

Wind-in-the-Willows

Willow Ridge Civic Association

Willow Ridge Civic Association

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Vice President

Ed Goetz 691-7079

Secretary

Pat Land 691-4613

Treasurer

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John Radens 691-7389

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Wind-In-the-Willows

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Marj LaHood 691-4648

Doreen Notaro 691-3507

Jane Sieman 564-0913

Kathy Smead 691-6787

Jackie Sommer 691-5605

Charlene Vitale 691-3356

Bulletin Board

WRCA MEMBERSHIP MEETING

October 12

7:30 p.m.

Ellicott Creek Fire Hall

All Members Welcome

- **DEADLINE for the November WITW is October 8**
- **Minutes: Page 2**
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- **Cover Contest: Page 6**
- **Halloween Party: Page 8**

www.wrca.info

From the President's Desk

Dear Friends and Neighbors

It appears that the emergency generator is on schedule and should be ready by Oct. 31st.

Just a reminder, we still need our block reps to continue contacting new residents and letting Debby VonLangen know about neighborhood news. These jobs are vital for us to continue providing the services that we do.

October brings us to the election of a new board of directors. Anyone interested in becoming a member, please contact Neil Cuomo or Cam Hill to become involved. Also, if anyone knows a new neighbor, please contact Lynn Getzin at 691-0573 to sign up.

A special thank you goes out to Keith Sieman on the absolutely wonderful job he did for his Eagle Scout project. The kiosks at Willow Ridge Elementary and at Convenient Food Mart with a large map of our neighborhood are a great addition.

Next on the agenda is the Snowflake Dinner Dance. Any questions, please contact Carol Zaffram at 691-5504.

On a safety and health note, with school in session, please make sure to watch for children and stop for the school buses. Also, don't forget to pick up after your dogs when walking them. (Animal feces attracts rats).

Our next meeting is Tues., October 12th at 7:30 at the Ellicott Creek Fire Hall. As always everyone is welcome and encouraged to attend. I hope to see you there. Having trouble keeping cool,

Bob Folandare

WRCA 2011 MEMBERSHIP DRIVE BEGINNING NOVEMBER 2010

The 2011 Membership Drive will provide two methods for becoming a member of WRCA or renew your membership – an invoice system or on-line via PayPal.

The November issue of the *Wind-in-the-Willows* will contain your 2011 Membership Invoice along with an addressed return envelope. The deadline for the returning this invoice, along with your \$15.00 check, is December 31, 2010.

The on-line alternative will be via PayPal, a secure method to make your payment via your computer. There will be a link via the WRCA website. On-line payment will be \$13.00 and the deadline is December 31, 2010.

Continuing the changes made for 2010, Block Reps are no longer involved in the membership drive. They will continue their important role of gathering regular news and data. We appreciate their time and effort!

Your timely membership payment ensures that *Wind-in-the-Willows* will be delivered to your home monthly and that the **2011 WRCA Directory** will be delivered to you early in 2011.

Wind-in-the-Willows and WRCA Directory - What's in it for my family?

Wind-in-the-Willows – our monthly newsletter – provides many details about the latest happenings in Willow Ridge and the upcoming free events for the children. It also contains neighborhood news, our own free “Classified” section, and notices of special activities.

WRCA Directory – our community directory – includes a neighborhood listing, money saving coupons, services and businesses in our community. In addition there are important phone numbers, such as listings for area schools and the Town of Amherst. You will also find a babysitter listing, a detailed map of our community, a guide to our annual events, and more!

E-Wind – if you provide your e-mail address on the invoice of the PayPal invoice, you will receive *Wind-in-the-Willows* electronically a few days prior to your mailed copy. You will also receive e-mail notification of events within our community.

Receiving these publications and E-Wind are just a few great reasons to be a member of the WRCA!

WRCA MINUTES

September 14, 2010

President Bob Foladare called the meeting to order at 7:34pm. In attendance were President Foladare, Vice President Ed Goetz, Treasurer Jack Baker, Board members, Karen Tyno, John Radens, Rick VonLangen, Patty Daddario and John Valkwitch. Secretary Pat Land was excused. Community attendees included Debbie Goetz, Jane Sieman, Lee Baker, Debby VonLangen, Lynn Getzin, Dawn M. Swirley, Neil Cuomo, and Cam Hill.

