

Hyprrr AMA with the CEO

Here is a video of our latest AMA, with a summary write up of the key points below.

Please note: We're busy launching the future of Social Media, and there is a lot of text, so please excuse the brevity and any typos!

Let's start with a quick re-cap of our news to catch everyone up, and some summary answers to a load of common questions.

- The big thing we have announced in this AMA is a programme to address the price stability of our token in the early days of launch, so it is our intention on launch to implement a UDOO buyback and burn where we will buy and burn 50% of the current circulation. This will be done in a transparent way with all TX's shared after each burn.
- We're a decentralized social platform powered by the uDoo (will be swapped to the mainnet Hype after launch) token, and they are available as an ETH and USDT Pair on [ExMarkets exchange](#).
- All-inclusive platform with live streaming (desktop and mobile), posts (including short videos with AR and Music), messaging, image and video sharing, and community interaction.
- We have 100+ Influencer launch supporters with a combined following of 350 million followers and Brands with over 110 million for a total of 460 million collective followers for us to focus on bringing over to Hyprrr on launch.

- We are the most rewarding platform with 100% tips going to the creators, 95% of all paywalls and subscriptions and a passive income program (details coming soon), and an in-built wallet with Fiat in and Out.
- Very rewarding (up to 30%) nodes program and an ad revenue sharing program where holders can stake to receive a share of 10% of our Gross Advertising Revenue.
- Secured a feature app promotion slot in the Huawei app gallery till the end of 2020, and the App Gallery gets 300m unique visitors per day.
- Venture capitalist-Alpha Sigma Capital (ASC) partnership- ASC is an investment fund focused on blockchain companies that have successfully built a user base, demonstrating real-world uses for their decentralized ecosystems. ASC is focused on technology companies that are leveraging blockchain technology to provide value-add in areas such as fintech, AI, supply chain, and healthcare.
- We'll be listing on more exchanges soon, one regional listing this week (Coinmargin) and more to come. Watch this space.

Recently reviewed as Bitboys top pick in his recent 3 coins to \$3m

Another insightful review (which includes a demo) is from Altcoin Daily, who recently announced they will be launching their channel on Hypr on launch.

And covered by The Crypto Zombie who gives his thoughts on the token and our business model.

So, to the AMA questions and answers (please note we have ran a few AMA's in the past 10 days, so this is a combination of the questions and answers)

Hi guys. We are David (CEO) and Jason (CRO in charge of Sales and Marketing). David is an 18+ year seasoned Sales and operational leader, having held senior leadership positions with some of the hottest tech start-ups and Multi-national firms in the big data and analytic sectors, including Cognos IBM, Business Objects, SAP, Qlik and Pyramid Analytics. Understanding the value of data and seeing how the users content consumption (especially Gen-z) was changing, David had the idea for Hypr. Jason joined after the ICO and brings years of practical marketing experience from big brands HP, Microsoft, Samsung, Huawei, Mastercard and Google, where he's been running (in the latter years) social media campaigns and was attracted to Hypr, as he believed blockchain could solve some of the inherent issues current platforms are facing.

Q: Why do you think you'll be successful?

A: Well, we are experiencing huge demand from advertisers and creators. Beyond our launch supporters mentioned above, we opened up early access request and have had over 170 creators with collectively over 62m followers register to be keen to come on board, from all kinds of sectors including comedy, music, lifestyle and entertainment This shows the demand and we believe the time is right.

Q: It is known that Hyprrr combines all kinds of content: streams, posts, messaging, sharing photos and videos, blogs, community interactions ... I find it quite similar to a few characteristics of Facebook, Instagram So is it different from other social networks?

A: We think of Hyprrr more like Snapchat/TikTok + Instagram + Netflix — but whatever way you look at it, there is nothing like Hyprrr on the market. You can focus on just one content area or many. You can earn through tips or set up payment paywalls for content, or you can just come for the privacy. The world is waiting for something new. A new platform that can satisfy the needs of the new economy.

Q: Tell us about the token, the swap and more importantly its utility?

