

2021

BUYER'S GUIDE

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MARKET DATES | MEMBER INFO | MANUFACTURERS



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- **Association News & Legislation**
- **Board of Directors**
- **Finance Options**
- **Upcoming Events**
- **Scholarship Winners**
- **Member Benefits**
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- **Links**

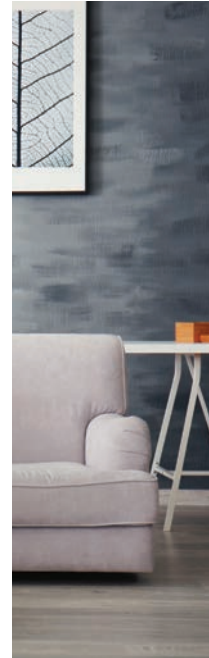


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If you've ever bought furniture at an Arkansas furniture retailer, chances are good that store is a member of the Arkansas Homefurnishings Association. With a top-secret member list, the association boasts more than 500 retail and associate members in the state. But what exactly does the association do?

A lot, actually. For over 90 years, the Arkansas Homefurnishings Association has provided its members with state and federal lobbying, serving as a watchdog to protect against unfair taxation and legislation; education for homefurnishing retail store executives and employees with consultation on any business problem and a chance to exchange homefurnishings retail experience and information among members at our various events throughout the year. AHA members can also save money by utilizing our member only finance programs.

According to Executive Director Randy Lann, the Arkansas association is one of the oldest and largest in the United States.

Their office is located just blocks away from the state capitol at 1405 West Sixth Street. They've taken a plain industrial-looking brick building and turned it into a charming, comfortable office space, as one would expect from an association that deals in homefurnishings. Decorated by one of their own members, the office balances neutral bases with interesting, brightly colored artwork and upholstery for a clean, calming effect.

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ARKANSAS HOMEFURNISHINGS ASSOCIATION GOALS

- *Improve profits of its members so that they, their families and employees may enjoy a more abundant life.*
- *Provide leadership for and initiate all proper collective action which are in the best interest of its members.*
- *Bring its members into closer relationship in order to interchange ideas and render mutual assistance.*
- *Represent its members in government affairs so that their voices are heard; acting as a watchdog of happenings in Arkansas and Washington to protect its members against unfair taxation and legislation.*
- *Promote goodwill and fellowship among all homefurnishings industry members.*
- *Exchange homefurnishings retail experience and information among its members so that decisions may be made based on reliable and available facts.*
- *Provide for the education of homefurnishings retail store executives and their personnel.*
- *Coordinate and improve the methods of homefurnishings retailing.*
- *Promote goodwill and fellowship between its members and the other segments of the business community.*
- *Create goodwill between its members and the general public.*



ARKANSAS HOMEFURNISHINGS ASSOCIATION STAFF

It is my honor to serve as your Association President for 2021. I'm sure it will be another challenging year. Our industry is rapidly changing, and we need your participation and input to keep your association on top of all these issues.



The Arkansas Homefurnishings Association has continued to be a strong and viable group by staying ahead of the curve and abreast of current legislative issues that affect our industry. Our continued success and achievements will depend on the participation of our members. Your continued, active engagement is vital to our success.

We owe much of our accomplishments to the leadership and work of Randy Lann and his staff - Donna Strickland and Kevin Steele. This association would not be the industry leader it is today without their strong commitment and leadership.

Your Board of Directors and I eagerly await the challenges of the new year. Our hope is for all of you to have a happy, healthy, and prosperous 2021.

Respectfully,
Neil Maynard
2021 President
Arkansas Homefurnishings Association

ARKANSAS HOMEFURNISHINGS EXECUTIVE DIRECTOR

Randy Lann

Executive Director

randylann@aristotle.net

Randy Lann became the Executive Director of the Arkansas Homefurnishings Association in 2001, but is no stranger to the furniture business. Like many others in the industry, Randy grew up in a furniture store. In 1977, Randy became a partner, and he and his father operated Furnitureland of Magnolia until December 2000.

Randy is active in many civic and charitable organizations, serving on the Board of Pathfinders; he also serves on the Board of Directors for the Arkansas State Police Foundation. He is a past president of the Arkansas Society of Association Executives (ASAE) and past president of the Arkansas Society of Professional Lobbyists (ASPL).

A member of the 2006 World Championship Steak Cooking Team, he and his team are featured regularly on the Food Network. Randy is an avid duck hunter and musician who enjoys playing his Martin guitar.

On game weekends, in the fall, he can be found doing what he truly enjoys, cooking for the Dallas Cowboys as their official grillmaster and tailgating at Arkansas Razorback football games.

Randy and Cindy have been married for 44 years and have two children, Brad and Julia. They reside in Vilonia and are members of The Cowboy Church in Conway.



ARKANSAS HOMEFURNISHINGS ASSOCIATION STAFF

Donna Strickland

Office Manager

afa@aristotle.net

Donna Strickland has been employed by the Arkansas Homefurnishings Association since 1992. Donna plays an important role in the day-to-day operations and has served as Office Manager since 2001.