Secretary's Minutes

A motion was made by Ed Goetz to approve the secretary minutes from the June meeting, Karen Tyno seconded, board approval followed.

Treasurer's Report

Jack Baker reports that Ben Procopio performed an audit of the WRCA financials and that the audit was perfect. There was no income for August, with August expenses of \$674.00 and an ending account balance of \$9935.00. Bob Foladare made a motion to approve, seconded by Ed Goetz, board approval was granted.

President's Report

Thank you notes were received from Lindsay Prentice and Matthew Kuntz for WRCA scholarships they received. An anonymous letter was received about a tow truck parked on Sweetwood, but since it had no signature, no action can be taken. A WRCA board member fielded a resident call about two large golden retriever dogs running free in Bedford Park. Residents are reminded to keep their dogs leashed.

Membership Report

Lynn Getzin will be the first point of contact for new membership, she will then contact Jane Sieman to follow up with the block rep and provide a welcome package. Lynn has re-vamped membership letters and will place them in the October, November and December WITW to promote the 2011 membership drive.

Old Business

The new generator is to be installed at the lift station by the Town of Amherst and will be up and running by October 31.

Tree planting at lift station is delayed as the wrong tree was ordered. Home Depot manager promises the tree will be planted before snow flies.

Fall Festival tickets sales are slow and Classics V has been guaranteed 60 attendees.

Discussion on the Willow Ridge playground was tabled until the next meeting.

Approximately 60 people attended and enjoyed the annual WRCA sponsored picnic.

PARKVIEW BASKETBALL LEAGUE



For all boys and girls in grades 3—8
TEAMS ARE CO-ED

(9th graders who played last year are eligible to play on Thursday)

Grades 6-8 on Wednesday nights from 6:00—8:00 pm

Grades 3-6 on Thursday nights from 6:00—8:00 pm

(6th grade placement based on ability)

REGISTRATION FOR 6TH— 8TH GRADE

Wednesday, November 3rd from 6:00—7:15pm

REGISTRATION FOR 3RD—6TH GRADE

Thursday, November 4th from 6:00—7:15pm

REGISTRATION AND GAMES AT
DEXTER TERRACE SCHOOL

COST: \$30.00 **cash only**

Price includes: Jersey, Trophy and Pizza Party

OPEN TO EVERYONE
ALL PARTICIPANTS PLAY EQUALLY

For more information contact

Scott Armstrong @ 909-1201

Or

Bob Foladare @ 691-7272



New Business

It was acknowledged that Keith Sieman's Eagle Scout project of a Willow Ridge map located at Convenient Food Mart and Willow Ridge Elementary School turned out well.

Ed Goetz made a motion to approve 2011 directory rates which was seconded by Karen Tyno and board approval followed.

Committee Reports

National Night Out (John Miller) - National Night Out was a huge success, and the board thanks chairman John Miller for his fantastic job with this event.

Junior Recreation (Patty Daddario) - Patty announced the Halloween Party will be October 30 at 10am—Noon at Willow Ridge Elementary School.

Nominating Committee (Neil Cuomo/Cam Hill) - Neil and Cam will be heading up the nominating committee and in an effort to keep the WRCA viable, sound, and moving forward, they are looking to recruit new WRCA board members. Many long time, existing board members and officers terms will be winding down in the near future. All interested Willow Ridge members are urged to contact either of them. Jack Baker will be stepping down as treasurer and would like to turn over duties by October 2010. Cam Hill will be stepping down as WITW advertising director as of October 2010.

(Minutes Continued On Page 7)

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Classified Advertisements

Classified is a service provided for the use of Willow Ridge Civic Association members free of charge. Please print or type your ad on a full-sized sheet of paper. Sign your ad (not the envelope) and include your address and phone number. Classified is not to be used for business purposes. Deliver to 221 N. Brier and place in porch box, or email to wiweditor@gmail.com.

