.5"w x 4.25"h)
- Full Page (5.5"w x 8.5"h)

#### Cost:

- \$250
- \$500
- \$1,000

#### Specifications:

Resolution: 300 dpi minimum  
Full color, with 0.125" bleed  
File Type: PDF, JPG, PNG

**Print Deadline:** Please send files to [ryan@ryannaka.com](mailto:ryan@ryannaka.com) by **October 3, 2025**.

## **Exhibitor Sponsorship Packages - Most popular**

To reserve a booth space in the main expo hall and promote your organizations' services at this event, the following options are available:

### **Standard Exhibitor Sponsor - \$1,000**

For businesses and for-profit organizations ready to connect directly with local families and future homeowners. If you're an employer and hiring, this is your opportunity to meet motivated applicants face-to-face. Includes:

- One (1) 10'x10' booth in the main exhibition hall
- Name listed in event program and website

### **Non-Profit Partner Exhibitor Sponsor - \$500**

For 501(c)(3) organizations and mission-driven groups that provide resources, education, workforce development, or direct services to the community. Includes:

- One (1) 10'x10' booth in the main exhibition hall
- Name listed in event program and website

### **Civic Partner Exhibitor Sponsor - No Cost (Government Agencies Only)**

For City, State, and Federal agencies offering public services, housing support, job training, employment opportunities, and other vital resources. Includes:

- One (1) 10'x10' booth in the main exhibition hall
- Name listed in event program and website

## **Additional Information**

### **Every exhibitor sponsorship package comes with:**

- 10'x10' booth space with 8' back wall and 3' sidewalls
- One 8' skirted table, two chairs, wastebasket and booth ID
- In addition, we will provide your organization's listing on the event website, social media, digital communications, and print materials (e.g. event book).

# Exhibitor Sponsorship - Payment Deadlines

## Standard Exhibitor Sponsor

- **Early Bird - \$1,000**
  - Available: May 1 – June 3, 2025.
  - Payment must be received by Jun 3.
- **Regular - \$1,250**
  - Available: June 4 – August 31, 2025.
  - Payment must be received by Aug 31.
- **Final Call - \$1,500**
  - Available: September 1 – October 1, 2025 (if space remains).
  - Payment due by: Oct 1.
  - *Limited availability, not guaranteed.*

## Non-Profit Partner Exhibitor Sponsor

- **Early Bird - \$500**
  - Available: May 1 – June 3, 2025.
  - Payment must be received by Jun 3.
- **Regular - \$750**
  - Available: June 4 – August 31, 2025.
  - Payment must be received by Aug 31.
- **Final Call - \$1,000**
  - Available: September 1 – October 1, 2025 (if space remains).
  - Payment due by: Oct 1.
  - *Limited availability, not guaranteed.*

## Civic Partner Exhibitor Sponsor

- **No cost**
  - Available: May 1 – October 1, 2025.

*\*Booth assignments are on a first come, first serve basis. A signed contract and full payment are required to hold space.*

**Submit**

Please return completed form  
and check (if applicable) to:

Empower Hawai'i Foundation  
PO Box 12048  
Honolulu, HI 96828

Or email completed form to  
[ryan@ryannaka.com](mailto:ryan@ryannaka.com)

## Scan QR Code

Learn more and register online by  
scanning the QR code below:



Empower Hawai'i Foundation is a  
501(c)(3) nonprofit organization.  
Contributions are tax deductible to  
the extend permitted by law. Please  
consult with your financial advisor.

[www.pricedintoparadise.com](http://www.pricedintoparadise.com)

# SPONSORSHIP COMMITMENT FORM

## Sponsor Information

Organization Name \_\_\_\_\_

Mailing Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Contact Name \_\_\_\_\_

Title \_\_\_\_\_

Phone \_\_\_\_\_

Email \_\_\_\_\_

## Sponsorships & Program Ads

Please select the sponsorship level and/or program ad you would  
like to secure in support of the 2025 Priced Into Paradise Expo

- |   |   |
|---|---|
| <input type="checkbox"/> Platinum Sponsor \$10,000    | <input type="checkbox"/> Standard Exhibitor \$1,000         |
| <input type="checkbox"/> Gold Sponsor \$5,000         | <input type="checkbox"/> Non-Profit Partner Exhibitor \$500 |
| <input type="checkbox"/> Silver Sponsor \$2,500       | <input type="checkbox"/> Civic Partner Exhibitor *Free      |
| <input type="checkbox"/> Pikake Panel Sponsor \$3,000 | <input type="checkbox"/> Full Page Ad \$1,000               |
| <input type="checkbox"/> Ready to Buy Sponsor \$2,500 | <input type="checkbox"/> Half Page Ad \$500                 |
|   | <input type="checkbox"/> Quarter Page Ad \$250              |

## Payment Information

- ☐ Please invoice my company for the above marked amount(s).
- ☐ I need an organizational W-9 to complete payment.
- ☐ Enclosed is a check made payable to Empower Hawai'i Foundation
- ☐ Please charge my credit card for the above marked amount(s).

Credit Card #: \_\_\_\_\_

Name On Card: \_\_\_\_\_

Exp. \_\_\_\_\_ CVV: \_\_\_\_\_

Billing Address: \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Signature \_\_\_\_\_

Print Name \_\_\_\_\_

Date \_\_\_\_\_