

# Vacaville Magazine Specs

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Vacaville Magazine offers a wide variety of ad sizes to help many different levels of advertising. Ad design is free of charge. All submitted ads must be sent as a high res PDF file. All logos must be submitted in an eps or jpg format. All submitted photos must be 300 dpi. Please email all ads to [Lauren@vacamag.com](mailto:Lauren@vacamag.com).

Premium Back Page	8.75" x 11.25" - trims to 8.5" x 11"
Premium Full Pages	(2, 3, 82*, 83*) 8.75" x 11.25" - trims to 8.5" x 11"
Full Page	8.75" x 11.25" - trims to 8.5" x 11"
2/3 Page	5.5" x 11.25" - trims to 5.25" x 11" Bleed is only on the top, right and bottom sides
1/2 Page	vertical - 4" x 10.5" — horizontal - 8" x 5"
1/3 Page	vertical - 2.8" x 10.5" — horizontal - 8" x 3.5"
1/4 Page	vertical - 4" x 5" — horizontal - 8" x 2.5"
1/6 Page	2.8" x 5"
1/8 Page	4" x 2.5"

\* The actual page numbers will change if the magazine goes up in pages.

## Deadlines

Vacaville Magazine will distribute every other month on the 15th. Editorial deadlines are the 1st of the month **before** distribution. Ad deadlines are the 20th of the month before distribution. Below is an example of these deadlines:

Distribution is July 15th  
Article submission deadline is June 1st  
Ad placement deadline is June 20th

Distribution is September 15th  
Article submission deadline is August 1st  
Ad placement deadline is August 20th

2/3 page

Flat size is:

5.5 x 11.25

Bleeds on:

top

bottom

right side

Final trim size is

5.25 x 11

Live area

Trim area - No text outside  
the dotted line.