For Sale:

Appliances: George Foreman Grill, extra large size, \$20.00 691-0734

Baby Items: Baby crib, Jenny Lind style, \$50.00 691-6830

Furniture: Clayton Marcus sofa, 83" x 36" 39 deep, green, beige & taupe stripe, Clayton Marcus chair and 1/2, 54" x 40" like new, both pieces, \$350.00; * Entertainment center/bookcase—solid oak, leaded, beveled doors on bookcase side, 60" wide x 54" high, 22" deep, includes a Sony 27" Trinitron/SD TV and DVD player, 3 pieces, \$350.00; * Antique cherry drop leaf table, 29" H x 38.5" W x 19" across, leaves have a 13.5" drop, excellent condition, \$325.00; * Antique turn of the century oak side by side secretary desk, 60" H x 38" W x 12" deep, drop down desk - drawer glass door—mirror, excellent condition, \$700.00; * Student desk and chair, chrome & black, \$50.00. 691-6830

Furniture: Wooden kitchen set, 3 pieces, drop leaf table (50 x 30 open; 30 x 30 down) with two chairs, \$75.00. 691-0734

Household: Ducks Unlimited Print (15" x 16") with 1986 PA Stamp—#1050 of 7380 "Save Our Wetlands" Robert Knutson, \$200.00 691-6830

Joseph R. Battaglia

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Neighborhood News



Sympathy

Neighbors of Frank and Judy Lamm of 462 Willow Green Drive send condolences to them and their children on the passing of Frank's brother, George Lamm. We know the loss of this family member brings you all much sadness, but we hope the many memories of his life that you share together will give you comfort.

Welcome

Jim and Amy Trautman and daughter Jen are very happy in their new home at 465 Willow Green Drive and especially mentioned how friendly and welcoming their neighbors have been. Jim is enjoying retirement from his own business. Amy works in dental sales and Jen, a UB graduate, works for a publication company and is a dance teacher. Their son, Michael, is recently married and lives in Michigan. They are ALL Sweet Home graduates and after a few years living in Wheatfield are delighted to be back in Amherst. A warm Willow Ridge Welcome to the Trautmans, who can be reached at 695-4977.

Welcome Continued on Page 7



- ◆ Weddings ◆ Showers ◆ Anniversaries ◆ Seminars
- ◆ Business Meetings ◆ Luncheons ◆ Dinner Dances
- ◆ Funeral Brunches ◆ Cocktail Parties

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Served to the Public

WILLOW RIDGE COMMUNITY DIRECTORY FOR THE YEAR 2011

It is time to begin putting the Willow Ridge Community Directory together again and you are invited to place an advertisement in the 2011 edition. Our directory will carry your advertising message into the homes of the community you serve in a handy 5 1/2 x 8 1/2 booklet that is kept, read, and used for a full year by our Willow Ridge residents.

The directory (published in February of each year) lists the names, addresses and telephone numbers of more than 1,200 families who live in the Willow Ridge area. Residents rely on it to contact neighbors and committees and to locate local goods and services. The directory is especially useful to those who are just moving into the area.

Prices are based on "camera-ready" copy (clear, black and white copies of a previous ad or one from another publication the same size as the one you wish to place in our directory. Typesetting will be extra. Minor changes are free. You may obtain quotes or help in setting up your ad by calling the Directory Chairperson. Full page ads are \$150.00, half pages are \$85.00, and quarter pages are \$55.00.

Ads that are purchased and paid by November 20, 2010 will receive a 5 % discount. Ads will be placed in the directory in the order of receipt from front to back.

Many advertisers find our coupons to be helpful in generating business. We offer a coupon free of charge with any half or full page ad. (Quarter page advertisers can place a coupon in the directory for a \$4.00 fee). By offering a discount or special price for your goods or services, you draw attention to your advertisement. Coupons appear in a special tear-out section while your paid advertisement remains in the directory throughout the year.

If anyone is interested in placing an ad in our 2011 Willow Ridge Directory, please complete the following contract and mail it or drop it off to me along with your ad at 80 Sweetwood Drive North. I will be accepting ads until Jan. 15, 2011.

