

Rouse High School Royals Booster

Sponsorship Program

Dear Prospective Sponsor,

The award winning RHS Royals Dance Team is composed of young ladies who have a passion for dance and commitment to excellence. Our organization is based on the principles of dedication, self-discipline, confidence, humility, and team work. The Royals experience will contribute to helping these young ladies grow in qualities that extend far beyond dance. As COVID-19 continues to spread, the future has never felt so unpredictable. These are challenging times for us all, and we hope you're in good spirits and health! Right now, we're doing everything possible to sustain normalcy for the team and hopes that soon we will all be together again. While there's a lot of uncertainty, we know that we need to adapt fast to our changing reality. Now, more than ever, the Rouse Royals need you.

Throughout the year the Royals perform at football games, basketball games, dance competitions, pep rallies, parades, and special community events. Annually, the Royals close the year with Royal Revue, their spring show production that features dance groups from Leander ISD and also private dance companies.

The Rouse High School Royals Booster Club is currently seeking financial support through sponsorships for the 2020-2021 academic school year. The purpose of the RHS Royals Booster Club Sponsorship program is to provide opportunities for area businesses, family, and friends to partner with the Royals Dance Team. Sponsorship goes a long way in providing the Rouse Royals with the necessary resources such as costumes, team meals, show lighting, competition fees, competition expenses, etc. to help support a successful, competitive team. That success, in turn, reaches wide audiences with your name and/or company brand at those events. The details of the sponsorship levels are listed on our website at www.rouseroyals.com.

If you are interested in participating in our Rouse Royals Booster Sponsorship Program, please contact us by email at rhsboosters@rouseroyals.com or by phone at 512-970-5260 or 512-589-6709. The Rouse Royals would benefit tremendously from your generosity. You can fill out the form online and click the donate button or you can mail in the form attached to this letter and mail to PO Box 414 Cedar Park, TX 78630. Thank you very much for your time.

Sincerely,

Joanne Saccone/Judy McDonald

RHS Royals Boosters, Executive Board

Sponsorship Coordinators



2020-2021 Royals Booster Sponsorship Levels



Regal: \$1,000+

- Business logo on Rouse Royals Booster website
- Official sponsor of Rouse Royals travel trailer – logo featured on side
- Sponsor announcement at all 5 Rouse High School Varsity football games
- 6 tickets to the Royal Revue Spring Show
- Full Page Color Ad in Spring Show Program
- Recognized in all show programs
- Recognition on Facebook and Instagram

Royal: \$500-\$999

- Business logo on Rouse Royals Booster website
- Sponsor announcement at all 5 Rouse High School Varsity football games
- Official sponsor of Rouse Royals team contest t-shirts
- Full Page BW Ad in Spring Show Program
- 4 tickets to the Royal Revue Spring Show
- Recognized in all show programs
- Recognition on Facebook and Instagram

Crown: \$250 - \$499

- Business logo on Rouse Royals Booster website
- Half Page BW Ad in Spring Show Program
- 2 tickets to the Royal Revue Spring Show
- Recognition on Facebook and Instagram

Maroon: \$100 - \$249

- Recognition on the Sponsor Page of Rouse Royals Booster website
- Recognition in Royal Revue Spring Show program
- Business card size ad (1/8 page) in the Royal Revue Spring Show program

Friends & Family: \$25 - \$99

- Recognition on the Sponsor Page of Rouse Royals Booster website and Royal Revue Spring Show Program



2020-2021 Royals Booster Sponsorship Form

_____ Yes, I would like to help the Royals achieve their goals during the 2020-2021 school year.

- ☐ **\$1000+ Regal Level Sponsorship**
- ☐ **\$500+ Royal Level Sponsorship**
- ☐ **\$250+ Crown Level Sponsorship**
- ☐ **\$100+ Maroon Level Sponsorship**
- ☐ **Friends & Family Level Sponsorship**

Your donation to this program is very much appreciated and will go a long way in sustaining the growth and success of the students involved.

If you are interested in becoming an event sponsor, please contact us directly.

Company Name: _____

Contact Name: _____

Email: _____

Phone: _____

If you would like to support us, please visit us at:

<https://rouseroyals.com/sponsorship-levels>

Fill out the form electronically and click the "Donate Now" button or Mail
this form and your donation to:

The Rouse Royals Booster Club PO Box 414 Cedar Park Texas 78630

The Rouse Royals Booster Club is a duly registered 501(c)(3). Donations to the RHSRBC may be tax deductible to the extent allowed by law. A receipt for your generous donation will be mailed to the address you have noted above.

Thank you so much for your sponsorship!