



SPONSORSHIP OPPORTUNITIES

SPONSORSHIP BENEFITS										
# AVAILABLE	1	1	1	2	1	1	1	2	1	2
	PRESENTING \$10,000	SOLO STAGE \$3,000	BACK STAGE \$5,000	LIVING TRADITIONS & WOMEN IN BLUES \$3,000	SOLO PAVILION STAGE \$3,000	SOLO STAGE \$3,000	EMERGING ARTIST \$2,500	RIVERVIEW CAMPSITE \$2,500	SOLO STAGE \$3,000	ADVERTISING \$2,000
PRE-EVENT RECOGNITION	IR		RICHMOND INVESTMENT SERVICES			CANOPIES		OZARKER LIVE WORK ONE SHOP PLAY		
Social Media & Print Promotions	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
Website Presence	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
Press Release	✓									
Event Flyer/Poster	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
ON-SITE BENEFITS										
VIP Tent (1 Table & 10 Chairs)	10X20	10X10	10X10	10X10	10X10		10X10	10X10		
Catered Food (on-site food trucks)	✓									
# of BDBF Shirts & Hats	10	10	10	5	5		5	5	4	4
# of Beer Garden Drink Tickets	60	30	30	20	20		20	20	10	10
10x10 activation area - optional	✓	✓	✓	✓	✓		✓	✓	✓	✓
On-Stage speaking opportunity	Headliner	Opener	Opener	Opener	Opener					
Logo on-site (Location)	Prominent	River Stage	Back-Stage	Front of House	Pavilion Stage	1000 Koozies	Yard Signs Both Stages	VIP Campsite	VIP Tents	Secondary
Logo on Kids Tshirt	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
POST-EVENT RECOGNITION										
Post-Event Press Release	✓									
Quarterly Newsletter (Enclave)	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
Thank you Email Blast	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
2025 Sponsor Package Promo	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓

For more information or to secure your sponsorship, please contact Traci Cain at 262-617-2905 or email her at director@downtownthiensville.com

Downtown Thiensville (TBA) is a 501 (c)(6) organization. Business sponsorships may be deductible as trade or business expenses if ordinary and necessary in the conduct of the taxpayer's business.



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	APPAREL \$2,000	HOTEL \$2,000	POWDER \$2,600	SOBER \$1,100	MOTORCYCLE PARKING \$1,500	CRUISE & TRIP \$2,000	SUPPORT \$1,000	PRINTING \$1,000	IN-KIND \$500	KIDS T-SHIRT \$125			
# AVAILABLE	1	1	1	1	1	1	5	2	2	1	10	6	25
PRE-EVENT RECOGNITION													
Social Media & Print Promotions	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
Website Presence	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
Press Release													
Event Flyer/Poster	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
ON-SITE BENEFITS													
10x20 VIP Tent (1 Table & 10 Chairs)													
Catered Food (on-site food trucks)													
# of BDBF Shirts & Hats	4	4	4	2	2	2	2	2	2				
# of Beer Garden Drink Tickets	10	10	10	5	5	5	5	5	5				
10x10 activation area - optional	✓	✓	✓	✓	✓	✓	✓	✓	✓				
On-Stage speaking opportunity													
Logo on-site (Location)	Secondary	Secondary	Restrooms	Beer Garden	Motorcycle Parking	Tertiary	Tertiary	Tertiary	Tertiary	Friend			300 Kids Shirts
Logo on Kids Tshirt	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
POST-EVENT RECOGNITION													
Post-Event Press Release													
Quarterly Newsletter (Enclave)	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
Thank you Email Blast	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
2025 Sponsor Package Promo	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓

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