Thank you,

Jane Sieman, Directory Editor

Telephone: 564-0913 / 870-3412

wnyo80@verizon.net

ADVERTISING REQUEST FOR THE WILLOW RIDGE COMMUNITY DIRECTORY YEAR 2011

Name of Company _____

Point of Contact & Phone _____

Address _____

Email Address _____

We would like to purchase the following:

Inside front cover (first choice to last advertiser)	\$200.00	_____
Inside back cover (first choice to last advertiser)	\$200.00	_____
Back cover (first choice to last advertiser)	\$250.00	_____
Full Page (V-7.5" x H-4.5")	\$150.00	_____
1/2 Page (V-3.7" x H-4.5")	\$ 85.00	_____
1/4 Page (V-3.7" x H-1.5") or (V-1.75" x H-4.5")	\$ 55.00	_____

Discount: paid in advance by November 20, 2010 -5% _____
Total Enclosed \$ _____

(Deadline January 15, 2011—Money & Ad due by January 15, 2011)

Make checks payable to Willow Ridge Civic Association and mail to:

Jane Sieman, Directory Editor, 80 Sweetwood Drive North, Amherst, NY 14228

Please note: coupons are free with 1/2 or full page ad; \$4.00 with 1/4 page ad.

COUPON TEXT:

These days,
every penny counts.



I help safe drivers save up to 22%. Frugality is back. But it's not all bad. Some of us are actually enjoying the hunt for new ways to save. Here's one: drive safely. You can save up to 22%. And that's just for starters. Call me first to get the discounts you deserve.

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(716) 694 9400

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michaelcdearing@allstate.com



Discounts are subject to terms, conditions and availability. Actual savings will vary. Allstate Property and Casualty Insurance Company, Northbrook, IL. © 2009 Allstate Insurance Company

**Playground Committee's
SECOND ANNUAL
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NOVEMBER 20, 2010
CLASSICS BANQUET HALL**



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716.531.3442
tonyswillowridge@yahoo.com

Willow Ridge Garden Club Meeting

Zion United Church of Christ
15 Koenig Circle, Tonawanda, NY
Wednesday, October 6, 2010 at 7:30pm

Program: Marion Wozniak, Master Gardener, will present a program "Preparing Horticulture for a Flower Show." Her program will focus on standards used in the flower show manual. These techniques will also be used in every day display of house plants. Special projects: Design, miniature design, theme designers' choice of fresh or dried materials.
Joan Robinson, 691-8397

To Submit Articles
for the *Wind-in-the-Willows*, submit to wiiweditor@gmail.com and be sure to put *witw* in the subject box; or place signed articles in porch box at 221 North Brier Road. The deadlines for each month are located in the left margin on the front page of the newsletter.

**Letters of Thanks From Our
2010 WRCA Scholarship Winners**

"Dear (WRCA)
Thank you for offering me the Willow Ridge Civic Association Scholarship. It is very generous and greatly appreciated. Thanks again,
Lindsay Prentice"

"Dear WRCA
I am honored to be one of the recipients for the Willow Ridge Community Scholarship Award. It is not only an honor but will help towards my college expenses at the University of Florida. My childhood years in Willow Ridge will always be memorable to me. Thank you again for your financial support and generosity. Matthew Kuntz"



Amherst Museum
3755 Tonawanda Creek
Road
Amherst, NY

www.amherstmuseum.org
October 29 & 30, 2010

**Halloween
Trick or Treat**

Come and trick-or-treat at our gently spooky historic buildings at this family-friendly event, geared at children ages 3 to 10.

Pre-paid reservations are required; 689-1440

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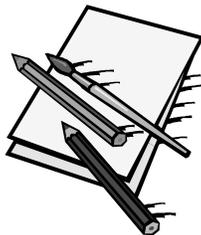
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ANNUAL DESIGN A COVER CONTEST FOR THE 2011 WILLOW RIDGE DIRECTORY

With the success of last year's contest, WRCA will be holding the design contest for the cover of the 2011 Willow Ridge Directory for all Willow Ridge members between the ages of 9 – 15. All entries must be hand drawn – (not a computer image) on paper the size of the directory (vertical 8.5" x horizontal 5") to avoid distortion when producing actual cover. No names on the drawings please. All drawings must be submitted along with the entry form in this issue of the WITW. No staples please. All drawings must contain at least one willow tree and be in color.

