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# Official Launch Introduction Trailer Script

“Control The Ocean. Control The World.”

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## Character Bible & Core Cast

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### STEVE SUMMERFIELD

#### Mastermind and founder of Wilkinson Seafood

**Role:** Visionary Founder / Strategic Mastermind

**Age:** Late 50s

**Presence:** Calm authority. Dangerous intelligence. Old-school charisma hiding ruthless instincts.

Steve Summerfield built Wilkinson Seafood from a single Gold Coast fish operation into one of the most powerful seafood supply networks in the Southern Hemisphere.

Publicly, he is respected:

- Business icon
- Export innovator
- Philanthropist
- Protector of local fishing industries

Privately, Steve controls:

- Black-market trade routes
- Intelligence networks
- Offshore research facilities
- Political influence across international ports

Steve believes the world is entering a resource war.

Food is the next oil.

And seafood is the most valuable commodity on Earth.

#### Personality

- Calculated
- Sophisticated
- Rarely emotional
- Speaks softly under pressure
- Commands loyalty without raising his voice

#### Signature Style

- Tailored dark suits
- Vintage dive watches
- Ocean-blue silk ties
- Walks slowly, always observing

#### Signature Quote

“Empires aren’t built on money. They’re built on supply.”

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## **DAVE**

### **Specialist in Strategic Operations**

**Role:** Tactical Commander / Logistics Ghost

**Age:** Mid 40s

**Presence:** Precision. Discipline. Military-level efficiency.

Dave is the operational backbone of Wilkinson Seafood.

Former intelligence contractor.

Former maritime security specialist.

Nobody knows who recruited him into the company — only that after he arrived, competitors began disappearing.

Dave oversees:

- Cargo movement
- Security operations
- International covert logistics
- Crisis containment
- Tactical enforcement teams

He sees patterns before anyone else.

Every shipment.

Every conversation.

Every betrayal.

### **Personality**

- Cold under pressure
- Minimalist communicator
- Hyper-observant
- Loyal to Steve — but only to a point

### **Fighting Style**

Efficient and brutal:

- Close-quarters combat
- Knife specialist
- Tactical firearms
- Environmental combat

### **Signature Quote**

“There are no accidents in this industry.”

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## **SUSIE SEAFOOD**

### **International Seafood Dealer & Spy**

**Role:** Intelligence Broker / Double Agent  
**Age:** Late 40s  
**Presence:** Glamour hiding lethal manipulation.

Known globally as "Susie Seafood."

Nobody knows her real surname.

She operates across:

- Tokyo
- Singapore
- Sydney
- Dubai
- Hong Kong
- The Gold Coast

To some, she's an elite seafood broker.

To others, she's an intelligence asset trading secrets through luxury seafood auctions and private shipping contracts.

Susie plays every side simultaneously:

- Governments
- Cartels
- Corporations
- Wilkinson Seafood
- Underground traders

Her greatest weapon is information.

Her second greatest weapon is making powerful men underestimate her.

### **Personality**

- Seductive but unreadable
- Extremely intelligent
- Emotionally guarded
- Thrives in chaos

### **Signature Style**

- Designer evening wear
- Luxury sunglasses
- Hidden communication devices
- Always near water

### **Signature Quote**

"The rich don't buy seafood. They buy access."

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## **GEORGE**

### **Seafood Specialist & Playboy**

**Role:** Marine Expert / Charismatic Wildcard  
**Age:** Early 40s  
**Presence:** Charming chaos with hidden brilliance.

George is one of the best seafood graders and marine sourcing experts in the Pacific.

He can identify:

- Illegal catch origins
- Smuggling routes
- Counterfeit export labels
- Genetic seafood modifications

But George masks his genius behind:

- Parties
- Fast boats
- Expensive whiskey
- Beautiful women

Most people think he's reckless.

That illusion keeps him alive.

Underneath the charm is a man who knows the industry's darkest secrets.

And he's terrified by what Wilkinson Seafood has become.

### **Personality**

- Funny under pressure
- Flirtatious
- Highly intuitive
- Secretly paranoid

### **Signature Style**

- Open-collar linen shirts
- Gold chains
- Luxury speedboats
- Constantly carrying premium seafood knives

### **Signature Quote**

"If the fish looks too perfect... run."

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## **POPPY**

### **Queen of the Underground Seafood Trade**

**Role:** Black Market Ruler / Criminal Power Broker

**Age:** Late 30s

**Presence:** Raw authority. Street intelligence. Fearless.

Poppy controls the illegal seafood economy beneath the polished luxury of the Gold Coast.

