

Minutes of PMHS Athletic Booster Club

BOARD MEETING

I. Call to order:

The Executive Board meeting of the Pedro Menendez High School Athletic Booster Club was conducted at the PMHS Media Center on August 13, 2018. The meeting was called to order at 5:30 p.m. by Dez DeFalco.

II. Executive Board in Attendance:

Patrick Turner (AD) Taylor (AD Admin) DeFalco Klein Lynch
 Williams Wohlfart Boahn Jacobson Sims _____ Banks
_____ Schiavone Meadows Rubright Emery Revels _____ Hunter
 Marston

III. Treasurer's Report

- A. Pru sent out the Treasurer's Report but will send an updated one through July with a couple of corrections.

IV. Expectations and Duties of Board

- A. We need to do more than just come to the Board meeting once a month
- B. Board members need to be more involved with annual functions
 - a. If can't come to all try to be able to come to the majority
- C. Be responsible for getting corporate sign sponsors
 - a. Commit to get one or a certain dollar amount
- D. Only football and cheer are participating consistently and AD Turner is fundraising constantly
- E. Dez made packets for Board members to bring to each meeting
 - a. Includes all annual fundraisers
 - b. Includes the corporate sponsorship program
 - c. Includes the Board members with email addresses
 - d. Includes coaches
 - e. Booster calendar
 - f. Bylaws
- F. We need to be recruiting new Booster Club members
 - a. Goal is to grow the Booster Club to 100 members over time
 - b. We need an active, vibrant Booster Club so when we have fundraisers it's not the same few people always having to participate
 - c. Recruit new members from incoming freshman parents and parents of athletes
 - i. Get them to come to the Booster Club meetings

- d. If someone approached and said “What does the Booster Club do?”
 - i. We are an organization with our main mission to support athletics
 - 1. Uniforms, equipment, fields, etc.
 - 2. In the last few years we have added helping the needy with gift cards, the IB program scholarships, and Pedro Falcon needs in general
 - 3. Sports in St. Johns County 100% self-funded and a lot of people think their tax dollars fund sports when they do not
 - a. The only thing tax dollars do is pay a stipend to coaches
 - 4. Booster Club takes financial burden off the parents for the costs of their students
 - 5. All students have to wear uniforms for PE and students that can’t afford uniforms get assistance from the Booster Club
 - 6. Sherry Wohlfart will compile a one page letter that summarizes what the Booster Club does so we have it handy in case someone asks
 - e. Initiative this year is to improve security
 - i. AD Turner has been told he has to have security at every home event and that is not realistic.
 - ii. AD Turner’s internal school account funds all security on campus for athletic events
 - iii. If we were to have a deputy at every game we would not have the funds and we would have to drop a program
 - iv. The County’s initiative this year is to charge \$8 instead of \$7 each varsity football home game to help offset the added security costs
 - v. We can’t charge more than that because the price of the games are the County’s (School Board) decision
 - vi. AD Turner’s internal school account includes Pay to Play and ticket sales
 - 1. Covers 100% of transportation
 - 2. Security
 - 3. Ambulances
 - 4. Officials
 - vii. At the end of the season last year AD Turner’s internal school account had \$3300 left after everything
 - 1. Only two sports finish in the “black” – football and basketball
 - 2. All other sports are in the negative
 - 3. No sport can be in the negative so money has to be moved around from the internal school account to make all accounts break even

V. New Business

- A. Fall Golf Tournament
 - a. September 29th – St. Augustine Shores Golf Club
 - b. Will be smaller than our Spring Golf Tournament – no hole sponsors
 - c. Dez, Shannon, Paula, Michelle, Jenna, and Jennifer will be on committee
 - d. Dez has made a flyer and sent it out
 - e. We need to get as many golfers as possible
 - f. Registration at 8:00 and shotgun start at 9:00
 - g. We need about a dozen volunteers
 - h. Marcene Pullen won't be as involved because she is working a full time job now
 - i. She will still get golfers and provide food
 - i. We have prizes for holes but we need Raffle prizes
- B. Gala
 - a. Need venue with bar
 - b. Discussed moving it but it competes with other events and a lot of people like to use as Christmas gifts
 - c. It is also an event to give back to major sponsors and say thank you so we don't want to move it out too far from when they donated money

VI. From AD Turner

- A. Would like Secretary to have a bulleted list of items we have brought up that we have not accomplished yet
 - i. Remove once accomplished and add to list new items so they don't get forgotten
- B. Requests from Coaches
 - i. Boys Golf
 - 1. Need golf balls for matches and rain jackets that the coach would keep and use for future years. Total would be about \$1000.
 - 2. Motion for Booster Club to pay \$500 (half) of expenses. All in favor. None opposed. Motion was approved for Booster Club to contribute \$500 to Boys Golf team for golf balls and rain jackets
- C. This year's teams that are up on the cycle for help from the Booster Club
 - i. Wrestling
 - ii. Boys Lacrosse
 - iii. Weightlifting
 - iv. Golf
 - v. Volleyball (after this season)
- D. Criteria for Booster Club helping out a sport with equipment needs
 - i. Representation at Booster Club
 - ii. Money in their account to cover half of what Booster Club is covering

VII. Call to Adjourn: All in favor 6:10 p.m.