There will be three winners. These winners will be published in the March issue of the WITW. The cover winner will be chosen from those 3 winners. This winner will have their drawing published in full color on the cover of the 2011 directory along with their name inside the directory. The first place winner will receive a \$50.00 Walmart gift card and second and third place winners will win a \$25.00 Walmart gift card. Winning entries will be based on originality, creativity, and community spirit.



Entry form with rules, judging information, submission information and deadline date below.

Enjoy, have fun and good luck!

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Dr. David P. Bartels

2011 WILLOW RIDGE DIRECTORY COVER CONTEST

NAME _____

ADDRESS _____

TELEPHONE _____ AGE _____

RULES:

All Willow Ridge Civic Association members between the ages of 9-15 are eligible.

All entries must have this form enclosed with the drawing– DO NOT STAPLE...NO NAMES ON DRAWING PLEASE.

PLEASE DO NOT WRITE ANYTHING on drawing (this includes the year or WRCA Directory.) Only drawings without writing will be accepted.

Drawing must be hand drawn—(not a computer image) and in color.

Drawing must be on paper the size of the directory (vertical 8.5" x horizontal 5") to avoid distortion when producing actual cover. (NO NAMES ON DRAWING PLEASE).

All drawings MUST contain at least one (1) willow tree to represent Willow Ridge.

JUDGING/WINNERS

Winning entries will be judged on originality, creativity and community spirit.

When entries are received the entry form and drawing will receive corresponding numbers for judging purposes only.

There will be 3 winners (1st, 2nd, 3rd place) These will be published in the March issue of the WITW.

A winner from those 3 will be chosen to receive a \$50.00 Walmart gift card and their drawing in full color on the directory cover for 2011 with his/her name appearing in the directory. 2nd & 3rd places will receive a \$25.00 Walmart gift card along with their own complimentary copy of the directory with their drawings on the cover.

Judging will be done by three people associated with our community (yet to be determined).

SUBMISSION/DEADLINE Entry forms and drawings can be dropped off in the box in front of 80 Sweetwood North Drive. Deadline for submission is December 31, 2010. **HAVE FUN AND GOOD LUCK!!**

Welcome continued from page 3

Neighbors on Willow Green Drive would like to welcome Deb and Ang Sciandra and their children, Maria and Angelo to number 281. They moved here from Tonawanda, along with their two dogs, Abby and Casey. Deb works for the Catholic Health System and Ang is the Athletic Director and football coach at Cardinal O'Hara High School. Welcome to the neighborhood!

WRCA Minutes Continued From Page 2

Community Open Forum

New Willow Ridge resident Dawn Swirley wants to let us know that there will be a pharmaceutical waste drop off on September 25, 9am—1pm in the back parking lot at Kenmore Mercy Hospital.

Adjournment

With no further items on the agenda, a motion was made by Patty Daddario and seconded by John Radens to adjourn at 8:45pm. The next meeting is October 12, 2010 at the Elliott Creek Fire Hall at 7:30pm. All Willow Ridge residents are welcome.

Respectfully submitted,
Karen Tyno for Secretary Pat Land



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- *Lawn Mowing
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- *Lawn, Tree & Shrub Fertilizing

PROPERTY MAINTENANCE

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598 Kaymar Dr.
4BDRM, 2.5 bath Colonial with 1st floor den & laundry. Great value waiting to be restored to original beauty.



328 Denrose Dr.
3 BDRM, 2 bath Raised Ranch with many updates & no back yard neighbors.

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Wind-in-the-Willows

Willow Ridge Civic Association

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October 2010

Willow Ridge Civic Association

Halloween Party

Saturday, October 30
Willow Ridge Elementary
10am—Noon

Wear your Costumes

Games & Food
Prizes & Surprises

Save the Date!

The Snowflake
Dinner Dance is on
the horizon!

March 5th 2011

An evening out...
Enjoy some time
with friends and
neighbors!

Save the Date!