



# 2023 PVDA Ride for Life™

Licensed Dressage Show to benefit the Johns Hopkins Breast Center  
Hosted by the Potomac Valley Dressage Association

**June 24-25, 2023**

Prince George's Equestrian Center and Show Place Arena  
Upper Marlboro, MD



## VENDOR BOOTH --- INDOOR RESERVATION FORM

**Contributions are tax deductible to the full extent of the law.**

PVDA appreciates your help in making the Ride for Life™ a successful fundraiser for the Johns Hopkins Breast Center.

Please complete this form and send to the Ride for Life Vendor Coordinator prior to June 17, 2023.

Business Name: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Address: \_\_\_\_\_

City, State, Zip: \_\_\_\_\_

Telephone 1: \_\_\_\_\_ Telephone 2: \_\_\_\_\_

Email: \_\_\_\_\_

Product Description (for Web Site and Show Program): \_\_\_\_\_

**Setup is Friday 9 AM to 6 PM. Exhibit Hours are Saturday 10 AM to 5 PM, Sunday 9 AM to 4 PM**

### Indicate the Vendor Services You Desire: (2 announcements included)

10' x 10' non-premium concourse booth space (table, linen  
and chairs not included) - \$60 per/day

All indoor vendors may select one level of sponsorship as follows:

- a. ¼ page program ad plus 2 additional announcements  
throughout weekend - \$105
- b. ½ page program ad plus 2 additional announcements,  
and handouts for rider packets (~250 req.) - \$205
- c. Full page program ad plus 2 additional announcements,  
handouts for rider packets (~250 req.) \$305

### VENDOR CHECKLIST

Need table(s)/chair(s)? (Tables \$12/Chairs \$2) ☐ YES ☐ NO

Need electricity? ☐ YES ☐ NO

Need internet hookup? (wifi?) ☐ YES ☐ NO

I have emailed my logo to [vendors@pvdarideforlife.org](mailto:vendors@pvdarideforlife.org) ☐ YES ☐ NO  
(Logo file formats: .jpeg, vector, .eps)

**TOTAL:** \_\_\_\_\_

Vendor Signature: \_\_\_\_\_

**IMPORTANT!**  
**To be included in the Show**  
**Program please send by**  
**Saturday, June 10, 2023**

Indicate your top 3 preferences:

\*space choices not guaranteed

1. \_\_\_\_\_ 2. \_\_\_\_\_ 3. \_\_\_\_\_

Table(s): \_\_\_\_\_ Chair(s): \_\_\_\_\_

Cost (# of tables x 12 + # Chairs x 2) : \_\_\_\_\_

Check Amount: \$ \_\_\_\_\_

Check Number: \_\_\_\_\_

Make checks payable to: **PVDA**

**Mail to: Kyle Peiffer**  
**c/o RFL Vendor Program**  
**9204 Bessie Clemson Rd**  
**Union Bridge, MD 21791**  
**610-952-1620**  
**kapeiffer@gmail.com**

**For more information about the PVDA Ride for Life™: [www.pvdarideforlife.org](http://www.pvdarideforlife.org) / [info@pvdarideforlife.org](mailto:info@pvdarideforlife.org)**

PVDA is a 501(c)(3) non-profit.  
Contributions are tax deductible  
to the full extent of the law.

A copy of the current financial statement of The Potomac Valley Dressage Association is available by writing to  
PVDA, 10401 Peak View Court, Damascus, MD 20872 or by calling 301-774-0794.

Hosted by:  
Potomac Valley  
Dressage Association  
2018-02-13



# PVDA Ride for Life™

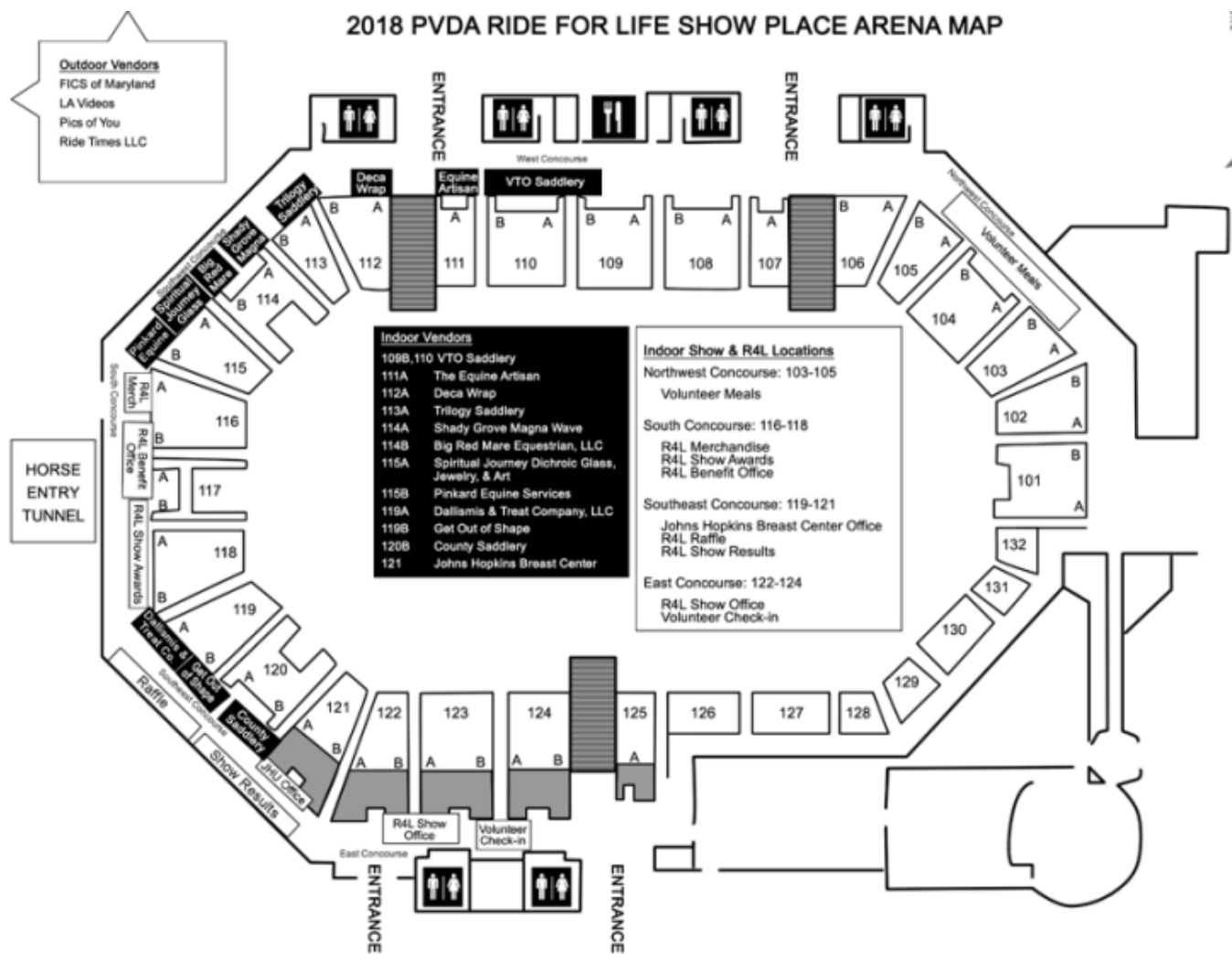
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**\*Following diagram is for reference purposes ONLY in selecting preferred spaces**



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