

SHADES EQ GLOSS

		BLACK TO GRAY BACKGROUND COLOR										BROWN TO TAN BACKGROUND COLOR										NO BACKGROUND COLOR																	
TONE		TEAL/SLATE	GREEN/YELLOW	SLATE	ASH BROWN	SLATE BLUE	NATURAL/ASH	PEARL	NATURAL/SLATE	SMOKE/SLATE	SMOKE/VIOLET	NATURAL/CHOCOLATE	NATURAL	ASH GOLD	RED/WOOL	VIOLET GOLD	GOLD	GOLD/VIOLET	GOLD/ROSE	GOLD/SLATE	YELLOW	YELLOW/YELLOW	YELLOW/SLATE	WARM GOLD	COPPER	ORANGE/RED	RED/SLATE	RED	RED/SLATE	ORANGE/SLATE	ORANGE/ROSE	COFFEE/SLATE	COFFEE/ROSE	RED	RED/SLATE	RED/VIOLET	VIOLET/ROSE	VIOLET	VIOLET/VIOLET
LEVEL OF DEPOSIT	10 VERY LIGHT	[Color swatches for Level 10]																																					
	9 VERY LIGHT	[Color swatches for Level 9]																																					
	8 LIGHT	[Color swatches for Level 8]																																					
LEVEL OF DEPOSIT	7 MEDIUM	[Color swatches for Level 7]																																					
	6 MEDIUM	[Color swatches for Level 6]																																					
	5 LIGHT	[Color swatches for Level 5]																																					
LEVEL OF DEPOSIT	4 MEDIUM	[Color swatches for Level 4]																																					
	3 DARK	[Color swatches for Level 3]																																					
	2 DARK	[Color swatches for Level 2]																																					
1 BLACK	[Color swatches for Level 1]																																						
MULTI-PHASE COLOR		[Color swatches for Multi-Phase Color]																																					

SHADES EQ BONDER INSIDE

PATENT PENDING ACIDIC LIQUID
TECHNOLOGY, INFUSED WITH
BONDER INSIDE FOR ADDED STRENGTH

BI
Technology

LEVEL OF DEPOSIT	BLACK TO GRAY BACKGROUND COLOR			BROWN TO TAN BACKGROUND COLOR										NO BACKGROUND COLOR			
	SILVER/BLUE	BLUE/VIOLET	BLUE/VIOLET	BLUE/MAHOGANY	BLUE/VIOLET	BLUE/GOLD	RED/VIOLET	VIOLET/GOLD	GOLD	GOLD/VIOLET	YELLOW	YELLOW/ORANGE	ORANGE/RED	GOLD/ROSE	COPPER/RED	VIOLET	VIOLET VIOLET
10 ULTRA PALE BLONDE	TITANIUM 010T Platinum Bonder Inside	NATURAL ASH 010NA Marble Bonder Inside	PEARL 010P Ivory Pearl Bonder Inside	NATURAL CHOCOLATE 	NATURAL 010N Dolce Natural Bonder Inside	ASH GOLD 010AG Misty Beige Bonder Inside	NEUTRAL BROWN BLONDE 010NB Caramel Cloud Bonder Inside	VIOLET GOLD 010VG Baby Bonder Inside	NATURAL WARM 010NW Isle Pina Bonder Inside	GOLD Iridescent 010GI Tahiti Sand Bonder Inside	GOLD 010G Lemon King Bonder Inside	WARM GOLD 010WG Honey Gold Bonder Inside	AUBURN/AUBURN ACCENT 010AA Butternut Bonder Inside	GOLD/ROSE 010GRo Sparkling Wine Bonder Inside	COPPER/RED 010CR Copper Red Bonder Inside	VIOLET 	VIOLET VIOLET 010VV Lavender Ice Bonder Inside
9 VERY LIGHT BLONDE	 09T Chrome Bonder Inside		 09P Opal Glow Bonder Inside		 09N Café au Latt Bonder Inside	 09AG Glossy Beige Bonder Inside								 09GRo Blush Spritz Bonder Inside	 09CR Summer Sunshine Bonder Inside	 09V Platinum Ice Bonder Inside	 09VV Lilac Ice Bonder Inside
8 LIGHT BLONDE																	
7 MEDIUM BLONDE				 07NCh Fondue Bonder Inside	 07AG Smoky Beige Bonder Inside								 07AA Turmeric Bonder Inside	 07GRo Golden Piz Bonder Inside			
6 DARK BLONDE				 06NCh Ganache Bonder Inside													
5 LIGHT BROWN																	
4 MEDIUM BROWN				 04NCh Dark Chocolate Bonder Inside													
CLEAR	 000 Crystal Clear Bonder Inside																

