

Wind-in-the-Willows

Willow Ridge Civic Association

Willow Ridge Civic Association

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Wind-In-the-Willows

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Jane Sieman 564-0913

Kathy Smead 691-6787

Jackie Sommer 691-5605

Charlene Vitale 691-3356

Bulletin Board

WRCA MEMBERSHIP MEETING

January 12

7:30 p.m.

Ellicott Creek Fire Hall

All Members Welcome

- **DEADLINE for the February WITW is January 15**
- **Classified (page 3)**
- **Minutes (page 3)**
- **Neighborhood News (page 5)**

www.wrca.info

Membership Issue

URGENT!

MEMBERSHIP REMINDER

2010 Membership Renewal Drive

Did you miss the **December 31** deadline for returning your **2010 WRCA Membership Renewal Invoice**? Are you waiting to be contacted by your **block rep**? **Our block reps are no longer involved in membership dues collection.** Your 2010 WRCA Membership Renewal Invoice and return envelope were enclosed in the **November issue of the *Wind-in-the-Willows***. For the 2010 Membership Drive, **this invoice system, or our new on-line payment system, are the only ways to renew your membership.** Your block rep **will not** contact you to collect your dues payment. If by chance you have misplaced your **Membership Invoice and return envelope**, please send your check for \$15.00 to: **WRCA, P.O. Box 86, Amherst, NY 14226 OR** go to www.wrca.info and follow the link to pay your dues on line. Do not miss out on receiving your monthly copy and **early on-line version** of the ***Wind-in-the Willows*** and your **2010 WRCA Membership Directory**.

From the President's Desk

Dear Friends and Neighbors,

I hope that everyone enjoyed their respective holidays and had a happy New Year celebration. I would like to welcome our three new board members. They are John Valkwitch, Patty Daddario and Rick VonLangen. Thank you all for volunteering your time to our community.

Two months ago everyone received an invoice for their dues for 2010. Please help us by mailing it back as soon as possible in the self addressed envelope. This will allow us to accomplish more with fewer people. Thank you for your cooperation!

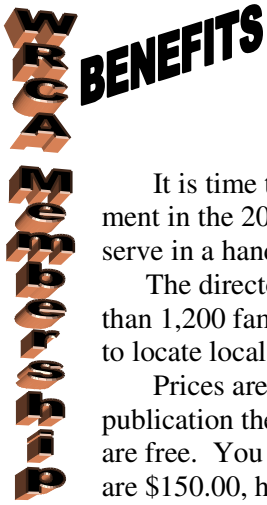
The big question is, "why should I join?" The answer is, because the association gives us a bigger voice in town politics and allows us to be heard. Some examples of this are: the bridge over the I-990, Willow Ridge remaining two lanes instead of four, and the wooded buffer around Wal-mart and Home Depot. The WRCA also provides the community with an Oktoberfest, Halloween and Easter parties, a summer picnic, Snowflake Dinner Dance and the new WRCA wine-tasting party. We also provide two \$500 scholarships to graduating seniors whose families are members of the association as well as \$10 to 25 homes for our Christmas lighting competition. On top of this, you get a neighborhood directory filled with money saving coupons for your local merchants and a monthly newsletter to keep you apprized of all that is happening in the community. **ALL THIS FOR ONLY \$15 PER YEAR!**

The Christmas light judging took place on the weekend of Dec. 18, 19, and 20. I am told that the neighborhood was especially hard to judge this year. The quantity and quality of displays were above what anyone expected.

Now that the snow is falling and winter is upon us, please take the extra 10 minutes to clear your sidewalk, after shoveling your driveway. Let's make walking our neighborhood safe for everyone.

