



2019 PVDA Ride for Life™

Licensed Dressage Show to benefit the Johns Hopkins Breast Center
Hosted by the Potomac Valley Dressage Association

June 22-23, 2019

Prince George's County Equestrian Center and Show Place Arena, Upper Marlboro, MD

www.PVDARideForLife.org



PVDA RIDE FOR LIFE SPONSORSHIP OPPORTUNITIES "National Level" (<\$500)

| Breed Award \$125 | Class Award \$100 | High Pledge Award \$100 | Friends of PVDA Ride for Life \$99 and Below |
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| <p>On-site:</p> <ul style="list-style-type: none"> • Sponsor of 1 USEF/USDF Show level • Noted in Program as Breed Sponsor • Photo Opportunity** • Donation may be counted in lieu of Volunteer Requirement for PVDA Year End Awards <p>Marketing:</p> <ul style="list-style-type: none"> • Name or Logo in Thank You ads | <p>On-Site</p> <ul style="list-style-type: none"> • Sponsor of 1 USEF/USDF Show level • Noted in Programs as Class Sponsor • Photo Opportunity** • Donation may be counted in lieu of Volunteer Requirement for PVDA Year End Awards <p>Marketing:</p> <ul style="list-style-type: none"> • Name or Logo in Thank You ads | <p>On-Site</p> <ul style="list-style-type: none"> • Sponsor of 1 USEF/USDF Show level • Noted in Programs as Class Sponsor • Photo Opportunity** • Donation may be counted in lieu of Volunteer Requirement for PVDA Year End Awards <p>Marketing:</p> <ul style="list-style-type: none"> • Name or Logo in Thank You ads | <p>On-Site</p> <ul style="list-style-type: none"> • N/A <p>Marketing:</p> <ul style="list-style-type: none"> • Name or Logo on our PVDA Ride for Life Website |

Due by May 24, 2019 to be in the Show Program. Please see Show Sponsorship Form for additional information, deadlines and where to send your completed form and payment.

Camera Ready Artwork Only. B/W; no-bleed, in file types: .pdf; .ai; .jpg or .tif.

You will be contacted to coordinate submission of your logo, Show Program acknowledgement, banner, handouts, etc., as applicable.

**** Photo Opportunities are contingent upon the availability and permission of the winners.**