



The Western British Columbia Polytechnic College "Global Innovation and Entrepreneurship" Certificate is a training-based program providing students with practical skills for startups and business owners.

This intensive 3-month acceleration program is designed to bridge the gap for local and global entrepreneurs seeking to integrate into the Canadian business and innovation ecosystems while accelerating their journey toward business globalization.

This program assists founders in identifying the product-market fit and implementing business strategies for customer acquisition and scaling growth.

Career Opportunities

- Senior Manager
- Entrepreneur
- C-level company executives

Certificate Program

Total program hours:	24 hours
Part-time program length:	12 weeks
(Includes holidays and professional days)	
<i>Program content is subject to change</i>	

Program Objectives

Global Innovation and Entrepreneurship graduates are able to:

- Gain specific business skillsets and knowledge base for them to better prepare to build their ventures in Canada.
- Get a good understanding of the Canadian entrepreneurship ecosystem, capital market and business cultures.
- Use a variety of business tools to help their business plan the capital raise strategy in the future.

Domestic Program Fees

Tuition:	\$480
Registration fee:	\$20
Application fee:	\$0

Total: **\$500**



International Program Fees

Tuition:	\$480
Registration fee:	\$20
Application fee:	\$0

Total: **\$500**

Methods of Evaluation

- Student will have a mock pitch, which may contain what they have learnt throughout the session, as a completion of the program. Feedback and recommendation will be given by the judging panel.

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Completion Requirements

Each student should attend at least 80% of the online sessions and participate the Mock Pitch to present the business.

Delivery Method

X Distance Instruction

Contact us:
Email: admin@wbcpcollege.ca
Phone: 778-869-9923
Website: www.wbcpcollege.ca



Create

Educate

Apply

Admission Requirements

1. Language test reaches CLB5.
2. Graduates of high school.

Course Information

Course Name	Hours
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Start-up Ecosystem and Capital Market	2
Start-up Financing	1
Fundraising 101	8
Taxation 101	2
Marketing & Branding	4
Product Develop for start-up 101	2
Introduction to Canadian business law for a tech entrepreneur	1
Pitch Deck 101	3
Social Medium Strategy	1

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Vibrant Economy in Great Vancouver

- Top start-up city as ranked by Startup Compass The Fourth greenest city in the world
- Vancouver is one of the top 10 lowest-risk cities in the world to recruit, employ, and redeploy business
- Vancouver is a magnet for global talent and investment, attracting over half a billion dollars in venture capital every year
- Supportive business environment

• Economically Strong- Vancouver boasts one of Canada's most dynamic economies. As the official gateway to the Pacific Rim, this British Columbia city serves as a crucial port and the main western terminus for transcontinental highway and rail networks. Over time, Vancouver has impressively shifted from its primarily resource-oriented economy to a diverse, knowledge-based one, making it the fastest-growing economy in Canada in recent years.

• Technology and Innovation – Economic Commission's data, Vancouver is home to about 75,000 out of 100,000 technology professionals employed in British Columbia. Being a prominent emerging tech hub, the city attracts a significant number of tech experts, fostering the establishment and expansion of numerous tech startups. The tech sector in the city has experienced steady annual growth, averaging 6 percent recently. With over ten thousand tech companies choosing Vancouver as their headquarters, the combined revenue of these firms exceeds \$23 billion, significantly contributing to British Columbia's GDP with a total of \$15 billion.

• Social Diversity- Social, racial, and ethnic diversity, has led to a vibrant mix of cultures, traditions, customs, languages, landmarks, and both tangible and intangible heritage elements from various parts of the world. Approximately 52% of Vancouver's population comprises racialized individuals, meaning they are part of visible minorities according to the Canadian Census. Moreover, 46% of the city's residents have languages other than English as their mother tongue, reflecting the linguistic diversity that further contributes to its rich cultural tapestry.

Studying at Western British Columbia Polytechnic College, students will experience

Zone Learning

Zone Learning is a cutting-edge approach to experiential education that allows students to apply their academic coursework to real-world startups, projects, and ventures. It's not just about acquiring knowledge; it's about gaining practical experience that will equip you for the demands of the 21st-century workforce. By joining Zone Learning, you're not just becoming part of a community, but you're also contributing to a movement that aims to shape the future.

If you're interested in becoming part of our dynamic and engaged community, there are numerous ways to get involved with Zone Learning, regardless of whether you have an idea for a startup or not.

About Us

Established in 2010, Western British Columbia Polytechnic College has more than 1,000 alumni from over 16 nations across the world.

We attract students around the world who share our vision for positive change. We are committed to embracing challenges and taking action. Through learning and discovery, our students, instructors, and alumni bring their unique perspectives, shaping new ways of doing things and contributing to important conversations. Our focus extends to a wide range of topics, including entrepreneurship, innovation, social development, and environmental change. We are a place where imagination and action meet and where our members are dedicated to making a real-world impact through their creativity and drive for positive change.

The school is equipped with top-rated professors and sessional lectures to provide students with both academic study and practical industry experiences. Students can get access to our value-adding services such as WBCPC Entrepreneurship Center and Career Development Center.

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