A: Well hopefully, as you know we built our own Blockchain, so with that, we needed a new native token. With the transition from Howdoo to Hyprrr, we also wanted to rename the token from the UDOO to the HYPE. So we will launch with the HYPE as the native token, and perform a 1:1 token swap with the UDOO post-launch. There will not be a situation where the UDOO and HYPE are both on exchanges, so the only token available for purchase at the moment is the UDOO. Our tokenomics will not change, and aggregate supply of the HYPE and UDOO will not increase.

We believe we offer a huge utility to our token. Firstly everything is settled through the token, all tips and transactions require the purchase of the token as a way to transact and send value through

the network, but even greater than this, all advertising will work the same way. The advertisers will spend in local currency — so won't be burdened with the complicated nature of exchanges. Within 12 months of launch we are forecasting over \$2m in advertising per month, and will drive huge buying pressure that will only increase. Also we have an amazing node programme that will lock in millions of tokens for rewards up to 30%, and users and creators that will speculatively hold tokens in their wallets. To top this off, we have a token rewards programme where 10% of our gross advertising revenue will be distributed to token holders that stake their tokens (node holders will be automatically included), and this will be paid out in BTC as not to impact our own token with regular monthly sells. Our 3 year forecast puts us on \$150m a month in advertising revenue, which is ambitious but not close to Facebook's \$70bn a year. So this could see \$15m a month being distributed to token holders. We feel this is an unprecedented opportunity to be part of the next big thing in social media.

Here is a short video we did a while ago on the utility of the token

So uDoos are available to buy

on: <https://exmarkets.com> <https://idex.market/eth/udoo> <https://uniswap.info>

Q: Traditional social platforms like Instagram, Tiktok, Youtube and others have become convenient places to share content. How do you plan on educating the masses on the benefits of decentralized Social platforms over

these large Traditional Social platforms, which would in turn onboard more users for Howdoo?

A: We have a full launch plan (more to come in the next few weeks) and a big part of it is using our launch supports (over 400 influencers with hundreds of millions of followers) to help us tell the story in their existing channels. We believe content will bring the people, and they will stay because of the experience.

Q: When do you launch?

A: We'll that's a really a two-part question, when is the app completed and when do we go start the full marketing push. So let's cover both of those.

Firstly, as stated the Blockchain, wallet, backend, video hosting and live streaming features are all built and complete. Our desktop version was completed over a month ago and we've been onboarding our launch supporters and bug fixing. Our apps for Android and iOS are scheduled for submission to the corresponding app stores in August, and then its in the hands of the mobile providers. We fully expect Android to go live very quickly and iOS within 14 days — but we are not in control of this. This is what we are counting as our soft launch, and we'll be working closely with our creators and users to refine the app — and we hope all of our community and token holders will join us in Hypr. From that point all streams will be delivered through Hypr and hosted on our Hypr Channel. At the latest date of the 7th September, we'll open web access for everyone to be able to sign up, sign in, register your username and start to

post and create channels. We hope by this date the app is available in the corresponding app stores.

So first priority is getting Hypr finished and live, but then we move onto our marketing launch. We are hoping to run physical launch events in our two key centres — LA and London, and we've scheduled our marketing push to start on the 14th October. We've contracted a large LA agency to help us build to a successful launch and are in discussion with a number of targeted large influencers and creators to support us at launch and for our first year by being ambassadors for Hypr and bring exclusive content. This is above and beyond our launch supports that we've been onboarding. This 6 week period also allows us to do a lot of testing and also refine things like our tone of voice within the platform.

We'll release more details on this next week, but there will be no limit on who can join at the end of the month, but we won't start the full marketing push till we have everything in place. We only have one chance to make a great first impression, and everyone in the community can help us achieve that.

Q: Some creators do it for livelihood with targets and budgets p.m. Will it be possible for Hype to automatically convert into their fiat wallet to lock it down. Prices are always volatile and if someone sends \$500 for rent to another person and they only see it next morning it could be \$486 (so they might be short for rent just because a trader made some trades) How can we address this since I had this question multiple times with new udo buyers

with current fluctuations... It scares people :) We in crypto, it's normal

A: It's a really good question and I'm happy to confirm the launch we will have a stable coin in the wallet that is pegged to the dollar. This means the creators and users will have the option to store their earnings in a stable currency, or in our utility token.

