# MOXIES REWARDS FAQs

## Why are we changing our Loyalty Program?

Our vendor discontinued our program immediately.

## What happens with the Moxies Green loyalty Points Card and the paper punch cards?

You can no longer add points to your green loyalty card, you can redeem points and transfer the remaining balance to the new plan. Your points from your green loyalty cards will be added to the new program within 5 days of you surrendering your card. These cards will no longer be accepted after June 1st. You have until June 1st to redeem your Espresso Bar Punch Cards (no new paper punch cards will be distributed). All new Rewards that you earn will be added to our new program.

#### How do I become a Moxies Rewards member?

Sign up on our Tablet when you stop in for a visit.

# Who can join Moxies Rewards?

The program is available to anyone 18 years and older who has an email address or phone number.

### What information do I need to provide in order to join Moxies Rewards?

Just some very basic information—your first name, last name, birthdate (optional), email or your phone number.

# Do I receive an incentive for signing up?

Yes, you do. As a thank you, you will receive 20 free points!

#### **How does Moxies Rewards work?**

You earn one point for every \$1 that you spend on in-store purchases at Moxies Cafe. When you have earned 100 points, you receive a \$5 reward to be used however you like at Moxies Café, with the exception of catering orders and gift card purchases. Earned points/rewards expire 6 months from date issued. You will also earn a Visit Reward each time you make a purchase. After 10 Visits you will receive a FREE Fresh Baked Cookie!

### What is a visit? How do I earn the Free Cookie?

A visit is when you come into Moxies and buy your favorite coffee, latte, smoothie, sandwich, salad, dessert or whatever.

#### How do I check my Moxies Rewards points?

Your points will appear on your receipt each time you visit. Just ask us for a copy.

### Can anyone else use my points?

Your Moxies Rewards membership is exclusive to you and non-transferable.

## Do I earn points on gift card purchases?

No, gift card purchases are not eligible for earning Moxies Rewards. The recipient of the gift card can earn rewards when they use it if they are a Moxies Rewards member.

## Do I earn points on orders place online?

Points are earned on all in-store purchases only. Online orders that are picked up will qualify for points, but please allow 1 or 2 days for the points to appear on your account. Catering orders are not eligible for points.

### **How do I redeem my Moxies Rewards points?**

When you are checking out at the register, a Moxies employee will let you know if you have any points or rewards available to use that day.

### When do my rewards expire?

Your rewards will expire six months after they are earned. So don't delay...use them, rather than lose them.

### Will I receive emails from Moxies Café after entering my address to sign up?

Your email will be added to our Moxies Cafe email list\*\*. You will receive exclusive promotions and information on what's happening at Moxies Cafe. You can opt out at any time!

\*\*Moxies Cafe will never give out or sell your information to any other person, company or entity.