She runs:

- Illegal auctions
- Smuggling fleets
- Dockworker alliances
- Black-market export routes
- Underground refrigeration networks

She grew up around fishing docks and criminal syndicates.

Unlike Steve, she doesn't hide what she is.

Poppy believes Wilkinson Seafood crossed a line by experimenting with biological manipulation.

Now she wants leverage.

Or revenge.

Possibly both.

### **Personality**

- Aggressive
- Sharp-witted
- Ruthlessly practical
- Protective of loyal workers

### **Signature Style**

- Dark leather jackets
- Industrial fashion
- Tattoos linked to maritime symbols
- Heavy boots echoing through dockyards

### **Signature Quote**

"Everybody eats. That's why this business owns the world."

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## **CORE STORY DYNAMIC**

At the center of the film is a hidden war over the future of global food supply.

Each character represents a different side of the seafood empire:

<b>Character</b>	<b>Represents</b>
Steve Summerfield	Corporate power
Dave	Operational control
Susie Seafood	Global espionage
George	Industry truth
Poppy	Underground resistance

Together, they become trapped inside:

## **THE WILKINSON SEAFOOD EXPERIMENT**

A classified operation capable of reshaping global food systems — or destroying them completely.

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## **THE WILKINSON SEAFOOD EXPERIMENT**

### **Feature Film Treatment**

## Dark Seafood Espionage Thriller

**Setting:** Gold Coast, Australia

**Tone:** Neo-noir • Corporate conspiracy • Violent suspense • High-stakes action

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### OPENING IMAGE

Black waves hammer the Gold Coast shoreline during a violent subtropical storm.

Refrigerated shipping containers bearing the Wilkinson Seafood insignia are unloaded under military-level security while luxury yachts drift silently nearby.

A forklift operator disappears inside a freezing warehouse.

Moments later —

A blood-curdling scream echoes through the refrigeration tunnels.

CUT TO BLACK.

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### TITLE

## THE WILKINSON SEAFOOD EXPERIMENT

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### ACT ONE — THE EMPIRE

#### EXT. GOLD COAST – DAWN

The city wakes:

- Tourists jog along beaches
- Helicopters move above skyscrapers
- Fishing trawlers return to port
- Billion-dollar seafood exports leave the marina

News broadcasts report:

- Missing international seafood executives
- Unexplained maritime accidents
- Biosecurity investigations abruptly shut down

Wilkinson Seafood dominates the skyline and docks alike.

Publicly:

- Australia's most respected seafood company

Privately:

- Something terrifying is growing beneath it.
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### INTRODUCING STEVE SUMMERFIELD

## **INT. WILKINSON SEAFOOD HEADQUARTERS – MORNING**

Steve Summerfield enters a boardroom overlooking the Pacific Ocean.

Silence follows him.

Executives stop speaking immediately.

Steve is respected across the Asia-Pacific seafood industry — charismatic, visionary, untouchable.

But subtle details reveal darker truths:

- Armed security hidden in corridors
- Military-grade surveillance
- Private encrypted communications

Steve announces a classified expansion initiative:

### **PROJECT LEVIATHAN**

Nobody except senior leadership has clearance.

And even they don't fully understand it.

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## **INTRODUCING DAVE**

### **INT. OPERATIONS COMMAND CENTER – CONTINUOUS**

Dave monitors:

- Cargo ships
- Offshore platforms
- Satellite feeds
- Financial transfers
- Smuggling routes

He notices something alarming:

One of Wilkinson's offshore facilities has gone dark.

No communications.

No crew movement.

Just static.

Dave quietly activates a tactical response team.

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## **INTRODUCING SUSIE SEAFOOD**

### **EXT. SUPERYACHT – NIGHT**

A private seafood auction is held aboard a billionaire's yacht off Main Beach.

Bluefin tuna sells for absurd amounts.

Politicians mingle with organized crime figures.

Susie Seafood moves through the crowd effortlessly.

Elegant.

Untouchable.

She secretly records conversations involving:

- Illegal genetic research
- Missing competitors
- Offshore laboratories

A mysterious buyer whispers:

“Leviathan is almost ready.”

Susie’s expression changes.

For the first time —  
she looks afraid.

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## **INTRODUCING GEORGE**

### **EXT. PRIVATE MARINA PARTY – NIGHT**

George parties loudly aboard a luxury speedboat surrounded by models, music, and champagne.

Nobody notices him quietly inspecting imported tuna samples under ultraviolet light.

He discovers tissue abnormalities.

Artificial growth structures.

Genetic manipulation.

The fish are engineered.

George immediately calls Dave.