KEY TECHNOLOGY:
 Shade contains Rubiane
 Pure-Red² Technology

COLOR FUSION

ADVANCED PERFORMANCE COLOR CREAM

LEVEL OF DEPOSIT	BLACK TO GRAY BACKGROUND COLOR						BROWN TO TAN BACKGROUND COLOR						BROWN TO TAN BACKGROUND COLOR						NO BACKGROUND COLOR					
	COOL FASHION			NATURAL BALANCE			NATURAL FASHION			NATURAL FASHION			FASHION											
	ASH ash	ASH violet	VIOLET ash	ASH green	ASH blue	ASH violet	NEUTRAL	GOLD beige	GOLD gold	GOLD orange	GOLD copper	GOLD red	BROWN copper	BROWN red	MOCHA red	MAHOGANY violet	COPPER	COPPER red	COPPER copper	RED	RED red	RED violet	VIOLET red	TITANIUM
12** HIGH LIFT																								
10 LIGHTEST BLONDE																								
9 VERY LIGHT BLONDE																								
8 LIGHT BLONDE																								
7 MEDIUM BLONDE																								
6 DARK BLONDE																								
5 LIGHTEST BROWN																								
4 LIGHT BROWN																								
3 MEDIUM BROWN																								
2 DARK BROWN																								
1 BLACK																								
HI-FUSION																								

TECHNOLOGY KEY

- Shade contains C-LOCK Technology
- Shade contains R5 red dye
- Shade contains Rubilane® copper dye
- Shade contains Carmin'R red dye

COLOR GELS OILS

THE PALETTE

		BROWN TO TAN BACKGROUND															
TONE		BLUE/PEARL	PEARL	BLUE/VIOLET	BLUE/MAHOAGANY	NEUTRAL/NEUTRAL	NEUTRAL	GOLD	RED	RED/ORANGE	MOCHA	VIOLET/GOLD	GOLD/ASH	YELLOW	ORANGE/ORANGE	RED/RED	RED/VIOLET
FAMILY NAME		ASH BROWN	PEARL	NATURAL ASH	NATURAL CHOCOLATE	NATURAL NATURAL	NATURAL	NATURAL WARM	BROWN RED	BROWN COPPER	MOCHA	IRIDESCENT GOLD	GOLD BEIGE	GOLD	COPPER COPPER	RED RED	RED VIOLET
LEVELS	10 ULTRA PALE BLONDE		10P Ivory Pearl	10NA Marble		10NN Affogato											
	9 VERY LIGHT BLONDE				9NCh Chocolate Milk	9NN Cortado	9N Café Au Lait										
	8 LIGHT BLONDE		8P Misty Pearl	8NA Volcanic	8NCh Chocolate Soufflé	8NN Creme Brulee	8N Mojave	8NW Safari			8MO Frosted Latte	8G Gold Faithful		8G Almond Sugar			
	7 MEDIUM BLONDE				7NCh Fondue	7NN Cocoa Powder	7N Mirage						7GB Butterscotch		7CC Urban Fever		
	6 DARK BLONDE	6ABn Brown Smoke		6NA Granite	6NCh Ganache	6NN Chocolate Mousse	6N Moroccan Sand	6NW Brandy	6BR Rusted Ruby	6BC Sumac	6MO Iced Coffee	6IG Vintage Gold		6G St Tropez		6RR Blaze	
	5 LIGHT BROWN					5NN Cafe Mocha	5N Walnut		5BR Brownstone						5CC Electric Shock		5RV Sangria
	4 MEDIUM BROWN	4ABn Dark Roast		4NA Storm Cloud	4NCh Dark Chocolate	4NN Coffee Ground	4N Chicory	4NW Maple		4BC Allspice							
	3 DARK BROWN					3NN Black Coffee											
	2 DARKEST BROWN	2ABn Coal Ebony															
	1 BLACK					1NN French Roast											
CLEAR	CLEAR																



