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Scottish Local Authority News



Media Information

We believe it to be vitally important that key decision makers at Scotland's Local Authorities should be well informed on the changing circumstances which affect them and on the critical choices which they make every day of the year.

They have higher budgets than ever before; so they need to know where they can find the best value for money. They have more contract decisions to make; so they need to know which suppliers and contractors offer the best, most reliable service. They have more regulations to work within than ever before; so they need to know how every other local authority is adapting to similar circumstances.

Hence, Scottish Local Authority News is designed, edited and distributed, specifically to meet the needs of a constantly evolving and ever-more important municipal environment.



Distribution

Scottish Local Authority News is distributed to key decision makers at every one of Scotland's 32 local authorities; to Heads of Service and above; to Council Leaders; and to Committee Convenors and Depute Convenors across the full range of portfolios. In keeping with the new circumstances, it is sent in covid-secure packaging, to named individuals, for their use alone.

Additional free copies are made available in much greater quantities to the personnel and press offices at each Local Authority, and at many of the vital Partnership organisations with which the Authorities work.

More than 2,000 further PDF copies are emailed direct to individual Councillors and Officials, who still prefer to receive information in this way, and are posted extensively on a number of related websites and Facebook pages.

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Features

As well as a comprehensive round up of news from across Scotland's Local Authorities, **every** issue will contain special features on each of the principle areas of local government responsibility:

Education; Economic Development; Environmental Services; Finance, Housing; Leisure & Recreation; Legal Services; Roads & Transportation; The Arts; and Tourism; are all covered in great depth, in every single issue of SLAN.

Advertising Opportunities

If you wish to provide service or supplies to any of Scotland's Local Authorities, or if you simply wish to expand upon your existing level of municipal work, then there is probably no better way to directly reach the key decision makers at all 32 of Scotland's Local Authorities than through the pages of SLAN.

As an exciting special offer, free pro rata editorial is also currently available, to relevant advertisers only,



Advertising Costs

Full Page Colour

£1,795

Half Page Colour

£995

Quarter Page Colour

£595

Panel (1/6th)

£345

Covers, Special Positions

P.O.R.

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* A 15% Pro Forma discount will be offered on all orders in return for prompt payment, otherwise payment will be due strictly upon publication.

** For advance orders (for issues not yet current) the pro forma discount will be increased to 20%.

*** For multiple bookings of two or more issues, the pro forma discount will be increased to 30%.

Copy Specifications

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Quarter Page

Portrait Only: 131mm x 87mm

Standard A4 dimensions, perfect binding, 6mm bleed. High resolution PDF required, minimum 300 dpi.

CMYK colour range/outlines on all text.

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