Our next meeting is Tuesday, January 12 at 7:30 at the Ellicott Creek Fire Hall. As always, everyone is welcome and encouraged to attend. I hope to see you there! Warm wishes, *Bob Foladare*





WILLOW RIDGE COMMUNITY DIRECTORY FOR THE YEAR 2010

It is time to begin assembling the Willow Ridge Community Directory and you are invited to place an advertisement in the 2010 edition. Our directory will carry your advertising message into the homes of the community you serve in a handy 5 1/2 x 8 1/2 booklet that is kept, read, and used for a full year by our Willow Ridge residents.

The directory (published in February of each year) lists the names, addresses and telephone numbers of more than 1,200 families who live in the Willow Ridge area. Residents rely on it to contact neighbors and committees and to locate local goods and services. The directory is especially useful to those who are just moving into the area.

Prices are based on "camera-ready" copy (clear, black and white copies of a previous ad or one from another publication the same size as the one you wish to place in our directory. Typesetting will be extra. Minor changes are free. You may obtain quotes or help in setting up your ad by calling the Directory Chairperson. Full page ads are \$150.00, half pages are \$85.00 and quarter pages are \$55.00. Ads will be placed in the directory in the order of receipt from front to back.

Many advertisers find our coupons to be helpful in generating business. We offer a coupon free of charge with any half or full page ad. (Quarter page advertisers can place a coupon in the directory for a \$4.00 fee). By offering a discount or special price for your goods or services, you draw attention to your advertisement. Coupons appear in a special tear-out section while your paid advertisement remains in the directory throughout the year.

If anyone is interested in placing an ad in our Willow Ridge Directory for the year 2010, please complete the following contract and drop it off to me along with your ad at 80 Sweetwood Drive North. I will be accepting ads until January 15, 2010. Thank you. Jane Sieman, Directory Editor, 564-0913/870-3412

ADVERTISING REQUEST FOR THE WILLOW RIDGE COMMUNITY DIRECTORY YEAR 2010

Name of Company _____

Point of Contact & Phone _____

Address _____

Email Address _____

We would like to purchase the following:

Table with 3 columns: Description, Price, and blank line for selection. Rows include Inside front cover, Inside back cover, Back cover, Full Page, 1/2 Page, and 1/4 Page.

Discount: paid in advance by November 20, 2009 -5%
Total Enclosed \$

(Deadline extended to January 15, 2010—all payments due by January 15, 2010)

Make checks payable to Willow Ridge Civic Association and mail to: Jane Sieman, Directory Editor, 80 Sweetwood Drive North, Amherst, NY 14228

Please note: coupons are free with 1/2 or full page ad; \$4.00 with 1/4 page ad.
COUPON TEXT:

**GREAT
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Call Jim McCormick for a
Competitive Quote
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362-7317

**HOMEOWNERS/
AUTO/COMMERCIAL
LIFE/LONG TERM CARE**

Classified Advertisements

Classified is a service provided for the use of Willow Ridge Civic Association members free of charge. Please print or type your ad on a full-sized sheet of paper. Sign your ad (not the envelope) and include your address and phone number. *Classified* is not to be used for business purposes. Deliver to 221 N. Brier and place in porch box, or email to wiweditor@gmail.com.

For Sale:

Appliances: Braun Coffeemaker, \$20. * Panasonic Juicer, \$45. * Regal Breadmaker, \$45. * Vaporizer, \$10. * LaMachine food processor, barely used, \$45. 691-3928

Household: Solid oak twin headbrd, twin box springs/frame, very good cond. \$50. 691-3928

Household: Bunk beds, pine, loft style, with dressers and mattresses, \$300.00 691-5354

Electronics: Sharp electric typewriter w/ribbons, \$20.00 691-3928

Exercise and Leisure: Trotter treadmill, model 510, commercial grade, heavy duty, inclines and has programmed workouts, very good condition, paid \$3200., asking \$900. * Nashiki girl's bike, green, \$20. * Volleyball net & ball, \$30. 691-3928

Furniture: Solid oak child's rocking chair, excellent condition, \$50. * Corner computer desk 40" wide, w/chair, \$35. 691-3928

Wanted:

Tutor Available: Math, Physics, Science and History, Middle School to College level. Three years experience. Call Jeff @ 691-9339 or 444-6402

WRCA MINUTES

December 8, 2009

President Bob Folandare called the meeting to order at 7:35pm. In attendance were President Folandare, Vice President Ed Goetz, Secretary Pat Land, Treasurer Jack Baker, Board Members Joe Battaglia, Clayton Cobb, Jim Prentice, John Radens and Karen Tyno. Community guests included Ben Procopio, Lee Baker, Rick VonLangen, Patty Daddario Kerri Jasen, Cam Hill and Neil Cuomo. A motion was made by Ed Goetz to approve the secretary minutes from the November meeting, Clayton Cobb seconded and a board approval followed.

Treasurer's Report

Jack Baker reported that all expenses were met from November. Expenses were \$3285.00, income was \$7547.00 with an account balance of \$9934.00. A motion was made by Ed Goetz and seconded by Pat Land to approve the treasurer's report; board approval was unanimous.

The board also approved payment of \$100.00 for our web page and \$250.00 for Christmas Lighting prizes.

President's Report

Bob Folandare reports that Vince Hanley, the attorney for Wal-mart and Home Depot will be at the January meeting to speak and address concerns and hear any issues, pertaining to their role as a good neighbor to our community. Managers from each store will also be present. Bob asks that any interested Willow Ridgers attend the January meeting.

Membership Report

Jack Baker reported for Kerri Jasen that 432 families have renewed as of December 8. Residents have two options to renew: use the invoice in the November *Wind-in-the-Willows*, or on line through the WRCA website: wrca.info. (Continued on Page 4)



◆ Weddings ◆ Showers ◆ Anniversaries ◆ Seminars
◆ Business Meetings ◆ Luncheons ◆ Dinner Dances
◆ Funeral Brunches ◆ Cocktail Parties

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716.531.3442
tonyswillowridge@yahoo.com



(Minutes Continued from Page 3)

A membership renewal reminder will be in the January *Wind-in-the-Willows*, and a follow up invoice will be in the February *Wind-in-the-Willows*. Kerri Jasen will assist with the follow up until February when she will retire as WRCA Membership Director. The board thanked Kerri for the tremendous job she has done in the last few years.

Old Business

Jim Prentice reported on the newest Willow Ridge event, "A Willow Ridge Wine Tasting Night;" a date is set for January 30, 2010 at Classics. Cost to attend is set at \$20.00 per person. Jim and his committee will meet again to plan and have more details. Elections for the 2010 WRCA board members were held at the direction of nominating committee Neil Cuomo and Cam Hill. The following were elected as new board members: Patty Daddario, John Valkwitch, and Rick VonLangen. Officers re-elected were: President Robert Foadare, Vice President Ed Goetz, Secretary Pat Land and Treasurer Jack Baker.

Carol Zaffram has set March 13 as the date for the Snowflake Dinner Dance. More details will be provided at the next meeting.

New Business

Patty Daddario has stepped forward to assume the duties of Junior Recreation Chairman, and she has many ideas to promote this program. A discussion was held as to who may attend junior recreation events. The board recognizes that these free events are to benefit the children of the Willow Ridge Community, but that we will not turn away any child from enjoying these events.

The WRCA is in need of a Membership Director/Coordinator. Anyone interested in this compensated position please contact President Bob Foadare.

A new pine tree is needed at the entrance to Willow Ridge and the matter is on the "to do" list. Karen Tyno will assume the duties of replying to the written and or email comments and suggestions of Willow Ridge residents.

Committee Reports

Neil Cuomo reports that his Christmas Lighting contest judges will be touring the neighborhood the weekend of Dec. 18, 19, 20. The board thanks Jack Baker, Barry Moir and Ray Fliss for decorating the pine tree at the entrance to Willow Ridge, which they have been doing for many years.

Community Open Forum

Responses to the new invoicing program have been positive, as well as many positive responses to the Wine Tasting Night.

