

ELEVATOR PITCH BUILDER

Use this handy prompt to build your own elevator pitch.
 Aim for less than 100 words and less than 30 seconds.
 Use the guidance on the right to write your pitch on the left.
Learn it off by heart and PRACTISE!

You know how ...	Explain the problem. This hooks in the listener.
Well I solve / help with that by ...	What you do. One simple, clear statement
	How you do it. Use an example/story if possible.
	The key skill/s & experience you have. Convincer.
	What help / introduction/s etc do you need. Tailor to individual where possible.

Once you have a conversation started, you can then add more detail.