

# Timekeeper Inn



## Take a Trip Inn to Time & Space

A Unique Themed Hospitality Experience

# Meet The Team

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*The Visionaries Behind Timekeeper Inn*

**Nicole Piazza**  
14 Years Hotel  
Management, 25  
Years Graphic Design



**Michael Thiem**  
20 Years Customer  
Service, Welding &  
Handyman Expertise

*Married couple committed to exceptional & unique guest experiences.*

# Capturing the Market

## *Seizing Untapped Potential*

Raton, situated along I-25, serves as a strategic stopover between popular destinations like Santa Fe, Colorado Springs, and Denver. Adjacent to attractions like Sugarite Canyon State Park and the historic Santa Fe Trail, Raton offers a gateway to diverse outdoor experiences and cultural heritage sites. Its central location makes it an ideal hub for travelers exploring the scenic landscapes and historic landmarks of New Mexico and beyond.



# Road Trip Resurgence

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Road trips continue to dominate the travel landscape, with a 15% increase in road trip bookings compared to pre-pandemic levels. In the Southwest United States alone, over 60% of travelers opt for road trips as their preferred mode of travel.

# Motel Occupancy Rates

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Motels in the Southwest experience an average occupancy rate of 80%, surpassing the national average by 10%. This surge in demand reflects a renewed interest in budget-friendly accommodations, particularly among millennial travelers, as well as the gorgeous landscapes of the southwest.



# Themed Motel Appeal

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Themed motels witness a 25% boost in bookings, with travelers seeking immersive experiences. In the Southwest, themed motels see an even higher increase, with occupancy rates reaching 90% during peak seasons.

# Digital Nomad Movement

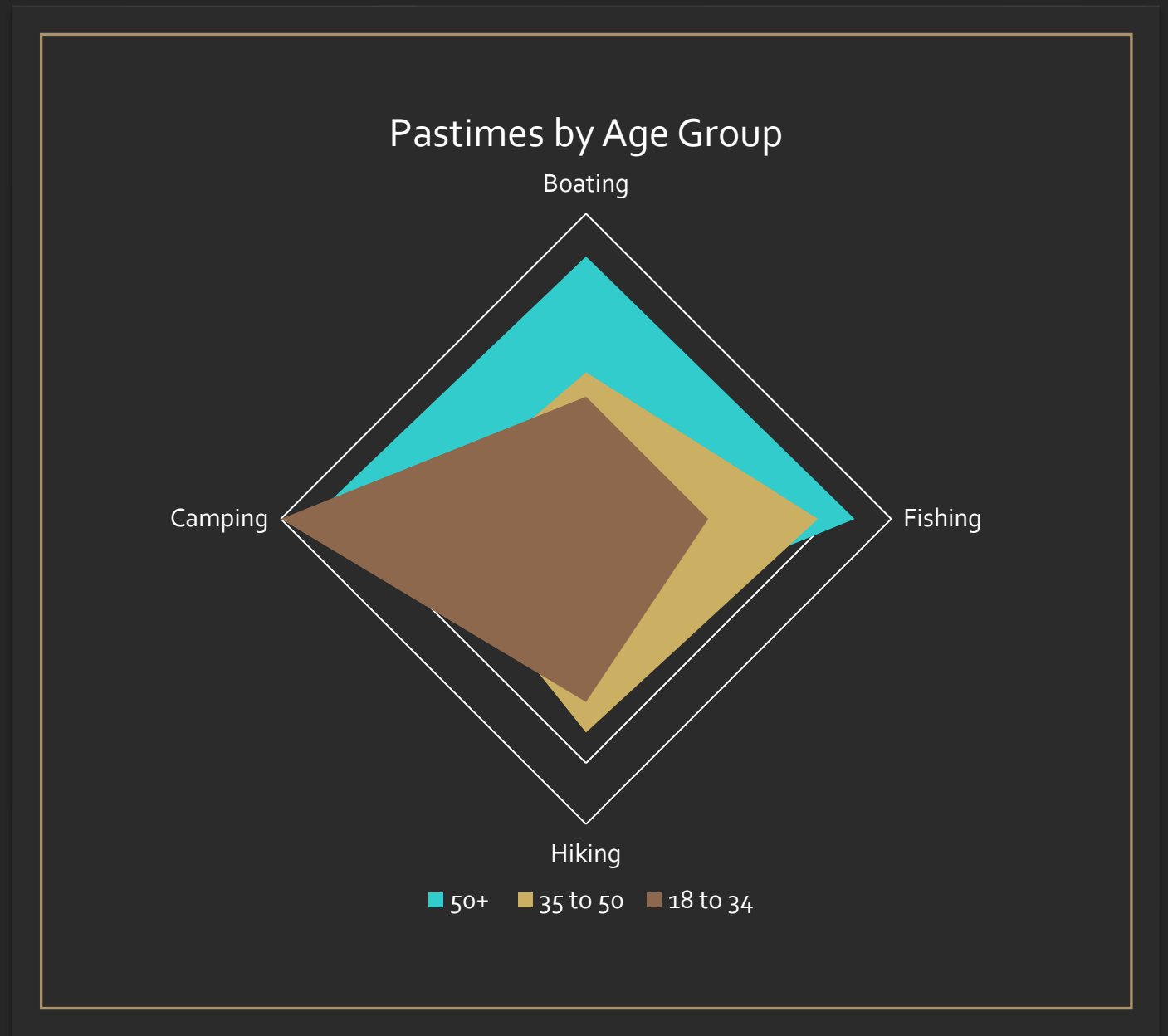
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The Southwest emerges as a hotspot for digital nomads, with a 40% rise in extended stay bookings at motels offering remote work amenities. Motels with coworking spaces report a 50% increase in occupancy among remote workers and digital nomads.



# Popular Pastimes

Activities Near the Motel







## Step 1

**Purchase the Raton's Peak Inn**

## Step 2

**Redecorate Rooms to Themes**

## Step 3

**Promote on Every Platform, Mainly Digital**



Contact Us

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