

Intellectual Property & Copyright



1. Purpose

This policy outlines how Empowered Forward manages intellectual property (IP) and copyright in relation to its training materials, website content, and interactions with clients and participants. It ensures compliance with the Copyright Act 1968 (Cth) and promotes respect for creative ownership.

2. Scope

This policy applies to:

- All content created and delivered by Empowered Forward
- Materials provided during Mental Health First Aid training
- Website content, branding, and digital assets
- Participant contributions and third-party resources

3. Ownership of Content

Unless otherwise stated:

- All original content created by Empowered Forward—including training materials, presentations, handouts, blog posts, and branding—is the intellectual property of Empowered Forward.
- This content is protected under Australian copyright law and must not be reproduced, distributed, or modified without written permission.

4. Use of Mental Health First Aid Materials

Empowered Forward is an accredited provider of Mental Health First Aid Australia courses. As such:

- MHFA course materials are owned by Mental Health First Aid Australia and used under license.
- Participants may use these materials for personal reference but may not reproduce or distribute them without MHFA Australia's permission.
- Empowered Forward respects all licensing terms and copyright conditions set by MHFA Australia.

5. Participant Contributions

Any content shared by participants during training (e.g. personal stories, written reflections) remains their intellectual property.

Empowered Forward will:

- Not record, publish, or share participant contributions without explicit consent
- Treat all shared content with confidentiality and respect

6. Third-Party Content

Empowered Forward may use third-party resources (e.g. articles, videos, images) under appropriate licenses or with attribution. We:

- Ensure proper citation and usage rights
- Do not claim ownership of third-party content

7. Website & Digital Content

All content on empoweredforward.com—including text, images, branding, and layout—is protected by copyright. Visitors may:

- View and share content for personal use
- Not reproduce, republish, or modify content for commercial purposes without permission

8. Infringement & Reporting

If you believe your intellectual property has been used without permission, please contact us at empoweredforward.jessica@outlook.com. We take all concerns seriously and will respond promptly.

9. Policy Review

This policy is reviewed as required or when significant changes occur in copyright law or licensing agreements.