Q:Censorship v Free Speech? Discuss.

A: We Actually discussed this at length in the video above, it's a very hot topic for us and one that hopefully we can explain very simply. We do not want and will not limit peoples ability to express an opinion and we will not censor based on any political leaning. The description freedom of speech actually means different things in different countries, but we are a private business which means we can set our own rules and are not bound by any countries constitution. So we want to encourage people to speak freely and to be able to openly express opinions, but we will have a zero tolerance approach to hate speech and of course anything illegal.

Q:Will there at any point be a serious professional marketing drive or will you depend on advocates, current content creators and word of mouth for growing sign up numbers?

A: There are multiple strands for marketing strategy and you are correct in your assumption that one of those is in working with large content creators to on-board their followers into our platform. We

also have a direct to consumer marketing and brand strategy and marketing campaign for advertisers and we will continue to market to the crypto community once live as we believe we will be the biggest crypto project in terms of active users by the end of 2020

Q: Would it be possible to create and paywall post a novel or book in a format that one can use. (will the blog functionality be sufficient for this) Such as childrens books etc. This can a be great for self publication.

A: It is 100% part of our core proposition that people will be able to self publish their content, whether this is a video, music, a podcast, or a blog or book. We will provide the infrastructure to offer that content to users, they Will be able to store on their devices, and our commerce engine will allow the content to be offered on a one-off payment or subscription basis (or given away free for tips).

Q: On the Hypr platform what will you have to to KYC for? If I wanted to send a tip to someone using my credit card, would that be possible without having to KYC, an address is understandable, but would you need photo ID and all that?

A: There will be no KYC process for the creation of accounts or the purchase of tokens for use within the platform. However if a creator or user wants to use our banking service as a way to cash out their tokens to a local Fiat currency then there will be some 'light' KYC to identify those individuals above a cash out limit. This is of course

subject to local legislation and the numbers may vary by country. We will publish more details nearer the time.

Q: Why own Blockchain? Why not build on top of other high speed chains?

A: At the time of starting on our journey, we took a long hard look at Ethereum. Our testing told us that the Ethereum platform was too slow and the fees meant that tipping would be impractical, so we made the decision to develop our own block chain that we could fully control that will allow us to build our own proof of stake and consensus mechanism to offer a very high speed and zero transaction free infrastructure for the first block chain-based social media platform to go mass market.

Q: “MARKETING” is the GREATEST STRATEGY for a PROJECT SUCCESS, one of the marketing strategies is “BUILDING A STRONG and BIG COMMUNITY” — What arehe your Strategies in building a strong and big Community? — What countries does your GREAT PROJECT focus or target right now?

A: We are THE most rewarding platform. Not only can you stake the token in nodes, but 10% of our gross ad revenue will go to holders AND any users of the app can gain income and monetise themselves. As compared to Instagram, YouTube and the rest of the competition, we pay more as a % — much more, and the creator always has more control over their content. This plus complete user data privacy is a winning strategy we believe. We are global, and will focus on

localisation based on demand — for example we have huge interest from India at the moment due to the Tiktok ban.

This video is a good starter as an overview

Q: How does the structure in Howdoo work? can you elaborate?

A: [This is in our orange paper → https://howdoo.io/tokenomics/](#) this is being rebranded to Hypr BUT the details of the tokenomics do not change.

Q: What is the leading Utility of HowDoo token? Why should someone look toward Udoos token?

A: It's in the orange paper (link above) — but we believe it has huge utility beyond its usage — all advertising, tipping, payments are powered by the UDOO.

Here is a short 1-minute video introducing our token.

Q: If Content Creators or Ordinary Users can earn 100% of the TIPS in the Platform, then, where will be the FUNDS and RESOURCES for Developments coming from? Do you have other REVENUE STREAMS?

