



# 2023 PVDA Ride for Life™

Licensed Dressage Show to benefit the Johns Hopkins Breast Center  
Hosted by the Potomac Valley Dressage Association

**June 24-25, 2023**

Prince George's Equestrian Center and Show Place Arena, Upper  
Marlboro, MD



## VENDOR BOOTH --- OUTDOOR RESERVATION FORM

**Contributions are tax deductible to the full extent of the law.**

PVDA appreciates your help in making the Ride for Life™ a successful fundraiser for the Johns Hopkins Breast Center.

Please complete this form and send to the Ride for Life Vendor Coordinator prior to June 17, 2023.

Business Name: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Address: \_\_\_\_\_

City, State, Zip: \_\_\_\_\_

Telephone 1: \_\_\_\_\_

Telephone 2: \_\_\_\_\_

Email: \_\_\_\_\_

Product Description (for Web Site and Show Program): \_\_\_\_\_

**Setup is Friday 9 AM to 6 PM. Exhibit Hours are Saturday 10 AM to 5 PM, Sunday 9 AM to 4 PM**

**Indicate the Vendor Services You Desire: (2 announcements included)**

10' x 20' OUTDOOR booth space (no equipment provided) - \$60 per/day

All indoor vendors may select one level of sponsorship as follows:

- a. ¼ page program ad plus 2 additional announcements throughout weekend - \$105
- b. ½ page program ad plus 2 additional announcements, and handouts for rider packets (~250 req.) - \$205
- c. Full page program ad plus 2 additional announcements, handouts for rider packets (~250 req.) \$305

Additional Booth Space \$40

**IMPORTANT!**  
**To be included in the Show Program please send by Saturday, June 10, 2023**

Table(s): \_\_\_\_\_ Chair(s): \_\_\_\_\_

Cost (# of tables x 12 + # Chairs x 2) : \_\_\_\_\_

**VENDOR CHECKLIST**

Need table(s)/chair(s)? (Tables \$12 / Chairs \$2)  YES  NO

Need electricity?  YES  NO

Need internet hookup? (wifi?)  YES  NO

I have emailed my logo to [vendors@pvdarideforlife.org](mailto:vendors@pvdarideforlife.org)  YES  NO

(Logo file formats: .jpeg, vector, .eps)

**TOTAL:** \_\_\_\_\_

Check Amount: \$ \_\_\_\_\_

Check Number: \_\_\_\_\_

Make checks payable to: **PVDA**

**Mail to: Kyle Peiffer  
c/o RFL Vendor Program  
9204 Bessie Clemson Rd  
Union Bridge, MD 21791  
610-952-1620  
kapeiffer@gmail.com**

Vendor Signature: \_\_\_\_\_

**For more information about the PVDA Ride for Life™: [www.pvdarideforlife.org](http://www.pvdarideforlife.org) / [info@pvdarideforlife.org](mailto:info@pvdarideforlife.org)**

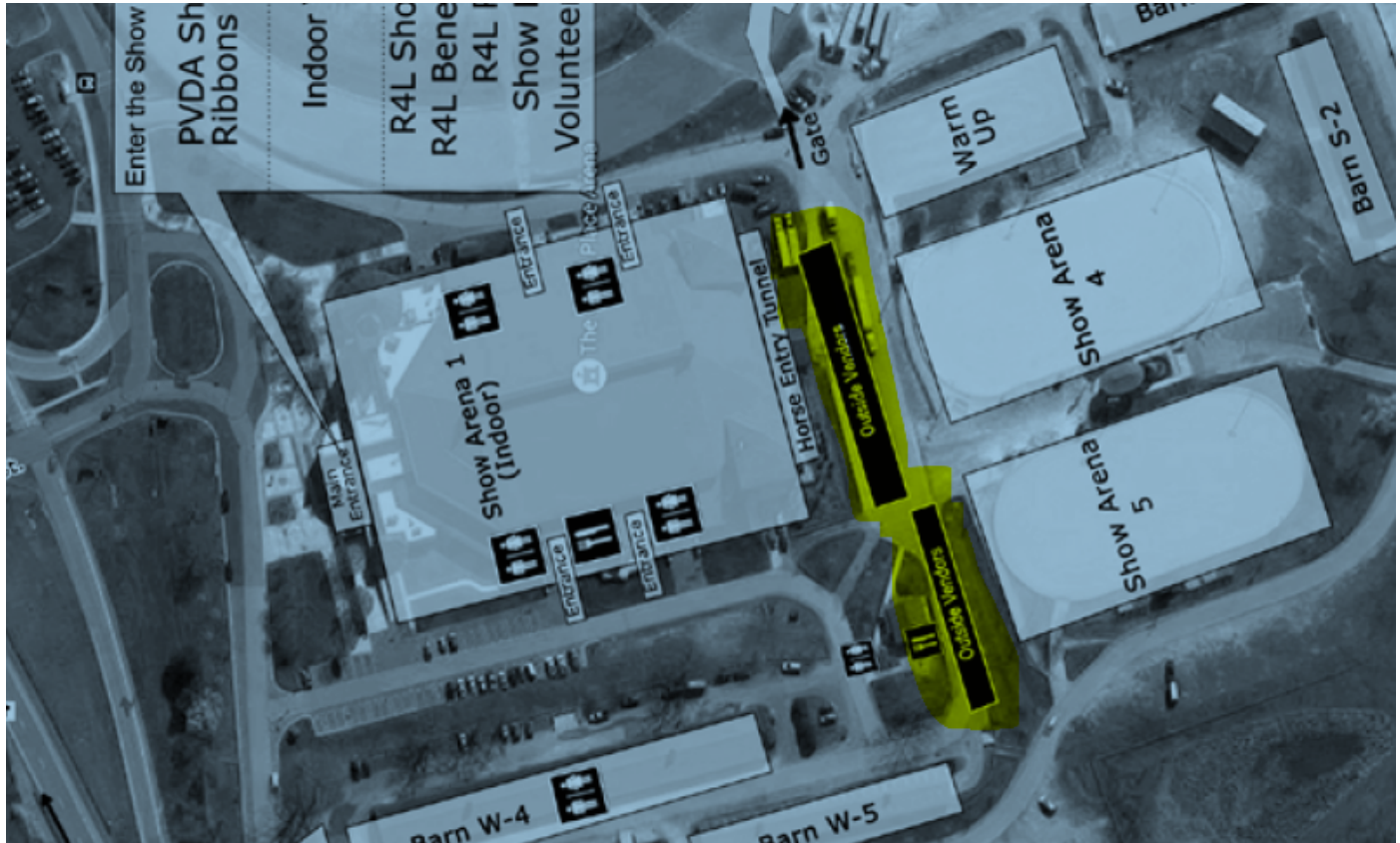


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**For more information about the PVDA Ride for Life™: [www.pvdarideforlife.org](http://www.pvdarideforlife.org) / [info@pvdarideforlife.org](mailto:info@pvdarideforlife.org)**

PVDA is a 501(c)(3) non-profit.  
Contributions are tax deductible  
to the full extent of the law.

A copy of the current financial statement of The Potomac Valley Dressage Association is available by writing to PVDA, 10401 Peak View Court, Damascus, MD 20872 or by calling 301-774-0794.

Hosted by:  
Potomac Valley  
Dressage Association  
2018-02-13