Adjournment

With no further items on the agenda a motion was made by Ed Goetz and seconded by Jim Prentice to adjourn at 8:30pm. The next meeting is set for January 12, 2010 at the Ellicott Creek Fire Hall at 7:30pm. All Willow Ridge residents are welcome.

Respectfully submitted,

Patrick Land, Secretary

Willow Ridge Directory Listings

Attention all residents of Willow Ridge

Everyone should have been contacted by a block rep by now regarding your listing for the 2010 Willow Ridge Directory. If no one has been in touch with you and a change of any sort needs to be made in the upcoming directory, please call me at 564-0913 or drop off a note to 80 Sweetwood Drive North. You can also email me at wnyo@adelphia.net. If I receive an email from you, I will send a confirmation. If you do not receive confirmation within 48 hours, please call me with the changes. I will also take names for the babysitter list in the directory for those who are between the ages of 12 & 19. Please give name, phone number, address and inform me if the babysitter is American Red Cross certified (this is not a requirement to be listed).

The following sections do not have a head reporter AND a block rep: 173-487 Kaymar Dr.; 297-680 S. Ellicott Creek Rd.; 2-51 Dalewood Dr.; 91-129 Dalewood Dr.; 775-821 Edgewater Dr.; 880-933 Edgewater Dr.; 231-263 Denrose Dr.; 300-411 (even) Denrose Dr. If you live in one of the listed sections and have a change, please contact me by phone or email listed above. If I do not hear from you by January 15, 2010, your listing will appear in the 2010 directory as it appears in the 2009 directory. If you would like to volunteer to become a head reporter, or block rep for one of the above listed sections, please give me a call. I will be taking changes until 1/15/10 as the directory goes to print in late January. My goal is to keep the contents of each year's directory as accurate as possible. Thank you, Jane Sieman, Directory Editor

Neighborhood News

Congratulations



Congratulations to Greg Weber for competing in the 2009 Ford Ironman Arizona on November 22, 2009. What made this accomplishment even tougher was the fact that Greg

broke his collarbone just 6 weeks before the race. Greg finished the race in 12 hours, 31 minutes and 33 seconds. He came in 1127 out of 2516 competitors. He finished 125 out of 264 in his age group!! Congratulations, Greg—you are an Ironman—and we are proud of you!! Love, Tess, Meg, Kelly and Emma

CANS FOR CUBS 2010 Cub Scout Pack 173 will be holding our annual pop can/bottle collection drive on Saturday, January 2, 2010 from 10am—1pm. Money earned from the returns will be donated to a charitable organization to be determined at a later date. On Saturday, January 2, please leave your NY stamped returnable cans & bottles in a plastic bag on your front porch or driveway. Our scouts and their parents will be coming around to pick them up between the hours of 10am and 1pm. You can also deliver them to 27 Jonathan Place, or call 691-8713 to arrange a pickup. Only NY stamped returnable pop/beer cans & bottles will be accepted (no recyclables or wine/liquor bottles). Last year's drive enabled us to donate \$300 to Ronald McDonald house and \$300 to Compass House of Buffalo.



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michaelcdearing@allstate.com



*Average savings based on information reported nationally by new Allstate auto customers for policies written in 2007. Actual savings will vary.
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**Slip your mind?
Please pay your membership dues! Send check in amount of \$15.00 to WRCA
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Amherst, NY 14226
Or go to www.wrca.info**



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"I wish I could..." or
"I take medication so I can..."
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To Submit Articles

for the *Wind-in-the-Willows*, submit to wiweditor@gmail.com and be sure to put *witw* in the subject box; or place signed articles in porch box at 221 North Brier Road. The deadlines for each month are located in the left margin on the front page of the newsletter.