A: Great Q. And yes, 100% tips go to the creator, but we take 5% of any paywall (subs etc) and also a 30%-40% share of ad revenue.

Q: What kind of strategy did use to attract some investors? does (\$UDOO) have investors outside of crypto for now?

A: Yes, a lot of our creators have been buying, as well are our B2B partners. Ultimately we want UDOOs in the hands of users, and we'll get there soon.

Q: How do you see the future of #UDOO in 5 years to come, do you feel it will continue to grow till it achieves it's ultimate goals, or do you see the probability of competitions overtaken #UDOO due to current challenges that you are facing.

A: The time is right, the world wants something new. So we feel with all our new features since Beta, we have a game-changing platform. In 5 years I want 400m users, and to be the no.1 decentralised content delivery platform. We could be bigger when you consider anyone can self publish and charge for blog, video, podcast and streaming, and either give away free for tips or put a small charge on per users — its the new business model. The new Netflix. (in my personal opinion).

Q: When is the mainnet launch?

A: We're live! But when we perform our full public launch we will reset the genesis for many reasons and then plan for the token swap.

Q: Do advertisers will be able to choose a packages eg. 1 month subscription, 3 months, 12 months etc

A: Great question — it'll be CPM, CPC or (UNIQUE) CPA — and they will pay daily on a card or monthly on invoice all settled through the UDOO. CPA — means a guaranteed cost per name acquisition — we're working with major advertisers and marketing platforms like Marketo, Hubspot and Eloqua to integrate with leads forms. Brands will love it! We've asked, and it's the no.1 feature they want.

Q: One of the most important components of a cryptocurrency project's success is user adoption and network effect. To date, we have seen many projects provide announcements, and announcements of announcements, however we still have yet to see that one “killer app” that has penetrated the mainstream and led to large scale, real-world adoption.

My question is therefore twofold:

How does Hypr plan on increasing global awareness, adoption, and usage, and more importantly how exactly does Howdoo plan on viably (and realistically) competing with existing social media behemoths such as Facebook, Twitter, and Instagram?

A: Many focus on the crypto market too, and we don't. We are a mass-market platform. You can buy tokens in the app with a card, cash out to a debit card, and do everything based on your local currency without needing to deal with an exchange. Like Fortnite tokens you can earn but then go spend. So many projects are way way to complicated to get and use tokens. This is key us to, the token

is a utility to move money around in the system. And we make it easy.

Q: what if the system or accounts with udoo's has been hacked, how will you go around with that, are there refunds based on history of the blockchain

A: We'll have 100 supernodes and multiple hundred economic nodes, so someone would simultaneously have to hack them all! And our new block creation us less than 2 seconds, so they would need to be super quick. Also, on a single user we do not have a record of their wallet keys and no access to their wallet. So someone would have to have a copy of their Seed phrases to get into someone's wallet — we have no access, so cannot be centrally hacked.

Q: Will there be trending content on Hyprrr?

A: Yes, great question. Trending, AI recommended content across hashtags and different content type (i.e. all or just streams for example).

Q: Will udoo have a stable price? Or will it be very volatile? How will you ensure that it has a stable price in the future? (If you plan on it.)

A: The UDOO will be volatile, but we will implement a stablecoin in the wallet so creators can keep stable value or keep in UDOO's. You will not be able to use the stablecoin to make payments on the blockchain, just swap in your wallet. At the moment it's looking

likely to be USDC from coinbase (based on conversations — but we will confirm later). On the utility we have big targets, and limited UDOO supply (please see our video above for more info on the token utility and what gives it value).

Q: Any news of major exchanges coming?

A: We have a strategy to live on T1's when we're live. So watch this space.

Q: Howdoo beta can people from all corners of the planet communicate more easily than WhatsApp and Telegram? In what is this social network better than those that are attached to Facebook?

A: We won't tell people to leave other platforms, but we feel we'll be very content-rich, but also have features like Tiktok for example. So you can do more on Howdoo, as well as be ad-free or earn if you share your details with advertisers — so it's very fair.

Q: BIG ONE: with answers in each by point.

