



SPONSORSHIP OPPORTUNITIES

SPONSORSHIP BENEFITS PRESENTING \$10,000 SOLD RIVER STAGE \$3,000 BACK STAGE \$5,000 PRODUCTION \$4,000 PAVILION STAGE \$3,000 KOOZIE \$3,000 OPEN JAM \$3,000 RIVERVIEW CAMPSITE \$2,500 SOLD ADVERTISING \$2,000										
# AVAILABLE	1	1	1	1	1	1	1	2	1	2 1
PRE-EVENT RECOGNITION										
Social Media & Print Promotions	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
Website Presence	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
Press Release	✓									
Event Flyer/Poster	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
ON-SITE BENEFITS										
VIP Tent (1 Table & 10 Chairs)	10X20	10X10	10X10	10X10	10X10		10X10	10X10		
Catered Food (on-site food trucks)	✓									
# of BDBF Shirts & Hats	10	10	10	5	5		5	5	4	4
# of Beer Garden Drink Tickets	60	30	30	20	20		20	20	10	10
10x10 activation area - optional	✓	✓	✓	✓	✓		✓	✓	✓	✓
On-Stage speaking opportunity	Headliner	Opener	Opener	Opener	Opener		FRI - JAM SAT - JAM			
Logo on-site (Location)	Prominent	River Stage	Back-Stage	Front of House	Pavilion Stage	1000 Koozies	During Jam Sessions	VIP Campsite	VIP Tents	Secondary
Logo on Kids Tshirt	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
POST-EVENT RECOGNITION										
Post-Event Press Release	✓									
Quarterly Newsletter (Enclave)	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
Thank you Email Blast	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
2025 Sponsor Package Promo	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓

For more information or to secure your sponsorship, please contact Traci Cain at 262-617-2905 or email her at TraciCainRKE@gmail.com

Downtown Thiensville (TBA) is a 501 (c)(6) organization. Business sponsorships may be deductible as trade or business expenses if ordinary and necessary in the conduct of the taxpayer's business.



SPONSORSHIP OPPORTUNITIES

SPONSORSHIP BENEFITS	APPAREL \$2,000		HOTEL \$2,000		POWDER ROOM \$2,600		BEER GARDEN \$1,400		MOTORCYCLE PARKING \$1,500		MEDIA \$1,000		COFFEE \$1,000		PRINT MARKETING \$1,000		IN-KIND \$500		KIDS T-SHIRT \$125		
	1		1		1		1		1		3		1		2 1		10 7		25		
PRE-EVENT RECOGNITION			PORT-A-JOHN		FOXTOWN BREWING		POSTNET														
Social Media & Print Promotions	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	
Website Presence	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	
Press Release																					
Event Flyer/Poster	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	
ON-SITE BENEFITS																					
10x20 VIP Tent (1 Table & 10 Chairs)																					
Catered Food (on-site food trucks)																					
# of BDBF Shirts & Hats	4	4	4	4	2	2	2	2	2	2	2	2	2	2	2	2	2	2	2	2	
# of Beer Garden Drink Tickets	10	10	10	10	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	
10x10 activation area - optional	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	
On-Stage speaking opportunity																					
Logo on-site (Location)	Secondary	Secondary	Restrooms	Restrooms	Beer Garden	Motorcycle Parking	Tertiary	Tertiary	Tertiary	Tertiary	Tertiary	Tertiary	Tertiary	Tertiary	Tertiary	Tertiary	Tertiary	Tertiary	Friend	300 Kids Shirts	
Logo on Kids Tshirt	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	
POST-EVENT RECOGNITION																					
Post-Event Press Release																					
Quarterly Newsletter (Enclave)	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	
Thank you Email Blast	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	
2025 Sponsor Package Promo	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	

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