



PVDA Ride for Life™

Licensed Dressage Show to benefit the Johns Hopkins Breast Center
 Hosted by the Potomac Valley Dressage Association
 Prince George's County Equestrian Center and Show Place Arena, Upper Marlboro, MD
www.PVDARideForLife.org



PVDA RIDE FOR LIFE SPONSORSHIP OPPORTUNITIES ≥ \$500

GRAND PRIX \$5,000	FLYING CHANGE \$2500	PASSAGE \$1000	PINK RIBBON \$500
<p>On-site:</p> <ul style="list-style-type: none"> • <u>Named Sponsor</u> of 1 Show level and 1 High Score Award • 8.5x5.5 Show Program advertisement w/ premium placement • 4 Announcements per day • Handout in rider packet • Ringside banner display • Name or logo on electronic signboard <p>Marketing:</p> <ul style="list-style-type: none"> • Name or Logo in all news releases and publications • Name or Logo in PVDA newsletter/Thank You ads • Logo on website with link to sponsor's site • Name or Logo in e-blasts 	<p>On-site:</p> <ul style="list-style-type: none"> • Sponsor of 1 USEF/USDF Show level or 1 High Score Award or High Pledge Award • 4.25x5.5 Show Program advertisement • 2 Announcements per day • Handout in rider packet • Ringside banner display • Name or logo on electronic signboard <p>Marketing:</p> <ul style="list-style-type: none"> • Name or Logo in all news releases and publications • Name or Logo in PVDA newsletter/Thank You ads • Logo on website with link to sponsor's site • Name or Logo in e-blasts 	<p>On-site:</p> <ul style="list-style-type: none"> • Sponsor of 1 USEF/USDF Show level or 1 High Score Award • 4.25x5.5 Show Program advertisement • 2 Announcements per day • Handout in rider packet • Ringside banner display • Name or logo on electronic signboard <p>Marketing:</p> <ul style="list-style-type: none"> • Name or Logo in PVDA newsletter and Thank You ads • Name or Logo in e-blasts 	<p>On-site:</p> <ul style="list-style-type: none"> • Sponsor of 1 USEF/USDF Show level • 3.5x2.0 Show Program Ad • 1 Announcement per day • Handout in rider packet • Ringside banner display <p>Marketing:</p> <ul style="list-style-type: none"> • Name or Logo in PVDA newsletter and Thank You ads

Camera Ready Artwork Only. B/W; no-bleed, in file types: .pdf; .ai; .jpg or .tif. Submit your check and the sponsor form. You will be contacted to coordinate submission of your logo, Show Program acknowledgement, banner, handouts, etc., as applicable.

Please see Show Sponsorship Form for additional information, deadlines and where to send your completed form and payment.