Greeting from Anirudh.

1. How are the tokens released into circulation every year? A brief explanation on tokenomics will help.

A: all in our orange paper (link above)

2. Can a normal user on Howdoo platform become a content creator? If yes, what would be the procedure to apply for it. Being said that content creator gets 60% ad revenue back, most of us who actually create videos on youtube maintain specific niche pages on different platforms want to be content creators on howdoo.

A: Yes, everyone can be a creator, get tips, set up payment gateways for content and subscriptions. When you open a channel (videos, blogs or podcasts) you will have ad revenue share too (like YouTube but a higher %)

3. Do we have an option to verify accounts like we have in twitter, fb, insta?

A: Yes, we have a range of 'badges' and one is a special founders badge for our Beta testers and another in a verification tick.

4. What would be the lowest decimal of uDoo be called? like we have Cent for Dollar and Satoshi for Bitcoin. You know we will not just stop at \$1=1uDoo

A: Please look out for our news on Monday — we have a competition on this very topic.

5. Can we create pages or channels like we do in other social media platforms? as we have specific niches with huge following like fitness , health, fashion etc. we can just tap them in and even create a marketplace to sell and buy.

A: Brilliant question. Yes, you can make unlimited private or public profiles, and from those you can create and manage multiple channels. So you can have one profile and many channels (on topics) or even multiple profiles (if you want a persona for a purpose — i.e. That Trader Guy, and That Car Guy etc). It's very flexible, and you can post to all profiles and channels from one login.

6. What will be the average uDoo that we will earn for posting content on Hypr at current price \$0.05 ? The calculator on Hypr is not accurate though as it gives me millions of uDoos for just 50 posts with 30k likes and 70k shares.

A: We have a calculator on the site, but we're updating over the next few weeks on our new (and higher) projections. So look out for that.

7. How would you differentiate a content creator with a user? like do we need to get more followers on howdoo or is there any mechanism in place for that?

A: All users can also be creators — but we are launching a premium partner programme for higher-level creators where those get more support, co-marketing funds access and different rates.

8. How is the liquidity going to be managed and matched in-app as well as exchanges? as we might sometimes see huge demand. As people might not be willing to sell their uDoo once they know the value of it resulting in price fluctuations.

A: We plan to have an inbuilt exchange which is part of the wallet feature, this will tap into liquidity pools. We'll announce more of how with this work over the coming weeks.

Q: Why should content creators use your platform? What are the benefits and advantages available for them?

A: We've covered a lot of these above, but here is a short one minute video on this one.

Q: Hi, sir, I want to ask you in Hypr app we earn μ Doos that are on a centralized wallet or decentralized wallet who holds the private keys of that μ Doos? Do we get the payout in μ Doos Erc20 tokens?

A: Every user in the application has their own wallet and in that wallet, they have their own private keys. The platform does not have access to anybody's tokens or keys and cannot access anybody's wallets. We are now running on our own designed and built blockchain, not on an Ethereum chain, so it won't be ERC20 compatible. There will be a 1:1 token swap to the new native token.

Q: How do you want to attract youtubers with a smaller audience?

A: Those are who we want. People with small but loyal followers. Get this...if you are a streamer with 10k fans, and 20% tip in a monthly basis a small amount of 10c and you have a subs channel at \$5 a month and you get a bit of growth each month. That streamer

would earn on average \$6k per month on Howdoo. So small doesn't mean bad. You don't need a lot of people subscribing at \$5 a month, when you get 95%

Q: One of the biggest problems currently facing DeFi is that it becomes very vulnerable when an event like 3/12 black swan occurs. How does Blockstack respond to such an event?

A: Way out of my comfort zone. Sorry. I'll ask our CTO what this means and do a follow up. Sorry!

Q: Hyprrr referred to itself as a smarter, fairer and more rewarding messaging and social media platform that puts users in control. Could you tell us some of the challenges of building a world class messaging and social media platform using your experience while building Howdoo.io as a case study and what makes your services outstanding from Centralized social media platforms?

