



2019 PVDA Ride for Life™

Licensed Dressage Show to benefit the Johns Hopkins Breast Center
Hosted by the Potomac Valley Dressage Association

June 22-23, 2019

Prince George's County Equestrian Center and Show Place Arena, Upper Marlboro, MD

www.PVDARideForLife.org



PVDA RIDE FOR LIFE SPONSORSHIP OPPORTUNITIES ≥ \$500

GRAND PRIX \$5,000	FLYING CHANGE \$2500	PASSAGE \$1000	PINK RIBBON \$500
<p>On-site:</p> <ul style="list-style-type: none"> • <u>Named Sponsor</u> of 1 Show level and 1 High Score Award • 8.5x5.5 Show Program advertisement w/ premium placement • 4 Announcements per day • Handout in rider packet • Ringside banner display • Name or logo on volunteer t-shirts • Name or logo on electronic signboard • Photo Opportunity** <p>Marketing:</p> <ul style="list-style-type: none"> • Name or Logo in all news releases and publications • Name or Logo in PVDA newsletter/Thank You ads • Logo on website with link to sponsor's site • Name or Logo in e-blasts • Name or Logo on Volunteer T-Shirt 	<p>On-site:</p> <ul style="list-style-type: none"> • Sponsor of 1 USEF/USDF Show level or 1 High Score Award or High Pledge Award • 4.25x5.5 Show Program advertisement • 2 Announcements per day • Handout in rider packet • Ringside banner display • Name or logo on volunteer t-shirts • Name or logo on electronic signboard • Photo Opportunity** <p>Marketing:</p> <ul style="list-style-type: none"> • Name or Logo in all news releases and publications • Name or Logo in PVDA newsletter/Thank You ads • Logo on website with link to sponsor's site • Name or Logo in e-blasts • Name or Logo on T-Shirt 	<p>On-site:</p> <ul style="list-style-type: none"> • Sponsor of 1 USEF/USDF Show level or 1 High Score Award • 4.25x5.5 Show Program advertisement • 2 Announcements per day • Handout in rider packet • Ringside banner display • Name or logo on electronic signboard • Photo Opportunity ** <p>Marketing:</p> <ul style="list-style-type: none"> • Name or Logo in PVDA newsletter and Thank You ads • Name or Logo in e-blasts • Name or Logo on Volunteer T-Shirt 	<p>On-site:</p> <ul style="list-style-type: none"> • Sponsor of 1 USEF/USDF Show level • 3.5x2.0 Show Program Ad • 1 Announcement per day • Handout in rider packet • Ringside banner display • Photo Opportunity** <p>Marketing:</p> <ul style="list-style-type: none"> • Name or Logo in PVDA newsletter and Thank You ads <p>Special Marketing for \$500 T-Shirt Sponsors</p> <ul style="list-style-type: none"> • Name or Logo in PVDA newsletter and Thank You ads • Name or Logo on Volunteer T-Shirt

Due by May 24, 2019 to be in the Show Program. Camera Ready Artwork Only. B/W; no-bleed, in file types: .pdf; .ai; .jpg or .tif. Submit your check and the sponsor form. You will be contacted to coordinate submission of your logo, Show Program acknowledgement, banner, handouts, etc., as applicable.

**** Photo Opportunities are contingent upon the availability and permission of the winners.**

Please see Show Sponsorship Form for additional information, deadlines and where to send your completed form and payment.