



AI-Generated Art *Policies*

Ai generated art may not work for our production requirements.
Please review the details below.
We are happy to consult.

Overview

AI artwork can be a valuable source of inspiration to help bring your vision to life. However, it's important to understand that **AI-generated artwork may require modifications or adjustments** for optimal production. Perfect replication of intricate AI-generated details is not always guaranteed. We encourage clients to discuss their project vision with our team before generating AI artwork, to ensure the best possible outcome.

Resolution and Scalability

Large-format prints (billboards, banners, vehicle wraps) **demand high resolution for clarity**. AI-generated images often lack the necessary resolution, resulting in pixelation or blurriness when enlarged. Some AI-generated art may not translate into our production process.

Apparel designs may also require higher resolution.

Screen printing in particular must be vector artwork in order to create the separations necessary for printing each ink on an individual screen.

Detail and Complexity

Intricate details within AI-generated artwork may not be suitable for all production methods. Artwork may require manual editing or simplification. Clients will be provided with transparent estimates for any necessary editing time and associated costs. **Complex redesigns will be billed at \$50/hr.**

Color Accuracy

AI-generated colors may not consistently translate to physical prints. **PMS color matching must be requested.**

Proofing Process

Approval is required for any modifications made to AI-generated artwork before production begins. Clear visual proofs will be provided that accurately represent the final product. The initial proofing process includes 3 rounds of revisions.

Copyrighted Material

Bad Apple Graphics is **not responsible for any copyright infringements** related to AI-generated artwork provided by the client.

Resources

Prompt Writing Guide

letsenhance.io/blog/article/ai-text-prompt-guide

Image Generators:

x.ai - basic

krea.ai - many features, free to use

chatgpt.com - basic

midjourney.com - many features, subscription required

firefly.adobe.com - basic

gemini.google.com - basic

bing.com/images/create - basic

canva.com/ai-image-generator - some features, free to use