A: Single biggest challenge has been the user journey. We have so many features, the hardest thing has been getting it intuitive — and not needed instructions. That's what's taken the time. We've completely rebuilt from the ground up from the Beta. It looks nothing like it, but then the game has changed. We're excited to show people and get you in there (and out of telegram too).

Q: What will be Hyprrr's approach to fake news and how will they deal with it on the forthcoming platform?

A: Tough one!!! the guys have been working on our AI and how we plug into global databases for fake content, so from big global AI down to users flagging content — its something top of mind

Q: Question with an Idea..

Would it be possible for Hyprrr to make accounts for youtubers and other social media influencers with their usernames ready on Hyprrr, and ask them to be part of Hyprrr, then give them their usernames ready to go, then they can make whatever changes they want.

A: DONE! We've taken 100k influencers and 'reserved' their usernames — on top of our 70k pre-signups. But a great idea.

Q: I do not know if you have noticed, but why does coinmarketcap provide 0% confidence in the marketing of the \$ UDOO tokens in the IEO Exmarkets? just because it is new? How can I help you change this?

A: CMC uses a 3rd Party called intotheblock — we've reached out to investigate. But to be honest, since we closed the beta we have been on radio silence, getting it rebuilt. Its only last week when we spoke about the new app. So our new update is here —

<https://howdoo.io/howdoo-july-update/>

Q: While going through your website, I saw Social Stacks. Can you explain more on what social stacks mean and the benefits it offers?

A: The more you engage, the more points you get. Advertisers will be able to sponsor social stacks to build content engagement and offer blockchain rewards (which could be UDOOs or any kind of NFT that we create with them). Giving more value to the platform and engagement.

Q: I am a Content Provider and Vlogger on YouTube, what's the incentive for me to switch to Hyprrr and use Hyprrr.

A: You'll earn more, and your fans are not being harvested of their data. 100% tips, 95% of any subs or payments and 60% ad revenue goes to you!

Q: With concerns of some social media platforms selling your data, how important is it to you that your users data is secure and not shared on Hyprrr. Will there be an option to share it and make profit off of it for ourselves?

A: In your settings, you can decide to be incognito, or share your data with advertisers for a reward (share) of the ad revenue. So you are in control. Private or rewarded.

Q: To create mass adoption for Hyprrr, which countries are you focusing on and why ?

A: First we'll be English, but have a lot of reach across Europe and North America. We'll let the users decide where we go next. It's most

likely to be India, with the Tiktok ban, we've had loads of interest. Everything is in the plan, its just a question of priorities.

Q: regarding the vision and mission of the Hypr. What is your target in 2020? what process is running? are there any obstacles in doing so?

A: The big two were rebuilding the app following our Beta feedback and new entrants (like TikTok) and finishing our blockchain. For the beta we had a bridge to ETH for the token, but ETH is just too slow for a social platform. Both I'm pleased to say are done. So we can now accelerate the plan. Big announcement on this next week.

Q: Question: All crypto social media projects so far have been too complex to cater for an average user (keys, kyc, slow etc). How do you plan to create a user experience that overcomes these hurdles?

A: Easy integration with real-world money for non-crypto users, and a very rewarding platform. Creators win, users win, token holders win, then we come last. We'll still have an amazing business, but the new model for 2020 has to be those that generate the value, share the most rewards — and for us. that's the creators and the token holders.

Q: What do you think is the biggest problem Hypr will solve which is not solved by other projects yet and why is the problem important to solve?

A: User adoption. But we feel our creator centric model will bring the content and content will bring users. For example, we have a TikTik'er who has millions of fans, and they cannot monetise themselves. So the plan is to start doing short teasers on tiktok and direct them to their channel in Howdoo for more content where they can get tips and charge. Creators will love it.

Q: The financial markets, cryptos market ... all fell due to the covid-19 epidemic. Does this affect your project development plan?

A: Not impacted at all. Team all in place, no-one fell ill, and we cracked on from home.

Q: DeFi is one of the trendy subject matter in the blockchain space. Can you share your opinions and insights on DeFi with us.