COLOR GELS LACQUERS PALLETE

LEVEL OF DEPOSIT	BLACK TO GRAY BACKGROUND COLOR				BROWN TO TAN BACKGROUND COLOR				BROWN TO TAN BACKGROUND COLOR				NO BACKGROUND COLOR		
	YELLOW/GREEN	BLUE	BLUE/PEARL	CORRECTIVE TONE	BLUE/VIOLET	BLUE/VIOLET	GOLD/BEIGE	NATURAL LEVEL	GOLD	YELLOW/ORANGE	ORANGE	RED/VIOLET	RED/ORANGE	RED/RED	RED/VIOLET
	NATURAL GREEN	ASH BLUE	ASH BROWN*	NATURAL ASH	NATURAL NATURAL*	NATURAL*	GOLD BEIGE	NATURAL WARM*	NATURAL GOLD	WARM GOLD*	COPPER BROWN*	RUBY BROWN*	RED/ORANGE	RED/RED	RED/VIOLET
	COOL				NATURAL		WARM NATURAL		WARM NATURAL				FASHION		
10 ULTRA PALE BLONDE					10NA 10.01 Snow Queen		10N 10.0 Crème Latté		10NW 10.03 Macadamia Nut			10NG 10.3 Honey			
9 VERY LIGHT BLONDE					9NA 9.01 Mist		9N 9.0 Café au Lait	9GB 9.31 Butter Cream	9NW 9.03 Cream Soda						
8 LIGHT BLONDE		8AB 8.1 Stardust			8NA 8.01 Volcanic	8NN 8.00 Crème Brûlée	8N 8.0 Mojave		8NW 8.03 Safari	8NG 8.3 Sunflower	8WG 8.33 Golden Apricot				
7 MEDIUM BLONDE		7AB 7.1 Moonstone			7NA 7.01 Pewter	7NN 7.00 Cocoa Powder	7N 7.0 Mirage	7GB 7.31 Butterscotch	7NW 7.03 Milk Tea	7NG 7.3 Saffron			7RO 7.64 Marigold	7RR 7.66 Flame**	
6 DARK BLONDE	6GN 6.07 Moss				6ABn 6.19 Brown Smoke	6NA 6.01 Granite	6NN 6.00 Chocolate Mousse	6N 6.0 Moroccan Sand	6NW 6.03 Brandy	6NG 6.3 St. Tropez	6WG 6.33 Mango	6CB 6.45 Amber Glaze	6RO 6.64 Bonfire	6RR 6.66 Blaze**	
5 LIGHT BROWN		5AB 5.1 Twilight			5NA 5.01 Smoke	5NN 5.00 Café Mocha	5N 5.0 Walnut	5GB 5.31 Truffle	5NW 5.03 Macchiato	5NG 5.3 Caramel		5CB 5.45 Brownstone	5RB 5.65 Manzanita	5RO 5.64 Paprika	5RV 5.62 Sangria**C
4 MEDIUM BROWN					4ABn 4.19 Dark Roast	4NA 4.01 Storm Cloud	4NN 4.00 Coffee Grounds	4N 4.0 Chicory	4NW 4.03 Maple		4WG 4.33 Sun Tea	4CB 4.45 Clove		4RR 4.66 Lava**	4RV 4.62 Cabernet**
3 DARK BROWN							3NN 3.00 Black Coffee	3N 3.0 Espresso	3NW 3.03 Cocoa Bean				3RB 3.65 Mahogany		
2 DARKEST BROWN					2ABn 2.19 Cool Ebony				2NW 2.03 Chocolate						
1 BLACK									1NW 1.03 Midnight						
0 CLEAR															

TECHNOLOGY KEY

- Shade contains R5 red dye**
- Shade contains Rubilane® copper dye
- Shade contains Carmin® R red dye**
- Indicates Superior Gray Coverage Family

COLOR GELS 10's PALLETE

LEVEL OF DEPOSIT	BLACK TO GRAY BACKGROUND	BROWN TO TAN BACKGROUND							
	BLUE/PEARL	PEARL/BLUE/VIOLET	BLUE/MAHOGANY	BLUE/VIOLET	BLUE/VIOLET	NATURAL LEVEL	BROWN/COPPER	COPPER/RED	RED/VIOLET
	ASH BROWN	NATURAL ASH	NATURAL CHOCOLATE	NATURAL NATURAL	NATURAL	NATURAL WARM	BROWN COPPER	COPPER RED	RUBY BROWN
	COOL			NATURAL					
10 ULTRA PALE BLONDE				10NN 10.00 Affogato		10NW 10.03 Macadamia Nut			
9 VERY LIGHT BLONDE				9NN 9.00 Cortado	9N 9.0 Café au Lait				
8 LIGHT BLONDE	8ABn 8.18 Hazy	8NA 8.01 Volcanic	8NCh 8.15 Chocolate Souffle	8NN 8.00 Crème Brûlée		8NW 8.03 Safari			
7 MEDIUM BLONDE			7NCh 7.15 Fondue	7NN 7.00 Cocoa Powder	7N 7.0 Mirage		7CR 7.48 Blood Moon		
6 DARK BLONDE	6ABn 6.18 Brown Smoke	6NA 6.01 Granite	6NCh 6.15 Ganache	6NN 6.00 Chocolate Mousse		6NW 6.03 Brandy	6BC 6.54 Rich Amber	6RB 6.52 Cherry Cola	
5 LIGHT BROWN					5NE 5.0 Walnut				
4 MEDIUM BROWN	4ABn 4.18 Dark Roast			4NN 4.00 Coffee Grounds		4NW 4.03 Maple			
1 BLACK						1NW 1.03 Midnight			