### **GEORGE**

Mate... whatever Steve’s building...

...it isn't food anymore.

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## **INTRODUCING POPPY**

### **INT. UNDERGROUND SEAFOOD MARKET – NIGHT**

Hidden beneath abandoned docklands is the illegal seafood exchange controlled by Poppy.

Everything moves through her:

- Smuggled coral trout

- Black-market lobster
- Illegal export permits
- Stolen cold-chain technology

Poppy learns Wilkinson Seafood has begun eliminating independent operators.

Her people are disappearing.

And strange contaminated fish are appearing in underground channels.

She declares war.

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## **ACT TWO — PROJECT LEVIATHAN**

### **INT. SECRET UNDERGROUND FACILITY – NIGHT**

Deep beneath the Gold Coast coastline.

Old naval tunnels converted into research laboratories.

Massive tanks glow blue in darkness.

Inside them:

- Hybrid marine predators
- Genetically accelerated seafood species
- Experimental organisms

Steve reveals the truth to Dave.

### **STEVE**

Climate collapse is coming.

Oceans are dying.

Governments are weak.

Whoever controls sustainable protein controls civilization itself.

Project Leviathan was created to engineer:

- Rapid-growth seafood
- Climate-resistant species
- Self-replicating food systems

But the experiment evolved beyond control.

Some species became violently aggressive.

Others developed abnormal intelligence patterns.

And someone has begun selling them internationally.

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## **MIDPOINT TWIST**

Susie discovers:

The experiment was never intended to feed the world.

It was designed for geopolitical control.

Countries dependent on Wilkinson exports would become economically enslaved.

Meanwhile —  
one Leviathan organism escaped months earlier.

It has been breeding offshore.

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## **ACTION SEQUENCE — THE DOCKLAND MASSACRE**

### **EXT. CONTAINER TERMINAL – STORM NIGHT**

Poppy's underground forces attack a Wilkinson shipment.

Dave deploys tactical mercenaries.

Gunfire erupts between shipping containers.

Forklifts explode.

Containers collapse into floodwater.

Mutated marine creatures escape from refrigeration units and attack everyone indiscriminately.

George barely survives after being dragged underwater by something enormous.

Susie steals encrypted Leviathan files during the chaos.

Steve watches remotely.

Calm.

Almost pleased.

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## **ACT THREE — THE OFFSHORE PLATFORM**

### **EXT. LEVIATHAN PLATFORM – CYCLONE NIGHT**

The final facility lies offshore beneath a Category 5 cyclone.

Steve activates the final phase:  
Global rollout.

Cargo ships carrying engineered seafood depart toward:

- Asia
- Europe
- North America

Susie, George, Dave, and Poppy form an uneasy alliance to stop him.

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## **CHARACTER COLLISIONS**

### **Dave vs Steve**

Dave realizes Steve manipulated him for years.

### **Susie vs Poppy**

Both women fight for control of the global seafood underworld.

### **George vs The Truth**

George learns the seafood industry itself may already be compromised worldwide.

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## **FINAL SHOWDOWN**

### **INT. REACTOR CORE – NIGHT**

Flooding corridors.

Emergency sirens.

Massive aquatic shadows move outside reinforced glass tunnels.

Steve confronts the others.

### **STEVE**

You think governments protect people?

Business protects people.

Supply chains protect people.

I did what weak leaders never could.

Suddenly —

Containment fails.

The largest Leviathan organism smashes through reinforced steel.

Chaos erupts.

Dave sacrifices himself holding security doors shut while the others escape.

Poppy detonates explosives across the platform.

George pilots an overloaded cargo vessel directly into the collapsing structure.

Susie uploads every classified file to global media networks.

Steve disappears beneath rising black water.

Possibly dead.

Possibly not.

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## **EPILOGUE**

### **EXT. GOLD COAST BEACH – SUNRISE**

The public story becomes:  
“Industrial accident.”

Governments suppress most evidence.

Wilkinson Seafood officially collapses.

But offshore —

A surviving cargo vessel drifts silently through morning fog.

Its refrigeration system suddenly activates.

Inside:  
something moves.

## **FINAL LINE**

### **SUSIE (V.O.)**

“The ocean keeps every secret eventually.”

CUT TO BLACK.

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## **THEMES**

- Corporate control of food supply
  - Environmental collapse
  - Global corruption
  - Loyalty versus survival
  - The hidden power of supply chains
  - Biotechnology without ethics
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## **STYLE & CINEMATIC DNA**

Inspired by:

- Sicario
- John Wick
- Blade Runner 2049
- The Abyss
- Heat
- The Departed