Do you think that DeFi will disrupt the existing financial system?

What is Hypr approach towards the DeFi sector?

A: 100%. A lot of projects are telling people they can be their own bank, we go a step further and give you a means of earning a living, and then being your own bank. Create, Earn and Spend all in the app and with your visa card, (but please declare your spend for local tax purposes).

Q: When is the next token swap, and will the tokens be locked up again?

A: We'll release details on the token swap soon. But we now run on our own blockchain, with a native token, so there will need to be a swap. But the tokenomics will be the same and it'll be a 1:1 swap. So keep trading on Exmarkets with confidence.

Q: If anyone / influencers want to promote their account or posts then is Hypr provides advertisements or promotional features for influencers ? What types of users are there in the market that you are focusing on?

A: 1. Yes, more details in our paper — link above, 2. Our main creators pre-live (we call them launch supporters) are in Gaming, Music, Fitness, Streaming, Cooking and general influencers (and of course a load of crypto guys).

Q: Social media platforms are built to do lots of things, but one thing they aren't built for is distributing funds to its creators and users. At the same time, in the crypto world, so many blockchain projects have tried to bring their tokens into the mainstream, but failed due to different reasons. How will Howdoo solve both issues ?

A: Fiat in, fiat out. Really simple to use, mass market. No need to buy on an exchange and send anywhere. making it easy for the user is key.

Q: “DeFi” have many BENEFITS such as , ALLOWS FOR THE ELIMINATION OF MIDDLEMEN IN SMART CONTRACT, Permissionless (anyone can participate) so DeFi can ATTRACT MANY INVESTORS so DeFi is one of the KEY to a Project SUCCESS

Does your GREAT PROJECT have PLAN about DeFi?

A: Yes, answered a few questions back. But great question. Earn, hold, and spend with us.

Q: What targets will you achieve in 2020? especially the Asian market (Philipina , Malaysia, etc)

A: We'll have something on this next week. Along with a big announcement, so look out for that.

Q: Whats the tokenmics of Hypr?

A: all here — <https://howdoo.io/tokenomics/> (in the download)

Q: Adoption is a very critical element at every crypto project, how does Howdoo ensures adoption to its technology in the long run?

A: By giving people what they want now, and continuing to add the new features to get them interested and coming back. More on this next week.

Q: When will Hypr's final token swap take place? Before launch or after?

A: After live. We'll launch with a centralised blockchain, then start the swap and node rollout. Tokens in circulation will not be affected.

Q: Verifying Content Authenticity and Legitimacy of contents remains an Herculean Task, What Criteria and measures are in place to ensure that only legitimate content are posted on your platform

A: Great question — but a long answer. We'll write more and put out a piece on this.

Q: What would be the process of new users joining Howdoo, uploading content & exchanging earned udoos to fiat all within the app. Would they have to register for your debt card and/or KYC. Would this be a seamless experience with someone who hasn't any crypto knowledge?

A: It's seamless and easy — just like you would hope. BUT if you want the Visa card — you need to KYC. Not for the wallet but to access the banking services. We're fully compliant — so no way around this.

Q: Is it possible to convert udao to fiat in the app? Considering how volatile cryptos are, people who are not

that into crypto might not want to hold on to the coins for long.

Will udoo be sold at kucoin exchange soon?

Is there a potential that some whales might control howdoo if they own alot of udoos?

It was said that Howdoo plans to get 5 million users till christmas? How will they achieve this?

How will howdoo handle it if alot of new users start using it at the same time? Do they have the capacity to do this?

A: Few here. So 1) We're adding a popular stablecoin to allow holding in a digital stable currency 2) Nope — not that I know of, we want mass UDOO purchases to be in the app (although you never know) 3) Not really, we know the holders and they want the success of Howdoo as much as we do 4) look out next week for news on this 5) yes, we're geared up for millions of users.

Q: What are the future plans for Hypr (\$UDOO) Project? Do you have any exciting things down the pipeline that you can share?

A: more coming soon in our updates over the next week

Q: Will Howdoo have video conferencing features? (For 2+ users)?

