

# 25 ChatGPT prompts to create irresistible sales pitches



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The sales presentation is one of **the most critical moments** in the sales process.

You need to create interest while not sounding too pushy.

Here are 25 prompts to help you **make a difference** 🙌



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# 1 – Product/Service intro

“For a [Audience], what metaphors or analogies can I use to explain the intricate workings of [Product/Service] in a relatable manner?”



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## 2 – Product/Service intro

“Given that the [Product/Service] has features [A], [B], and [C], how can I weave a cohesive narrative highlighting their interconnected benefits?”



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# 3 – Unique value proposition (UVP)

“Considering market competitors [X], [Y], and [Z], how can I frame [Product/Service]'s UVP to underline its superiority without overtly denigrating the competition?”



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## 4 – Unique value proposition (UVP)

“From a psychological perspective, what emotional triggers can be utilized to make the UVP of [Product/Service] more persuasive?”



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## 5 – Proof elements

“I have testimonials from customers in sectors [P], [Q], and [R]. How can I sequence and present them for maximum impact, given that my target audience is primarily from sector [P]?”



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## 6 – Proof elements

“Given the data showing a [20%] efficiency improvement using [Product/Service], how can I craft a storyline that turns this statistic into a vivid, relatable benefit?”



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# 7 – Call to action (CTA)

“How can I employ principles from behavioral psychology to craft a CTA for [Product/Service] that taps into users' FOMO (Fear Of Missing Out)?”



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## 8 – Call to action (CTA)

“Considering the inertia faced by customers in [industry], what strategies can I employ in my CTA to encourage immediate action without seeming pushy?”



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## 9 – Memorability

“Drawing from cognitive science and the 'peak-end rule', how can I design the conclusion of my sales pitch for [Product/Service] to be both impactful and memorable, ensuring it sticks in the minds of my audience long after the presentation?”



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# 10 – Pitch adaptation

“Understanding that [specific audience] values [sustainability] and [innovation], how can I structure my pitch for [Product/Service] to resonate deeply with these values?”



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# 11 – Pitch adaptation

“Given the cultural nuances of [specific region/country], how can I tailor my pitch for [Product/Service] to be culturally sensitive yet compelling?”



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# 12 – Refinement

“Considering the power of storytelling, how can I restructure my sales pitch for [Product/Service] to follow the 'Hero's Journey' narrative arc?”



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# 13 – Refinement

“Given that [Product/Service] is designed to solve [specific problem], how can I weave a story that starts with a common pain point, evokes empathy, and positions [Product/Service] as the solution, all while leveraging principles from narrative psychology?”



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# 14 – Refinement

“Employing the 'Problem-Agitate-Solve' framework, how can I revamp my pitch for [Product/Service] to accentuate its necessity and effectiveness?”



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# 15 – Real data or examples

“How can I utilize principles from data visualization to showcase the [30%] growth users have experienced with [Product/Service], making it both striking and easy to comprehend?”



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# 16 – Real data or examples

“Given the technical nature of [Product/Service], how can I employ analogies or real-world examples to make its benefits palpable for a non-expert audience?”



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## 17 – Role play

“Engage with me as a well-informed prospect who's done their homework on competitors [X], [Y], and [Z]. Challenge me on why [Product/Service] is a better choice.”



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## 18 – Role play

“As a potential buyer from the [specific industry], raise nuanced objections related to [Product/Service], allowing me to practice addressing them effectively.”



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# 19 – Role play

“Assume the persona of a senior executive at a Fortune 500 company. Challenge me with in-depth questions as I pitch [Product/Service].”



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## 20 – Pitch improvement

“Analyzing feedback indicating that customers found my presentation on [Product/Service] too technical, how can I simplify complex topics without diluting core messages?  
[insert presentation]”



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# 21 – Pitch improvement

“Based on cognitive biases like 'confirmation bias' and 'anchoring', what strategies can I employ to effectively counter objections related to the price of [Product/Service]?”



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## 22 – Pitch improvement

“Given advancements in visual engagement techniques, how can I redesign my slides for [Product/Service] to ensure they're modern, dynamic, and retain attention?”  
[insert slides]



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## 23 – Pitch improvement

“Incorporating Robert Cialdini's principles of persuasion, how can I effectively infuse elements of scarcity, authority, and social proof into my sales pitch for [Product/Service] without coming across as manipulative?”



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## 24 – Overcoming objections

“Understanding that prospects in the [specific industry] often hesitate due to [common objection], how can I preemptively address this objection in my presentation, using data-backed arguments and real-world success stories?”



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## 25 – Participation

“Given the virtual nature of many presentations nowadays, what interactive techniques can I employ to ensure participants remain engaged and participative during my sales pitch for [Product/Service], especially during critical segments?”



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## Pro Tip

ChatGPT can generate good results solely based on the prompts themselves.

I wanted them to be usable by as many people as possible.

But, using the Advanced Data Analysis or Bing mode can provide even more value.



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# Voilà! 🙌

You are now ready to craft amazing sales pitches!

Make it about your prospect, and you'll rock your sales 🔥

Remember, AI will handle the execution, but **the world still needs your vision and values** 🙏



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