**Power lead – getting started guide with corresponding videos on our marketing page print this guide out to follow along with videos date: 10/15**

**Your initial set up**

**you can try this on your own or contact your enroller to walk u thru it.in addition using the funnel link to enroll the step 2 video is leader frank calabro going over the steps to set up your own enrollment funnel if that helps**

**Join through your enrollers funnel…**. this is where you enroll for a dollar then put in a CC for monthly reoccurring after 14 days gold only = $53 month platnum $158 (earn on both the $20 and $90 commission) for simplicity the gold pack ($53) will already be highlighted in green…..start there you can go back and upgrade after we are set up ….(do not use an AOL account –GMAIL is preferred)

You will get your id # and the user name you choose along with a company pass word that you can always change

Skip the next screen to join the face book group will l do that later

Log into company back office mycompanyadmin.com… log in with user name and password given

Type in a domain name u like see if it available. $17.97 for the year unless u have one already

Now go to website –click on my share codes-

enter code 186866-cashnowfunnel

Now go back to websites. Select the funnel we are using to market this business select from the list LP6- hit COPY

That will bring you to a page, on step 2 click box were you see your domain ….save all changes

Your domain you selected is now what you sent out for people to see your funnel on this business and to enroll under you

You will be trained on how to use the funnel for any other businesses if desired.

If you want the $105 package or more , log back in and select the packages you want and upgrade

**Done with your initial set up steps**

**Mindset**

If you want to succeed: Treat this like a business

You are doing people a favor by exposing them to this business, let them decide.

**Your why /goals** **why did your join the business- \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_**

Don’t quit--- that is the only way to fail,,,,, you can be in the game for as low as $13 a week why would you give up when just a few good people could put you on a path to success.

**Get your initial / ongoing education/**

Go to face book and join both face book groups (power leads network and cash now funnel)

spend (15 min a day) while your launching your business to learn

OPTIONAL- If on bobby’s team-OPTIONAL Lock in your FREE position in XIP works out product company we are choosing to build as people may be spilling in under you right away…. Once you have both $53 + $105 monthly packs in PWN ….use any additional income to upgrade your free position in XIPworks to start earning in that program.

Go thru the company admin site- click on all the links to learn

Go thru our team web site link on income generators .biz

Your team and commissions- how to view that info and how to receive your commissions

Understand the comp plan

Learn about the entire funnel system and lead gen features – (our products) as you desire….this will help you market the business to others

Upgrade as you go or join the higher levels in the beginning. its up to you $53 $105 ….then xip upgrade , then the one time power network programs $147 $497 $1500 (if desired )

Nova tech – once you have money flowing in, you may want to put some of that into nova tech to potentially grow your money fast

**Enrollment process to take with people**

There is no cookie cutter way to enroll people; every process may be a little different. However there are some basic principles that should be followed

**Immediate action** to launch your business 1st You need people to talk to …use your contact lists (cell/ facebook ect ) any social media platform , or of course launch your power network funnel if you desire. Our senior partner is extremely good at this entire system and willing to help his team grow this business and your other businesses.

**Minimum goal-** **Go though as many people as needed as quick as possible to get at least 10 people you can track to view the complete overview.There are 3 main ways to present the business**

**1. Viewing the videos on our incomegenerators.biz site**

**2. Using your capture page/funnel by frank calabro or I will soon add my videos.**

**3. Them getting on a live zoom bobby does every tue and thur night 7:30 pm eastern time.**

**Exposing atleast 10 people to the presentation you should be able to enroll 2-3 people atleadt in at the $53 month level remember , This is equates to $13 a week with a nice $20 per month minimum on personal enrollees EVERYBODY can afford this , just do it, it should not be a big decision for people who are serious about making money.**

You can text or call them, if you text 1st you always follow with a call

**Use this as a guideline you can alter it as desired -**  Hi \_\_\_\_\_ I just came across an powerful business model that pays substantial referral income fast! . Are you open to looking at another potential income streams?? (assuming they agree)

I would love it if you would….. (whatever your 1st step is)

Quick approach…. Do you keep your options open to other ways to make $

Live zoom guidelines – when you book them into the zoom time ,at that same time, choose a day and time for a follow up call. THIS IS IMPORTANT! Within 24 hrs

Also remind them the morning of the zoom by confirming the zoom id

If they are agreeing to viewing the info on their own thru our team site or your capture link , same applies, WHEN will they be able to view the 30 min max of videos, and WHEN will we have a quick follow up call (questions) …….book the follow up!

Trust me being casual about the follow up will cost everyone, you start playing phone tag and interest is lost.

**Consistent action-** **once you achieved 10 people viewing the plan and having a follow up call, move to the ongoing process of taking consistent action**

track this process on paper or electronic – It’s a numbers game

No matter how you market, your goal

**Approach -**  a minimum of 3 new people a day **(21 per week**) out of the **21 people you approach per week**, at least **8 of those people** should be open to other ways of earning income and agree to a viewing the numbers, from those who agree at least 5 **people will view the business plan leading to at least 1 new enrollment 21/ 8 /5/1 these numbers work for the network marketing industry, in this case, we have a $ lower monthly payment and a much faster payout , therefore these numbers should be even better!**

**Duplication—teaching your team to do what you did**

Simple plug your new people into this training system that you are following, we will do most the heavy lifting for you , however you should follow up with your new people or other people on your team who want it on a weekly basis…….

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