



Dear Potential 2022 Havana Nights Sponsor,

On behalf of *Real Men Wear Pink* and the American Cancer Society, THANK YOU for your consideration of being a generous supporter of our second annual Havana Nights, All-In vs. Cancer event. Last year, our efforts with this event raised over \$72,000 for the American Cancer Society's effort to create a world without cancer.

Three simple words define the American Cancer Society and Real Men Wear Pink: Hope, Care, & Cure. Together they deliver superior research, life-saving advances in medicine, and compassionate care for those who are forced to face this battle head on.

The American Cancer Society could not do what we do without the unwavering support of community members such as yourself. Your generous donation will be instrumental in ensuring a successful, inspiring and impactful event. Not only the premier event for Real Men Wear Pink, this event is known to be the best event of the year in Chattanooga.

It will be our pleasure to recognize your donation via our aggressive marketing campaign. Via a number of outlets, we will promote our partnership proudly throughout the campaign, the event and beyond. Signage, billboards, television & radio coverage, social media, multiple websites and community engagement such as CityScope magazine will be promoting our efforts and partnerships.

Once again, we would like to express our genuine gratitude for your willingness to stand side by side with your community and support the persistent fight against cancer. Through your meaningful support, we will make continued strides in the fight against cancer.

Warmest Regards,

Jon Chadwick
Chairman – Real Men Wear Pink
American Cancer Society
Chattanooga, Tennessee
423.710.6305

Tax ID#: 13-1788491



Sponsor Commitment Form

Havana Nights - Real Men Wear Pink

We _____, would be honored to participate in this year's **American Cancer Society's Havana Nights - Real Men Wear Pink** Event as a Corporate Partner. As an expression of concern and commitment to the goals of the American Cancer Society, please accept our pledge of:

<input type="checkbox"/> \$10,000 as a Presenting Sponsor <input type="checkbox"/> \$7,500 as a Tournament Sponsor <input type="checkbox"/> \$5,000 as a Rum Bar Sponsor <input type="checkbox"/> \$2,500 as an Auction Sponsor <input type="checkbox"/> \$1,500 as a Casino Sponsor <input type="checkbox"/> \$1,000 as a VIP Area Sponsor <input type="checkbox"/> Donation of _____. Value: _____ <input type="checkbox"/> We can't give financial support but would like to make an in-kind donation of _____ with a retail value of: _____. <input type="checkbox"/> We are unable to participate in the above categories, but would like to make a cash contribution of \$ _____.

Named Level Sponsors must submit their logos in JPG format for inclusion in Havana Nights Materials. Please email logo to JonSchadwick@me.com.

Company Name (as you would like it to appear on printed material)

Name/Contact _____

Address _____

City, State, Zip _____

Phone _____ Fax _____ Email _____

Authorizing Signature _____ Date _____

All press outreach materials for radio, TV and print will acknowledge sponsors. What is included in media coverage and/or advertising is up to the discretion of the news outlet.

THANK YOU FOR YOUR SUPPORT!

All donations are tax-deductible to the extent allowed by law. Our Federal ID number is 13-1788491.

Please return this form with donation by **September 29, 2022** to:
American Cancer Society c/o Cindy Rix 2015 Clearfield Lane, Chattanooga, TN 37405
cindy.rix@cancer.org