

POLY RABBOTICS: TEAM #7042

**Long Beach Polytechnic High
School**

Branding and Media Kit



TEAM NAME

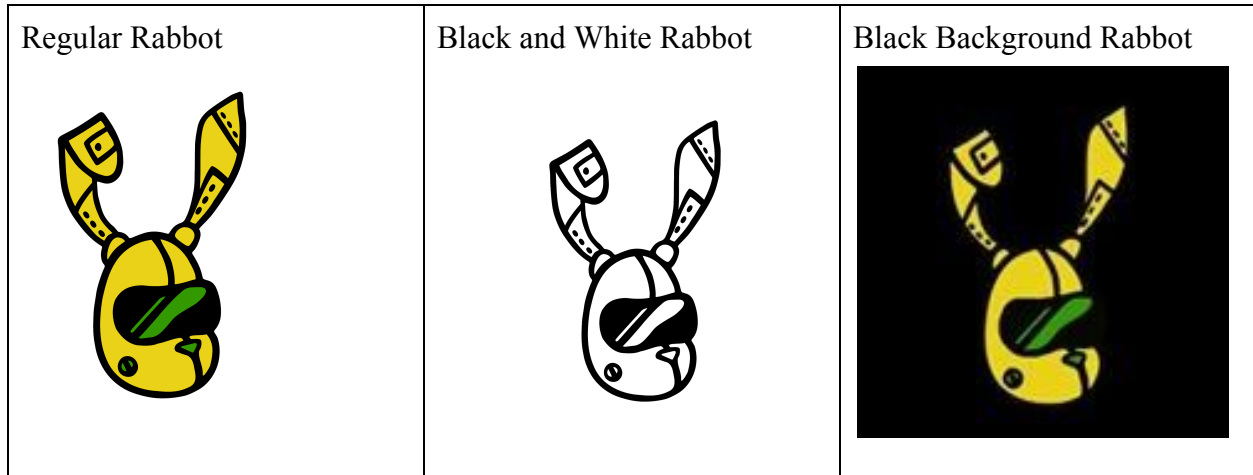
- FIRST Team 7042
- Poly Rabbotics
- FIRST Team 7042, Poly Rabbotics
- Poly Rabbotics – FIRST Team 7042
- Team 7042 (only when in a FIRST context when FIRST is clearly implied)

Always spell the name of our team as Poly Rabbotics, and never PolyRabbotics.

LOGOS

In any context FIRST should always be mentioned. The FIRST logo is available from www.usfirst.org in versions for both light and dark backgrounds. Please use the appropriate one and follow all FIRST rules and regulations regarding the logo. “FIRST” is an acronym, full capitalization, no periods, and printed in italics.

In preparing documentation, fliers, videos, websites, etc. you must always use the team logo. Please reference our [Branding Resources](#) folder for all materials.



LETTERHEAD

All official documents must use the official Poly Rabbotics letterhead.

[Poly Rabbotics Letterhead](#)