A: One to one video, and streaming from mobile and desktop, but no plans at the moment for group video. But that may change. Great suggestion.

Q: do you really need a blockchain to upgrade to a smart messaging and social media platform? What benefits does it provide?

A: frictionless movement of money. its what the BC was designed for. I can tip anyone in the world in my local currency and they get 100% instantly, and they can spend in their local currency.

Q: So far, Almost 80% investors have just focused on price of token in short term instead of understanding the real value of the project. Can you tell us on motivations and benefits for investors to hold #UDOO in long term? Will run any stake program with your token?

A: You can stake in a node, and also share in 10% of the total ad revenue. as well as users and advertising increasing the token utility and therefore price — here is a video I did on this topic —

<https://www.youtube.com/watch?v=Cev2pRUtRnk&t=4s>

Q: Many of the unbanked don't know about blockchain, so how easy is HowDoo for them to use? Also, how will you help educate people about Crypto and Blockchain?

A: We won't mention the blockchain, or crypto. We're a real-world project, and will just present the token as that. A token. Like Fornite

or any of the other mainstream app with a token. The blockchain delivers benefits, and we'll talk about the benefits (speed, transaction free, etc) but not the tech it sits on.

Q: I see many prominent partners who have collaborated with Howdoo, what goals will you achieve with them?

A: We have a great list of partnerships that we cover on our website — www.howdoo.io — but we have many from other blockchain projects, to huge global movements (like the WCO) to content creators and manufacturers (like Huawei). All of these will help us drive mass adoption.

Q: Do I have the option to share — Facebook post connection? Can I connect facebook or twitter to your platform?

A: You will be able to share your posts out to other social networks yes!

Q: Do advertisers will be able to choose a packages eg. 1-month subscription, 3 months, 12 months etc

A: No, they pay per click, per CPM or CPA on a daily or invoice monthly basis. They pay in fiat and the system converts to UDOOs to activate. So all advertising creates utility for the token through daily purchases and distribution BUT the advertisers don't have to worry about buying a token.

Q: Some of my questions for the Hyprrr AMA:

1. How can you earn passive income using Hyprrr?

2. How can the user monetize their own data?

A: Buy allowing their data to be used by advertisers — so its a share of ad revenue. We will have a passive programme for Creators too. More on that next week.

Q: What percentage of the market do you believe you can capture with your solution? Do you have any user count targets for the next few years based on the above?

A: We are targeting 450m users by the end of our year three.

Q: “STAKING” is one of the STRATEGIES to ATTRACT USERS and ACHIEVE MASS ADOPTION. Does your GREAT PROJECT have plan about Staking?

A: We have a very rewarding node programme, and will have the ability to stake tokens to receive a share of 10% of our gross advertising income — which we think is a huge value to holders.

Q: Could supernode be considered on level with seed nodes, until they come into use ?

Nice try! Actually many of our Supernode applicants are ‘upgrading’ from seed nodes. We’ll start this roll out soon so not long to wait.

Q: 1. I saw on Howdoo's website saying: Howdoo helps users to experience social media more fairly and clearly. Can you give some evidence for this problem? 2. It is known that Howdoo combines all kinds of content: streams, posts, messaging, sharing photos and videos, blogs, community interactions ... I find it quite similar to a few characteristics of Facebook, Instagram So is it different from other social networks?

A1: We reward users for allowing advertisers to push ads to them, but give them the option to be incognito. So we are very fair. For creators, they will earn more on Hypr. 100% of the tips, 95% of transactions for content or subscriptions and 60% of ad revenue. 2. I think of Hypr more like TikTok + Instagram + Netflix — but whatever way you look at it, there is nothing like Hypr on the market.

Thank you all for the great questions. Please join our [telegram announcements channel](#) for big updates as we prepare for launch in September — and if you are interested in trading UDOO's they are available as an ETH and UDST Pair on [ExMarkets exchange](#).

Disclaimer: Unless we are demonstrating features already built, all statements made are expressed intentions, and should be not taken as legal commitments and are subject to change.