Something New is in the Wind!

an email supplement to the *Wind-in-the-Willows* that will be used as needed to convey information to the members of the WRCA. If you wish to be included on the *E-Wind* distribution list, please register on www.wrca.info



Joseph R. Battaglia



voice-mail: (716)743-5610
e-mail:
JoeHasHome4u@aol.com



"Willow Ridge's Hardest Working Realtor"

**WRCA
WINE
TASTING**



Hosted by Mark Butler's Sheridan Plaza Liquors

**Saturday January 30, 2010
7pm—10pm
At Classics V
\$20 per person**

**Proceeds Benefit WRCA and Willow
Ridge Playground Fund**

For Reservations Contact:

Jim/Mary Ellen Prentice 691-8915
Pat/Kathy Land 691-4613
Ed/Debbie Goetz 691-7079

Availability is limited

**The *Wind-in-the-Willows*
Goes Green**

At the September 2009 meeting, the Board of Directors of the WRCA made the decision to offer the *Wind-in-the-Willows* as an **internet-only** option. This decision comes from comments made by members on the Membership Renewal Form. The *Wind-in-the-Willows* will be delivered to our paid membership as usual unless you make the request to suspend said delivery. If you select the **internet-only** option, our monthly publication will be sent to you via email in PDF format. The advantage is that you will receive your copy approximately two weeks prior to the mail delivery. If you included your email address on your 2010 Membership Renewal Form, you will receive said PDF file via the *E-Wind* the day the file goes to the printer. If you wish to receive your *Wind-in-the-Willows* via email, you must make your request via our web page.



2010-03-04

BENEFITS

Neighborhood Garage Sale * JOIN US *



Have you heard???

ON-LINE MEMBERSHIP RENEWAL IS HERE!

Go to www.wrca.info and follow the link to your interactive, on-line 2010 Membership Invoice. If you are not a current PayPal subscriber, once you get to the payment screen, you may sign up for free. Your Membership Dues \$13 if you pay On-Line.




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- *Dethach *Aeration
- *Debris Cleaning
- *Lawn, Tree & Shrub Fertilizing

PROPERTY MAINTENANCE

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- *Spring/Fall Cleanups * Shrub/Tree Removal
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January 2010

WRCA
BENEFITS

Neighborhood Problem Resolution * To Be Continued....**FILL OUT ENCLOSED FORM MAIL TODAY!**

2010 WILLOW RIDGE DIRECTORY COVER CONTEST

WRCA
MEMBERSHIP
FORMS
FOR
2010

NAME _____

ADDRESS _____

TELEPHONE _____ AGE _____

RULES:

All Willow Ridge Civic Association members between the ages of 9-15 are eligible.

All entries must have this form enclosed with the drawing– DO NOT STAPLE...NO NAMES ON DRAWING PLEASE.

PLEASE DO NOT WRITE ANYTHING on drawing. (this includes the year or WRCA Directory.) Only drawings without writing will be accepted.

Drawing must be hand drawn—(not a computer image) and in color.

Drawing must be on paper the size of the directory (vertical 8.5" x horizontal 5") to avoid distortion when producing actual cover. (NO NAMES ON DRAWING PLEASE).

All drawings MUST contain at least one (1) willow tree to represent Willow Ridge.

JUDGING/WINNERS

Winning entries will be judged on originality, creativity and community spirit.

When entries are received the entry form and drawing will receive corresponding numbers for judging purposes only.

There will be 3 winners (1st, 2nd, 3rd place) These will be published in the March issue of the *WITW*.

A winner from those 3 will be chosen to receive a \$50.00 Walmart gift card and their drawing in full color on the directory cover for 2010 with his/her name appearing in the directory. 2nd & 3rd places will receive a \$25.00 Walmart gift card along with their own complimentary copy of the directory with their drawings on the cover.

Judging will be done by three people associated with our community (yet to be determined).

SUBMISSION/DEADLINE Entry forms and drawings can be dropped off in the box in front of 80 Sweetwood North Drive. The Deadline for submission is extended to January 15, 2010. **HAVE FUN AND GOOD LUCK!!**