Donna and her husband, Tony, live in southwest Little Rock where they have raised two sons and a daughter, and they now have three grandsons and three granddaughters. Donna enjoys spending time with her family, reading, playing pool and traveling.

For any questions concerning the Associations' benefits, costs, programs or events – please don't hesitate to call Donna.



Kevin D. Steele

Sales & Marketing,

Government Relations

ksteele@arhfa.com

Kevin Steele joined the Arkansas Homefurnishings Association in August of 2017. Previously, Kevin served as Military and Veterans Liaison for the Office of the Arkansas Secretary of State.

He brings with him a working knowledge of the Capitol and a network of connections with elected officials across the state. A veteran of the United States Navy, Kevin lives in Little Rock with his wife Lydia and twin children Harrison and Savannah.

If you have any questions about membership or financing with the Arkansas Homefurnishings Association, contact Kevin at 501-539-3093.



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Leggett & Platt*



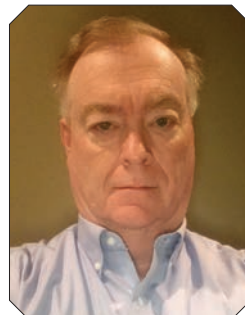
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Rustic Heritage Furniture



Jack Barr

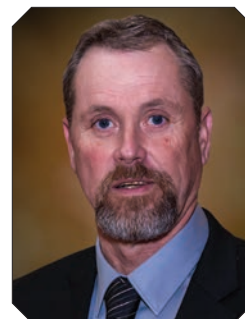
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Manufacturers Listing

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Mayberry Rugs
Perdue Woodworks
Slumber Shield Bedding Protectors



Steve Brown

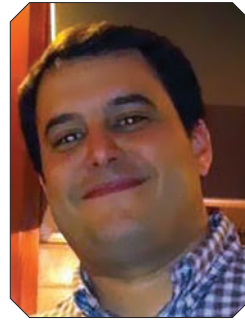
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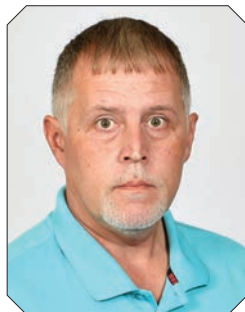
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Dreamline Mfg.
Generation Trade, Inc.
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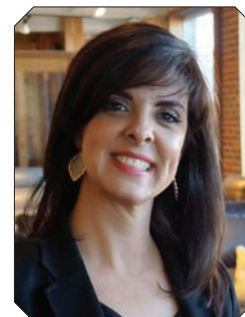
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See Planned Furniture Promotions Ad Inside Back Cover

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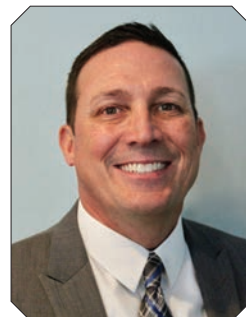
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See Serta Simmons Ad Back Cover

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& Poly Outdoor
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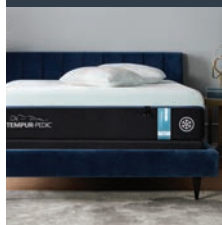
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Southern Motion

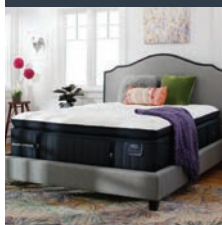


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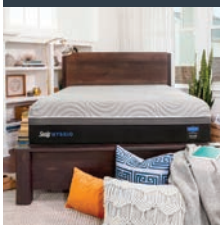
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Past Presidents

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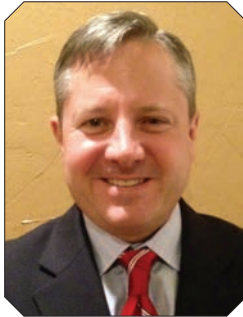
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Mayo Mfg. Company*



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Ashley Furniture Industries



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Hughes Furniture
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of Texas*



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Parker House Furniture
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Company



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Landsberg



Polly McGuire

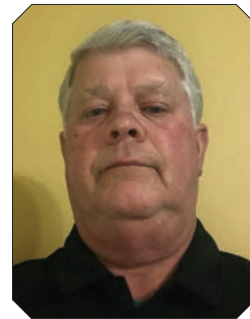
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Acclaim Lighting
Bedford Collections
Daleno Art
Eastern Accents Bedding
Forty West Designs
Howard Elliott Mirrors
Kaleen Rugs
Old World Design
Treemasters, Inc



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Arkansas Roadrunners

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1. The advertised service is a rental or lease purchase agreement. While no credit history is required, Acima obtains information from consumer reporting agencies in connection with a lease application.

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Government Contacts

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Nick Palmer

205 Kings Row Drive
Little Rock, AR 72207
501-658-8924
nlpalmer15@gmail.com

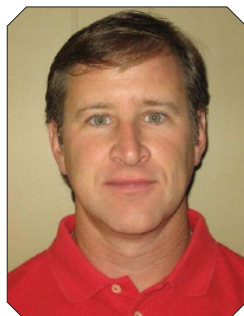
*Vintage Furniture / Split Nickel
Yosemite Home Décor*



Glen Payne

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*Comfort Designs
Klaussner Home Furnishings
New Pacific Direct
Serveco
Streamline Art*



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Tempur + Sealy



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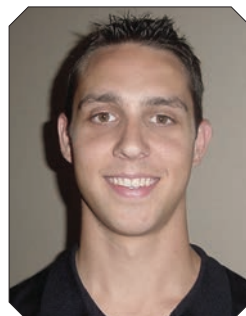
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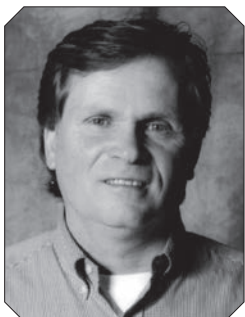
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Rize Adj. Beds / Mantua Mfg. 5534 Armour Drive Houston, TX 77020 866-762-6882 Fax 800-859-8002	Jack Barr
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353 Copsey Drive • Van Buren, AR 72956

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415 Grant Drive • Bryant, AR 72022-8368

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327 Saint Andrews • West Helena, AR 72390

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525 S. Hampton Drive • Conway, AR 72034

Jim Young 501-590-2221
8112 Hart Road • Benton, AR 72019

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JANUARY

SU	M	TU	W	TH	F	SA
					1	2
3	4	5	6	7	8	9
10	11	12	13	14	15	16
17	18	19	20	21	22	23
24	25	26	27	28	29	30
31						

FEBRUARY

SU	M	TU	W	TH	F	SA
	1	2	3	4	5	6
7	8	9	10	11	12	13
14	15	16	17	18	19	20
21	22	23	24	25	26	27
28						

MARCH

SU	M	TU	W	TH	F	SA
	1	2	3	4	5	6
7	8	9	10	11	12	13
14	15	16	17	18	19	20
21	22	23	24	25	26	27
28	29	30	31			

APRIL

SU	M	TU	W	TH	F	SA
				1	2	3
4	5	6	7	8	9	10
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MAY

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30	31					

JUNE

SU	M	TU	W	TH	F	SA
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27	28	29	30			

JULY

SU	M	TU	W	TH	F	SA
				1	2	3
4	5	6	7	8	9	10
11	12	13	14	15	16	17
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25	26	27	28	29	30	31

AUGUST

SU	M	TU	W	TH	F	SA
1	2	3	4	5	6	7
8	9	10	11	12	13	14
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29	30	31				

SEPTEMBER

SU	M	TU	W	TH	F	SA
			1	2	3	4
5	6	7	8	9	10	11
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26	27	28	29	30		

OCTOBER

SU	M	TU	W	TH	F	SA
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3	4	5	6	7	8	9
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24	25	26	27	28	29	30
31						

NOVEMBER

SU	M	TU	W	TH	F	SA
	1	2	3	4	5	6
7	8	9	10	11	12	13
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28	29	30				

DECEMBER

SU	M	TU	W	TH	F	SA
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5	6	7	8	9	10	11
12	13	14	15	16	17	18
19	20	21	22	23	24	25
26	27	28	29	30	31	

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1955	Hugh Stanphill (D) Little Rock
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1959	W. L. Johnson (D) Jonesboro
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1961	Jim Vardaman (D) Ozark
1962	Fremont Ferguson (D) (Lucille) Dewitt
1963	Omar Washburn (D) Mena
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1980	Harold G. Morgan (D) (Martha) Paragould
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1982	Walter Silliman (D) Camden
1983	Ted Parker (D) (Sally) Forrest City
1984	Ray Fureigh (Betty) (D) Little Rock
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1992	Riley Porter (Denise) West Helena
1993	Kurt Bachert (D) Rogers
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1995	Debbie White Hot Springs
1996	Terry Rice (JoAnn) Waldron
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2008	Keith Harris (Rebecca) Jonesboro
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2011	Randy Butler (Laureen) Mountain Home
2012	Pete Polk (Theresa) Hot Springs
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2014	Ben Hubbard (Jill) Blytheville
2015	Darrell Crutchfield (Teresa) Fordyce
2016	Cyndi McElmurry (Keith) Cabot
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 sadamcombs@yahoo.com



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January - Cancelled
August 12 - 15

OTHER IMPORTANT DATES & EVENTS

AHA FUN FEST

Maumelle Country Club
May 18 - 19, 2021

ARKANSAS RECEPTION

Tupelo Furniture Market
August 12, 2021

AHA FISHING

Mountain Harbor
September 28 - 29, 2021

ANNUAL AWARDS AND APPRECIATION BANQUET

December 2, 2021

Faltering Sales? Losing Money? Ready to Retire? **We Can Help!**

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